

Schlumberger Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Schlumberger Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Schlumberger Limited and its competitors. This provides our Clients with a clear understanding of Schlumberger Limited position in the [Energy](#) Industry.

The report contains detailed information about Schlumberger Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Schlumberger Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Schlumberger Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Schlumberger Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Schlumberger Limited business.

About Schlumberger Limited

Schlumberger Limited supplies technology, integrated project management, and information solutions to customers in the international oil and gas exploration and production industry.

Segments

The company operates in two segments, including Oilfield Services and WesternGeco.

Oilfield Services segment

Oilfield Services segment provides exploration and production services to oil and gas reservoir. The company operates through GeoMarket regions, which are grouped into four geographic areas, including North America, Latin America, Europe/CIS/Africa, and Middle East & Asia.

Technologies

Wireline: Wireline provides the information necessary to evaluate the subsurface formation rocks and fluids to plan and monitor construction, and to monitor and evaluate

production. It offers both open-hole and cased-hole services.

Drilling & Measurements: This technology supplies directional-drilling, measurement-while-drilling, and logging-while-drilling services.

Testing Services: The company provides exploration and production pressure and flow-rate measurement services both at the surface and downhole. The Technology also provides tubing-conveyed perforating services.

Well Services: Well Services provides services used during oil and gas well drilling and completion, as well as those used to maintain optimal production throughout the life of a well. Its services include pressure pumping, well cementing, stimulation operations, and intervention activities. It also develops coiled-tubing equipment and services.

Completions: Completions supplies well completion services and equipment that include gas-lift and safety valves, as well as a range of intelligent well completions technology and equipment.

Artificial Lift: Artificial Lift provides production optimization services using electrical submersible pumps and associated equipment.

Data & Consulting Services: This technology supplies interpretation and integration of exploration and production data types, and consulting services for reservoir characterization, production enhancement, field development planning and multi-disciplinary reservoir, and production solutions.

Schlumberger Information Solutions (SIS): SIS provides consulting, software, information management, and IT infrastructure products and services that support core oil and gas industry operational processes.

The company also offers services to its customers through a business model known as Integrated Project Management (IPM). IPM combines the required products and services of the company with drilling rig management expertise and project management skills to provide a solution to well construction and production improvement.

WesternGeco segment

WesternGeco segment provides reservoir imaging, monitoring, and development

services, with seismic crews and data processing centers, as well as multiclient seismic library. Services range from 3D and time-lapse (4D) seismic surveys to multi-component surveys for delineating prospects and reservoir management. It provides its customers land, marine, and shallow-water transition-zone services.

Land Seismic: Land Seismic provides resources for seismic data acquisition on land and across shallow-water transition zones.

Marine Seismic: Marine Seismic provides industry-standard marine seismic acquisition and processing systems, as well as single-sensor marine seismic system that delivers the seismic technology needed for new-generation reservoir management.

Multiclient Services: Multiclient Services supplies seismic data from the multiclient library, including Q technology data.

Reservoir Services: Reservoir Services provides people, tools, and technology to help customers in locating, defining, and monitoring the reservoir.

Data Processing: Data Processing offers seismic data processing centers for data processing projects.

Electromagnetics: Electromagnetics provides controlled-source electromagnetic and magneto-telluric data acquisition and processing.

Joint ventures

The company is a 40% owner in M-I SWACO – a joint venture with Smith International – which offers the drilling and completion fluids used to stabilize subsurface rock strata during the drilling process and minimize formation damage during completion and workover operations.

Significant Events

On December 11, 2010, Royal Dutch Shell plc and Schlumberger Limited announced a multiyear research technology cooperation agreement focusing on improving the recovery factor of oil and gas reservoirs and extending the life of existing oil and natural gas fields.

History

Schlumberger Limited was founded in 1927.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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