

Saputo, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/S9B9C39449CBEN.html>

Date: August 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: S9B9C39449CBEN

Abstracts

Saputo, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Saputo, Inc. and its competitors. This provides our Clients with a clear understanding of Saputo, Inc. position in the [Food and Beverages](#) Industry.

The report contains detailed information about Saputo, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Saputo, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Saputo, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Saputo, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Saputo, Inc. business.

About Saputo, Inc.

Saputo Inc. produces, markets, and distributes dairy and grocery products. The company's products include cheese, fluid milk, yogurt, dairy ingredients and snack-cakes. Its products are sold in approximately 40 countries under brands, such as Saputo, Alexis de Portneuf, Armstrong, Baxter, Dairyland, Danscorella, De Lucia, Dragone, DuVillage 1860, Frigo Cheese Heads, Kingsey, La Paulina, Neilson, Nutrilait, Ricrem, Stella, Treasure Cave, HOP&GO!, Rondeau and Vachon.

The company operates its business through two sectors and five divisions, the Dairy Products Sector and the Grocery Products Sector. The Canada, Europe and Argentina (CEA) Dairy Products Sector consists of the Dairy Products Division (Canada), the Dairy Products Division (Europe) and the Dairy Products Division (Argentina); the USA Dairy Products Sector consists of the Dairy Products Division (USA) and the Grocery Products Sector consists of the Bakery Division.

Dairy Products Sector

The Dairy Products Sector principally includes the production and distribution of cheeses, fluid milk and dairy ingredients. The activities of this Sector are carried out in Canada, Europe and Argentina (CEA) and in the United States (USA). Products manufactured for and sold within this segment include dairy products, as well as non-

dairy products such as non-dairy creamers, juices and drinks.

The company's products include Creama, a line-up of regular and flavored dairy creamers; DuVillage 1860 new specialty cheeses Fleur de Lys, Lady Laurier and Le Pleine Lune; and Li'l Ones Toddler yogurt fortified with Vitamin D and DHA. It reformulates the Shape yogurt with reduced calorie count to 40 per serving. It markets two new sheep's milk cheeses under the Alexis de Portneuf brand. It processes an average of 2.2 million litres of raw milk daily. The company offers new flavours in La Paulina spreadable cheese line, Port Salut and Port Salut Light, to cater to the specific taste of the domestic market.

The company offers new Alto mozzarella brand in the foodservice channel. It re-launches of the Black Creek cheddar brand. It distributes Stella Toppers fresh mozzarella product line in new packaging with a resealable zipper. It offers new premium and contemporary package for its blue cheese Treasure Cave brand.

The company offers its products to specialty cheeses and line distributors, as well as to restaurants and hotels under its own brand names and various private labels. Through its Canadian distribution network, it also offers non-dairy products manufactured by third parties. The company also produces dairy blends mainly for the ice cream market. It offers its products to food processors that use its products as ingredients to manufacture their products. It supplies various international clients with cheese, lactose, whey powder and protein.

Grocery Products Sector

The Grocery Products Sector consists of the production and marketing of mainly snack-cakes. During early 2009, the company launched 8 Vachon cakes reformulated to contain 100 calories, including Ah! Caramel, Jos Louis and May West. It offers HOP&GO! Signature squares in 3 different flavours. It distributes a De Luxe fruit cake during the Holiday Season. The company markets a Jos Louis white cake. The company offers De Luxe cakes available in chocolate and maple flavours.

The company's dairy products are available in all segments of the food market: retail, foodservice, and industrial. Its grocery products are sold in Canada in the retail segment through supermarket chains, independent retailers, and warehouse clubs. Products are also available on a small-scale in the United States, through co-packing agreements whereby the company manufactures products for third parties under brand names owned by such parties. Products manufactured and sold within this Sector include

snack-cakes, tarts, cereal bars and fresh cookies and pies. The company offers its products to supermarket chains, mass merchandisers, convenience stores, independent retailers, warehouse clubs and specialty cheese boutiques under its own brand names, as well as under private labels.

Acquisitions

In 2008, the company acquired Alto Dairy Cooperative in the United States and Neilson Dairy, the dairy division of Weston Foods (Canada) Inc. in Canada.

In 2008, the company acquired the activities of Land O'Lakes West Coast industrial cheese business in the United States.

History

Saputo Inc. was founded in 1954.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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