

Scholastic Corporation Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis

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Scholastic Corporation Due Diligence Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Scholastic Corporation and its competitors. This provides our Clients with a clear understanding of Scholastic Corporation position in the **Media Industry**.

- The report contains detailed information about Scholastic Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Scholastic Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Scholastic Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Scholastic Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Scholastic Corporation business.

About Scholastic Corporation

Scholastic Corporation operates as a children's publishing, education, and media company. The company publishes and distributes children's books, and provides educational technology products and related services. It also creates educational and entertainment materials and products for use in school and at home, including magazines, children's reference and non-fiction materials, teacher materials, television programming, film, videos, and toys.

The company is an operator of school-based book clubs and book fairs in the United States. It distributes its products and services through these proprietary channels, as well as directly to schools and libraries, through retail stores and through the Internet. The company's Web site, scholastic.com, is a site for teachers, classrooms and parents and a destination for children.

Segments

The company categorizes its businesses into four segments: Children's Book Publishing and Distribution; Educational Publishing; Media, Licensing and Advertising; and International.

Children's Book Publishing and Distribution segment

The Children's Book Publishing and Distribution segment operates as an integrated business, which includes the publication and distribution of children's books in the United States through school-based book clubs and book fairs and the trade channel.

School-Based Book Clubs: The company's school-based book clubs consist of Honeybee, serving children ages 1½ to 4; Firefly, serving pre-kindergarten (pre-K) and kindergarten (K) students; SeeSaw, serving students grades K to 1; Lucky serving students grades 2 to 3; Arrow, serving students grades 4 to 6; TAB, serving students grades 7 to 12; and Club Leo, which provides Spanish language offers to students in pre-K to grade 8. In addition to its regular offers, the company creates special theme-based and seasonal offers targeted to different grade levels during the year. The company mails promotional materials containing order forms to teachers in the vast majority of the pre-K to grade 8 schools in the United States.

School-Based Book Fairs: The company provides products to the schools for resale, and the schools conduct the book fairs as fundraisers for various purposes, such as to purchase books, supplies and equipment for the school, and offers books available to their students to stimulate interest in reading. The company operates school-based book fairs in all 50 states under the name Scholastic Book Fairs. Books and display cases are delivered to schools from the company's warehouses principally by a fleet of leased vehicles.

Trade: The company is a publisher of children's books sold through bookstores and mass merchandisers in the United States. It maintains approximately 6,000 titles for trade distribution. Its original publications include Harry Potter, The 39 Clues, The Magic School Bus, I Spy, Captain Underpants, Goosebumps, and Clifford The Big Red Dog; and licensed properties, such as Star Wars and Rainbow Magic. In addition, the company's Klutz imprint is a publisher and creator of 'books plus' products for children, including titles, such as Paper Fashions, Friendship Bracelets, Klutz Encyclopedia of Immaturity II Draw Star Wars: The Clone Wars, and Doodle Journal.

The company's trade sales organization focuses on marketing and selling Scholastic's publishing properties to bookstores, mass merchandisers, specialty sales outlets, and other book retailers.

Educational Publishing segment

The Educational Publishing segment includes the production and/or publication and distribution to schools and libraries of educational technology products, curriculum materials, children's books, classroom magazines and print and on-line reference and non-fiction products for pre-K to grade 12 in the United States.

The company is a provider of educational technology products and reading materials for schools and libraries. It offers supplementary books and texts to its product line; professional books for teachers; and early childhood products and core curriculum materials, including educational technology products. It has acquired Tom Snyder Productions, Inc., a developer and publisher of inter

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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