

Sanofi Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Sanofi Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Sanofi and its competitors. This provides our Clients with a clear understanding of Sanofi position in the [Pharmaceuticals and Biotechnology](#) Industry.

The report contains detailed information about Sanofi that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Sanofi. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Sanofi financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's

decision-making processes.

In the part that describes Sanofi competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Sanofi business.

About Sanofi

Sanofi-Aventis, a global pharmaceutical company, engages in the research, development, manufacture, and marketing of healthcare products.

Business

The company's business includes two main activities: Pharmaceuticals and Human vaccines through sanofi pasteur. It is also present in animal health products through Merial Limited (Merial).

Pharmaceuticals

In the pharmaceutical activities, the company specializes in the following therapeutic areas:

Diabetes: The company's products include Lantus, an analog of human insulin which is the main brand in the insulin market, Apidra, a rapid-acting analog of human insulin and Amaryl, an oral once-daily sulfonylurea;

Oncology: The company's products in the oncology market are Taxotere, a taxane derivative representing a cornerstone therapy in several cancer types, and Eloxatine, a

platinum agent, which is a treatment of colorectal cancer;

Thrombosis and Cardiovascular: The company's thrombosis medicines include two drugs in their categories: Plavix, an anti-platelet agent indicated for atherothrombotic conditions, and Lovenox, a low molecular weight heparin indicated for prophylaxis, and treatment of deep vein thrombosis and for unstable angina and myocardial infarction. The company's cardiovascular medicines include Multaq, a new anti-arrhythmic agent launched in the United States and other markets in 2009 and indicated for patients with atrial fibrillation, and two major hypertension treatments: Aprovel/ CoAprovel and Tritace;

Other therapeutic areas

Central Nervous System (CNS): The company's major CNS medicines include Stilnox/Ambien CR, a sleep disorder prescription medication; Copaxone, an immunomodulating agent indicated in multiple sclerosis; and Depakine, an epilepsy treatment; and

Internal Medicine: In internal medicine, the company operates in various fields. In respiratory/allergy, the company's products include Allegra, a non-sedating prescription anti-histamine, and Nasacort, a local corticosteroid indicated in allergic rhinitis. In urology, the company offers Xatral, a treatment for benign prostatic hypertrophy. In osteoporosis, it offers Actonel.

The portfolio of Sanofi-Aventis also comprises a range of other pharmaceutical products in Consumer Health Care (CHC) and other prescription drugs including generics.

Human Vaccines

The company offers pediatric combination vaccines providing protection against diseases, such as pertussis, diphtheria, tetanus, and Haemophilus influenzae type b infections. The company's main products are Daptacel, Tripedia, Act-HIB, Pentacel, Pediacel, and Pentaxim/Pentavac. The company also produces injectable poliomyelitis (polio) vaccines, such as Ipol and Imovax Polio, as well as oral polio formulations, all of which contribute to polio eradication and disease control strategies in both developed and developing countries;

Influenza vaccines such as Fluzone and Vaxigrip, used for seasonal campaigns in both hemispheres, as well as Intanza/IDflu (the intradermal influenza vaccine, approved in

Europe in February 2009), and Fluzone High Dose IM, approved in the U.S. in December 2009.

Additionally, the company manufactured and distributed: an A(H1N1) pandemic influenza vaccine in the United States; Panenza, another A(H1N1) pandemic influenza vaccine approved in several countries outside the United States, including in Europe; and pre-pandemic influenza vaccines (including H5N1 vaccines), as part of the global pandemic efforts in both French and U.S. facilities;

Adult and adolescent booster vaccines protecting against pertussis, tetanus, diphtheria and polio. The company's main products include Adacel (the trivalent booster against pertussis, tetanus and diphtheria for adolescents and adults, launched in the U.S. in 2005), Adacel Polio, Decavac, Repevax and Revaxis;

Meningitis vaccines, with Menactra, a quadrivalent conjugate vaccine launched in the U.S. in 2005 and in Canada in 2006, Menomune, a quadrivalent polysaccharide vaccine, and a bivalent meningococcal A and C vaccine; and

Travel and Endemic vaccines, which include a range of products against hepatitis A, typhoid, rabies, yellow fever,

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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