

# Sasol Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Sasol Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Sasol Ltd. and its competitors. This provides our Clients with a clear understanding of Sasol Ltd. position in the [Energy](#) Industry.

The report contains detailed information about Sasol Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Sasol Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Sasol Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Sasol Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Sasol Ltd. business.

## **About Sasol Ltd.**

Sasol Limited operates as an integrated energy and chemical company. The company produces liquid fuels, fuel components and chemicals through its proprietary technologies. It mines coal in South Africa and produces gas in Mozambique and oil in Gabon, and its chemical manufacturing and marketing operations Worldwide.

In South Africa the company refines imported crude oil and retail liquid fuel through a network of 406 Sasol retail convenience centers and Exel service stations. It also supplies fuels to oil companies operating in South Africa and other distributors in South Africa and sub-Saharan Africa.

### Operations

The company operates in three segments, including South African Energy Cluster; International Energy Cluster; and Chemical Cluster.

#### South African Energy Cluster

**Sasol Mining:** The company mines approximately 41 million tons (Mt) of saleable coal per year, mostly for gasification feedstock and utilities coal for its complexes in Secunda and Sasolburg and export approximately 3 Mt of coal annually.

In South Africa, the company has three coal mining operations, including Secunda Mining Complex, consisting of 4 underground mines (Bosjesspruit, Brandspruit, Middelbult and Syferfontein) at Secunda from which 39,3 Mt of coal was supplied to Sasol Synfuels, its primary customer; Export Complex (situated in the Secunda Mining Complex), supplied by the Twistdraai mine at Secunda, producing coal for the international market (export coal sales of 3,0 Mt) and local market (coal sales of 0,1 Mt), as well as a secondary product (middlings), of 1,4 Mt, supplied to Sasol Synfuels; and Sigma: Mooikraal Colliery.

**Sasol Gas:** The company distributes and markets Mozambican-produced natural gas and Secunda-produced methane-rich gas to customers in the Gauteng, Mpumalanga, Free State, North-West, and KwaZulu-Natal provinces of South Africa. It also has a 49% interest in Spring Lights Gas (Pty) Limited, an empowerment gas marketing company in Durban, and a 50% interest in Republic of Mozambique Pipeline Investments Company (Pty) Limited (Rompc), a company, which owns, operates and maintains the 865 kilo meters cross-border pipeline that conveys natural gas from the Temane central processing facility in Mozambique to the gas network in South Africa. Sasol Gas operates a 2 242 kilo meters pipeline network in South Africa.

**Sasol Synfuels:** The company operates commercial coal-based synfuels manufacturing facility at Secunda. It produces synthesis gas through coal gasification and natural gas reforming, using its proprietary technology to convert synthesis gas into synthetic fuel components, chemical feedstock and pipeline gas. The company produces majority of South Africa's chemical and polymer building blocks, including ethylene, propylene, ammonia, phenols, alcohols and ketones. It operates the oxygen production facilities consisting of 15 units.

**Sasol Oil:** The company markets fuels blended at Secunda and refined through its 63,64% interest in the Sasolburg Natref refinery (South Africa's only inland crude oil refinery). Products include petrol, diesel, jet fuel, illuminating paraffin, fuel oils, bitumen, , lubricants gasses and sulphur. It has 234 Sasol branded retail convenience centres (including 37 recent conversions from the Exel brand) and 184 Exel service stations in South Africa and export fuels to various South African Development Community (SADC) countries.

Sasol Oil encompasses the established liquid fuels, bitumen and lubricants marketing activities of Sasol through its commercial and retailing interests, featuring both the Sasol and the Exel brands. Operations include fuel blending and storage facilities at its

Secunda operations to turn fuel components procured from Sasol Synfuels into market ready product

Other: This segment includes costs related to the pre-feasibility study for the expansion of its synthetic fuels capacity in South Africa known as Project Mafutha.

International Energy Cluster

Sasol Synfuels International: The company is developing and implementing international ventures based on the Sasol SPD process. It initiates and develops new ventures from project conception thro

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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