

# **Sappi Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Sappi Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Sappi Limited and its competitors. This provides our Clients with a clear understanding of Sappi Limited position in the [Paper and Forest Products](#) Industry.

The report contains detailed information about Sappi Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Sappi Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Sappi Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Sappi Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Sappi Limited business.

## **About Sappi Limited**

Sappi Limited produces coated woodfree and coated mechanical paper used in books, brochures, magazines, catalogues, and many other print applications. The company also produces chemical cellulose, used primarily in the manufacture of viscose fiber, acetated tow, and consumer and pharmaceutical products. In addition, it also produces newsprint, uncoated graphic and business papers, packaging papers, coated speciality papers, and paper grade pulp.

### **WOODFREE PAPER**

The Woodfree Paper activities are divided into coated and uncoated woodfree paper, and specialty paper grades.

**Coated Woodfree Paper:** The coated woodfree paper is primarily used in high-end magazines, catalogues, brochures, annual reports, and commercial printing. Coated fine paper is made from chemical pulp and is coated on one or both sides. Paper that is coated on one side is used in special applications, such as consumer product and mailing label applications.

**Uncoated Paper:** Uncoated fine paper is used for bond / writing and offset printing

papers, photocopy papers, writing tablets (such as legal pads), specialty printing paper (such as bibles), and thin paper.

Specialty Paper: The company also offers specialty papers.

## MECHANICAL PRODUCTS

Coated Mechanical Paper: The Coated mechanical paper is primarily used in magazines and, among other things, for brochures, catalogues, advertising materials, and promotional products. Coated mechanical paper is made mainly from mechanical pulp and typically has glossy finishes on both sides.

Newsprint: The Ngodwana mill produces newsprint.

## PACKAGING PRODUCTS

The company's range of forest products include various packaging papers produced in southern Africa at the Tugela, Cape Kraft, and Ngodwana mills.

Packaging Paper: The packaging paper is primarily used in packing cement, potatoes, sugar, and milling products.

## PULP

The company produces chemical cellulose, as well as a range of paper pulp grades, including mechanical pulp used in newsprint, unbleached kraft pulp, bleached kraft pulp, and bleached sulphite pulp.

Paper Pulp: The market unbleached kraft pulp (UKP) is used in the production of packaging papers, including kraft linerboard and sack kraft and for certain niche products, such as oil and air filters.

Chemical cellulose: The company manufactures textile and non-woven fibers.

## TIMBER PRODUCTS

The company's timber products operations are concentrated in South Africa and consist of sawn timber for the building industry and components for the furniture and packaging industry.

## Sappi Fine Paper North America

Sappi Fine Paper North America produces and supplies coated woodfree paper in the United States. It also produces coated specialty papers and uncoated woodfree papers. The company operates three paper mills in the United States in Somerset, Maine; Westbrook, Maine; and Cloquet, Minnesota.

**Cloquet:** The Cloquet mill has two paper machines and an offline coater, producing premium coated paper. The Cloquet paper machines have an annual production capacity of 330,000 tonnes of coated paper, and the pulp mill has an annual production capacity of 455,000 tonnes.

**Somerset:** The Somerset mill has an annual production capacity of approximately 795,000 tonnes of paper and approximately 490,000 tonnes of pulp.

**Muskegon:** The Muskegon mill consists of one paper machine with an annual winder capacity of approximately 170,000 tonnes of text.

**Westbrook:** Westbrook is a speciality paper production facility with an annual capacity of 35,000 tonnes of coated woodfree and casting release paper. Its paper machine primarily produces base paper, which is coated off-line. It also has six speciality coaters, including four employing Sappi Fine Paper North America's patented Ultracast process. Sappi Fine Paper North America also operates a coated paper sheeting and distribution facility in Allentown, Pennsylvania, which has an annual sheeting capacity of approximately 100,000 tonnes.

## Sappi Fine Paper Europe

Sappi Fine Paper produces coated fine paper in Europe and produces commercial printing paper, coated groundwood paper, and specialty paper used in packaging, labeling and

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same

price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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