

Scholastic Corporation Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis

URL:	https://marketpublishers.com/r/S9A29FFC7C5BEN.html
Date:	June 1, 2018
Pages:	50
Price:	US\$ 499.00
ID:	S9A29FFC7C5BEN

Scholastic Corporation Due Diligence Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Scholastic Corporation and its competitors. This provides our Clients with a clear understanding of Scholastic Corporation position in the **Media Industry**.

- The report contains detailed information about Scholastic Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Scholastic Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Scholastic Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Scholastic Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Scholastic Corporation business.

About Scholastic Corporation

Scholastic Corporation operates as a children's publishing, education, and media company. The company publishes and distributes children's books, and provides educational technology products and related services. It also creates educational and entertainment materials and products for use in school and at home, including magazines, children's reference and non-fiction materials, teacher materials, television programming, film, videos, and toys.

The company is an operator of school-based book clubs and book fairs in the United States. It distributes its products and services through these proprietary channels, as well as directly to schools and libraries, through retail stores and through the Internet. The company's Web site, scholastic.com, is a site for teachers, classrooms and parents and a destination for children.

Segments

The company categorizes its businesses into four segments: Children's Book Publishing and Distribution; Educational Publishing; Media, Licensing and Advertising; and International.

Children's Book Publishing and Distribution segment

The Children's Book Publishing and Distribution segment operates as an integrated business, which includes the publication and distribution of children's books in the United States through school-based book clubs and book fairs and the trade channel.

School-Based Book Clubs: The company's school-based book clubs consist of Honeybee, serving children ages 1½ to 4; Firefly, serving pre-kindergarten (pre-K) and kindergarten (K) students; SeeSaw, serving students grades K to 1; Lucky serving students grades 2 to 3; Arrow, serving students grades 4 to 6; TAB, serving students grades 7 to 12; and Club Leo, which provides Spanish language offers to students in pre-K to grade 8. In addition to its regular offers, the company creates special theme-based and seasonal offers targeted to different grade levels during the year. The company mails promotional materials containing order forms to teachers in the vast majority of the pre-K to grade 8 schools in the United States.

School-Based Book Fairs: The company provides products to the schools for resale, and the schools conduct the book fairs as fundraisers for various purposes, such as to purchase books, supplies and equipment for the school, and offers books available to their students to stimulate interest in reading. The company operates school-based book fairs in all 50 states under the name Scholastic Book Fairs. Books and display cases are delivered to schools from the company's warehouses principally by a fleet of leased vehicles.

Trade: The company is a publisher of children's books sold through bookstores and mass merchandisers in the United States. It maintains approximately 6,000 titles for trade distribution. Its original publications include Harry Potter, The 39 Clues, The Magic School Bus, I Spy, Captain Underpants, Goosebumps, and Clifford The Big Red Dog; and licensed properties, such as Star Wars and Rainbow Magic. In addition, the company's Klutz imprint is a publisher and creator of 'books plus' products for children, including titles, such as Paper Fashions, Friendship Bracelets, Klutz Encyclopedia of Immaturity II Draw Star Wars: The Clone Wars, and Doodle Journal.

The company's trade sales organization focuses on marketing and selling Scholastic's publishing properties to bookstores, mass merchandisers, specialty sales outlets, and other book retailers.

Educational Publishing segment

The Educational Publishing segment includes the production and/or publication and distribution to schools and libraries of educational technology products, curriculum materials, children's books, classroom magazines and print and on-line reference and non-fiction products for pre-K to grade 12 in the United States.

The company is a provider of educational technology products and reading materials for schools and libraries. It offers supplementary books and texts to its product line; professional books for teachers; and early childhood products and core curriculum materials, including educational technology products. It has acquired Tom Snyder Productions, Inc., a developer and publisher of inter

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Table of Content

RESEARCH METHODOLOGY

DISCLAIMER

1. SCHOLASTIC CORPORATION COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. SCHOLASTIC CORPORATION BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. SCHOLASTIC CORPORATION SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. SCHOLASTIC CORPORATION FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis
 - 4.2.3. Asset Turnover
 - 4.2.4. Credit Ratios
 - 4.2.5. Long-Term Solvency
 - 4.2.6. Growth Over Prior Year
 - 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. SCHOLASTIC CORPORATION COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Scholastic Corporation Direct Competitors

- 5.2. Comparison of Scholastic Corporation and Direct Competitors Financial Ratios
- 5.3. Comparison of Scholastic Corporation and Direct Competitors Stock Charts
- 5.4. Scholastic Corporation Industry Analysis
 - 5.4.1. Media Industry Snapshot
 - 5.4.2. Scholastic Corporation Industry Position Analysis

6. SCHOLASTIC CORPORATION NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. SCHOLASTIC CORPORATION EXPERTS REVIEW¹

- 7.1. Experts Opinion
- 7.2. Experts Estimates

8. SCHOLASTIC CORPORATION ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. SCHOLASTIC CORPORATION IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. SCHOLASTIC CORPORATION PORTER FIVE FORCES ANALYSIS²

12. SCHOLASTIC CORPORATION VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF TABLES

Scholastic Corporation Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Scholastic Corporation Key Executives
Key Executives Biographies¹
Key Executives Compensations¹
Scholastic Corporation Major Shareholders
Scholastic Corporation History

Scholastic Corporation Products
Revenues by Segment
Revenues by Region
Scholastic Corporation Offices and Representations
Scholastic Corporation SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Scholastic Corporation Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Scholastic Corporation Capital Market Snapshot
Scholastic Corporation Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Media Industry Statistics
Scholastic Corporation Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Scholastic Corporation Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

LIST OF FIGURES

Scholastic Corporation Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Scholastic Corporation 1-year Stock Charts
Scholastic Corporation 5-year Stock Charts
Scholastic Corporation vs. Main Indexes 1-year Stock Chart
Scholastic Corporation vs. Direct Competitors 1-year Stock Charts

Scholastic Corporation Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

I would like to order:

Product name: Scholastic Corporation Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis
Product link: <https://marketpublishers.com/r/S9A29FFC7C5BEN.html>
Product ID: S9A29FFC7C5BEN
Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/S9A29FFC7C5BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**