

Santos Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Santos Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Santos Ltd. and its competitors. This provides our Clients with a clear understanding of Santos Ltd. position in the Energy Industry.

The report contains detailed information about Santos Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Santos Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Santos Ltd. financial analysis covers the income statement and ratio trendcharts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your



company's decision-making processes.

In the part that describes Santos Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Santos Ltd. business.

About Santos Ltd.

Santos Ltd. operates as an oil and gas exploration and production company in Australia. The company holds projects throughout Australia and the Asia-Pacific region. The company engages in petroleum exploration, the production, treatment and marketing of natural gas, crude oil, condensate, naphtha, liquid petroleum gas, and the transportation by pipeline of crude oil.

The company is developing a project to build an LNG facility at Gladstone, Queensland that would convert coal seam gas to LNG. As of December 31, 2007, the company had estimated proven and probable reserves of 1,013 million barrels of oil equivalent.

Activities

Exploration Projects

Amadeus Basin: The Amadeus Basin is located in the Northern Territory near Alice Springs. The company has interests in four permits in this Basin which contain the Mereenie oil and gas field and the Palm Valley and Dingo gas fields. Mereenie and Palm Valley are producing fields.

Bangladesh: The company acquired the following assets in Bangladesh in October



2007 from Cairn Energy PLC: a 37.5% interest in the Sangu Development Area; a 37.5% interest in Block 16 exploration acreage; and a 45% interest in exploration Blocks 5 and 10.

Bonaparte Basin: The Bonaparte Basin is located in coastal waters off the north coast of Australia. The company holds interests in four permits in the southern Bonaparte which contain the undeveloped Petrel and Tern gas fields. It holds interests in a further three permits in the northern Bonaparte containing the undeveloped Evans Shoal, Caldita and Barossa/Lynedoch gas resources. It operates the NT/P48 permit (Evans Shoal) and has a 40% interest in both the NT/P61 and NT/P69 blocks, where ConocoPhillips is the Operator (Caldita and Barossa/Lynedoch respectively).

Browse Basin: The Browse Basin is located in coastal waters off the north-west coast of Australia. The company holds interests in four exploration permits in this Basin.

Carnarvon Basin: The Carnarvon Basin is located in coastal waters off the north-west coast of Australia. The company holds significant acreage in this area and has interests in 10 producing fields: Mutineer-Exeter (Santos interest 33.4%); John Brookes gas field (Santos interest 45.0%); Stag oil field (Santos interest 66.67%); East Spar gas, condensate and John Brookes gas fields (Santos interest 45%); Chervil, South Pepper and North Herald (Airlie) oil fields (Santos interest 15%); Barrow Island oil field (Santos interest 28.6%); Thevenard oil fields (Santos interest 35.7%); and Legendre oil field (Santos interest 22.6%). The company also has an interest in the Corowa (Santos interest 50%) oil discovery.

Cooper/Eromanga Basins: The company produces sales gas, ethane, crude oil and gas liquids from the basin. Sales gas and ethane are processed at both the Moomba and Ballera plants, with liquids transported to Port Bonython for crude oil and gas liquids processing. Ballera is located onshore central Australia, south-west Queensland, approximately 90 kilometers east of the South Australia-Queensland border and approximately 950 kilometers north of Adelaide. South-west Queensland crude oil is processed at Jackson and then transported to the Lytton terminal in Brisbane for distribution to customers.

East Java: The company holds a 40.5% interest in the Sampang PSC, which contains the Jeruk and Oyong fields and the Wortel gas discovery, a 67.5% interest in the Madura Offshore PSC which contains the Maleo field.

Egypt: The company's wholly-owned subsidiary, Santos Egypt Pty Ltd, holds equity in



one exploration concession in the Gulf of Suez: offshore South East July (Santos operated with 100% interest).

Gippsland Basin: The Gippsland Basin is located in coastal waters in the south-east corner of Victoria. The company holds interests in four permits in this basin which contain the Kipper (Santos interest 35%), Sole (Santos interest 100%) and the Patricia-Baleen (Santos interest 100%) gas fields.

Gunnedah Basin: The company has interests in various Petroleum Exploration Licenses in the Gunnedah Basin, and is undertaking an 18-month exploration program for coal seam gas (CSG). The area under exploratio

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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