

Sao Tome and Principe PESTEL Analysis - Comprehensive Country Outlook

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Abstracts

ABSTRACTS

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business in Sao Tome and Principe to later chart its long-term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by Sao Tome and Principe PESTEL Analysis:

Political – What opportunities and pressures are brought by Sao Tome and Principe political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures in Sao Tome and Principe are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects of Sao Tome and Principe will work upon the demand for the business's products and operations?

Technological – What impact do Sao Tome and Principe technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What Sao Tome and Principe laws and legislation will exert influence on the style the business is carried out?

The above Sao Tome and Principe PESTEL Analysis is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need two business days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. SAO TOME AND PRINCIPE POLITICAL FACTORS

Trading policy
Administrative division
Wars, terrorism and conflicts
Elections and political trends
Inter-country relationships
Corruption
Bureaucracy

2. SAO TOME AND PRINCIPE ECONOMIC FACTORS

Local economy
Inflation
International trade

3. SAO TOME AND PRINCIPE SOCIAL FACTORS

Demographics

4. SAO TOME AND PRINCIPE TECHNOLOGICAL FACTORS

Energy
Communications
Transportation

5. SAO TOME AND PRINCIPE ENVIRONMENTAL FACTORS

Environmental issues

6. SAO TOME AND PRINCIPE LEGAL FACTORS

Taxation

Money laundering regulations

List Of Tables

LIST OF TABLES AND FIGURES

Exchange Rates

Tax Attractiveness Index per Country

Sao Tome and Principe Map

Corruption Perceptions Index

Sao Tome and Principe Economic Freedom Trend

Sao Tome and Principe Economic Freedom Score

Sao Tome and Principe: The Rule of Law

Sao Tome and Principe Government Size

Sao Tome and Principe Regulatory Efficiency

Open Markets

Sao Tome and Principe Inflation Rate

Sao Tome and Principe Population Pyramid

Sao Tome and Principe Corporate Tax Rate

Sao Tome and Principe Personal Income Tax Rate

Sao Tome and Principe Social Security Rate

Sao Tome and Principe Social Security Rate for Companies

Sao Tome and Principe Sales Tax Rate

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