

# Schweitzer-Mauduit International Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Schweitzer-Mauduit International Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Schweitzer-Mauduit International Inc. and its competitors. This provides our Clients with a clear understanding of Schweitzer-Mauduit International Inc. position in the <a href="Paper and Forest Products">Paper and Forest Products</a> Industry.

The report contains detailed information about Schweitzer-Mauduit International Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Schweitzer-Mauduit International Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Schweitzer-Mauduit International Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Schweitzer-Mauduit International Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Schweitzer-Mauduit International Inc. business.

### About Schweitzer-Mauduit International Inc.

Schweitzer-Mauduit International, Inc. produces specialty papers in the United States of America. The company manufactures and sells paper and reconstituted tobacco products to the tobacco industry, as well as specialized paper products for use in other applications.

The company is a manufacturer of high porosity papers, which are used in manufacturing ventilated cigarettes, and the independent producer of reconstituted tobacco leaf (RTL) used in producing blended cigarettes. It conducts business in approximately 90 countries and operates 10 production locations worldwide, with mills in the United States, France, the Philippines, Indonesia, and Brazil. The company also has a 50 percent equity interest in a paper mill in China that produces cigarette and porous plug wrap papers.

## Segments

The company operates and manages three segments: the United States; France; and Brazil. These business segments manufacture and sell cigarette papers, reconstituted



tobacco products (France and U.S. only) and paper products used in cigarette packaging, as well as certain non-tobacco industry products.

### **Products**

Tobacco industry products include Cigarette Papers and RTL used as a tobacco blend with virgin tobacco in cigarettes; reconstituted tobacco wrappers and binders for cigars; and paper products used in cigarette packaging. These products are sold directly to tobacco companies or their designated converters in the Americas, Europe, Asia, and elsewhere.

Each of the three principal types of Cigarette Papers—cigarette, plug wrap and tipping papers—serves a distinct purpose in the function of a cigarette.

Cigarette paper wraps the column of tobacco in a cigarette. Certain properties of cigarette paper, such as basis weight, porosity, opacity, tensile strength, texture and burn rate must be controlled to tight tolerances.

Plug wrap paper forms the outer layer of a cigarette filter and is used to hold the filter materials in a cylindrical form. Conventional plug wrap is manufactured on flat wire paper machines using wood pulp. Porous plug wrap, a highly air permeable paper, is manufactured on inclined wire paper machines using a furnish consisting of 'long-fibers,' such as abaca, and wood pulp.

Base Tipping paper, produced in white or tan/cork color, joins the filter element to the tobacco-filled column of the cigarette.

Reconstituted tobacco is used by manufacturers of cigarettes, cigars and other tobacco products. The company produces reconstituted tobacco in 2 forms: leaf, or RTL, in France, which is manufactured by LTR Industries S.A. (LTRI), and wrapper and binder in the United States.

Commercial and industrial products include printing and writing papers, coated papers for packaging and labeling applications, business forms, battery separator paper, drinking straw wrap, filter papers and other specialized papers primarily for the North American, western European and Brazilian markets. Like porous plug wrap, certain of these non-tobacco industry products use a fiber blend consisting of long-fibers. These products are sold directly to converters and other end-users in North America and western Europe and through brokers in Brazil. The non-tobacco industry products are a



mix that includes papers, as well as commodity paper grades produced to maximize machine utilization.

### Markets and Customers

The company's U.S. segment primarily supplies the smaller, cigarette manufacturers in North America, and also has sales in South America and Japan. The customer base for the U.S. operations consists of approximately 150 customers in approximately 40 countries. Its French segment relies on worldwide exports, primarily to western Europe, Asia (in part through its Philippine and Indonesian manufacturing facilities), eastern Europe and, in lesser and substantial amounts, to Africa, the Middle East and Australia. The customer base for the French operations consists of a group of approximately 200 customers in approximately 70 countries. The company's Brazilian segment primarily supplies customers in Latin and South American countries with expanding sales to North America and other export locations. The customer base of the Brazilian operations consists of the cigarette manufacturers in Brazil, as well as approximately 50 customers in approximately 20 countries outside Brazil. Customers of its three business segments include international tobacco companies, regional tobacco manufacturers and government monopolies.

The company's major customers include Philip Morris International Inc., Philip Morris USA, a subsidiary of Altria Group Inc., British American Tobacco, and Japan Tobacco Inc.

# Competition

Cigarette Paper: The company's primary competitors include European suppliers Delfort Group AG, or Delfort, an Austrian corporation, Miquel y Costas & Miquel S.A., or Miquel y Costas, a Spanish corporation, and Julius Glatz GmbH, an independent German Company. The principal competitors of the company's Indonesian cigarette paper business are PT Surya Zig Zag and PT Bukit Muria Jaya, or PT BMJ.

Plug Wrap Paper: The company's competitors include Miguel y Costas and Delfort.

Base Tipping Paper: The company's principal competitor in North America is Delfort. Its principal competitor in Latin America is Miquel y Costas.

Reconstituted Tobacco: LTRI's principal competitors are cigarette companies, such as Philip Morris International, Philip Morris USA, British American Tobacco, Elets, an



affiliate of Japan Tobacco Inc. which operates in Russia, and STMA (China), which produce RTL primarily for internal use.

History

Schweitzer-Mauduit International, Inc. was founded in 1995.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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# **ANALYSIS FEATURES**

# **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

# **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

## **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

# IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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