

# San Miguel Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

San Miguel Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between San Miguel Corp. and its competitors. This provides our Clients with a clear understanding of San Miguel Corp. position in the [Food and Beverages](#) Industry.

The report contains detailed information about San Miguel Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for San Miguel Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The San Miguel Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes San Miguel Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of San Miguel Corp. business.

### **About San Miguel Corp.**

San Miguel Corporation engages in the production, processing and marketing of beverage, food and packaging products. The company also engages in the management and development of real estate properties. It is also authorized to invest corporate funds and/or engage in the power generation/transmission, water and other utilities, mining and infrastructure business. It has approximately 100 facilities in the Philippines, Southeast Asia, and China.

The company's product portfolio includes beer, hard liquor, and non-carbonated non-alcoholic beverages, processed and packaged food products, meat, poultry, dairy products and various packaging products.

The company's food operations include the production and marketing of fresh, ready-to-cook and processed chicken, pork and beef, milk, butter, cheese, margarine, ice cream, flour, pancake mix, snack foods, coffee, cooking oil, coconut oil, and animal and aquatic feeds.

### **Segments**

The company is organized into three major business segments: Beverage, Food, and

Packaging.

## Beverage Segment

The Beverage Segment produces and markets alcoholic and nonalcoholic beverages. The company's beverage subsidiary, San Miguel Brewery Inc. (SMB) has five breweries in the Philippines located in Luzon, Visayas and Mindanao. The international beer group operates one brewery each in Indonesia, Vietnam, Thailand, and two breweries in China. Apart from beer, the company also produces hard liquor through its majority-owned subsidiary, Ginebra San Miguel, Inc. (GSMI). The company also produces non-carbonated ready-to-drink tea and fruit juices in the Philippines, Thailand, China, Vietnam and Indonesia through its subsidiaries GSMI, San Miguel Beverage, Inc (SMBI) and San Miguel Foods & Beverage Int'l Ltd.

## Food Segment

The Food Segment includes the breeding, hatching, processing and marketing of chicken; production and marketing of feeds and flour, dairy products, snack foods, coffee, oil and fresh, ready-to-cook and processed meats. Its primary brands include Magnolia, Monterey, Star, Pure Foods, Dari Crème, Pure Blend, and B-Meg. It offers food products and services for both individual and food service customers.

The company's domestic food operations comprise San Miguel Pure Foods Company, Inc. (SMPFC) and its subsidiaries, which include San Miguel Foods, Inc., San Miguel Mills, Inc., The Purefoods-Hormel Company, Inc., Magnolia Inc, San Miguel Super Coffeemix Co., Inc. and Monterey Foods Corporation. The Food group's partner in its processed foods business is Hormel Foods International Corporation of the United States.

San Miguel Pure Foods Company, Inc. (SMPFC) is a 99.92%-owned business of the company. SMPFC is the parent company of the food business. SMPFC, through its subsidiaries, engages in poultry and livestock operations, feeds and flour milling, dairy and coffee operations, franchising (Smokey's) and young animal ration manufacturing and distribution.

Great Food Solutions (GFS) is the food service unit of SMPFC that caters to hotels, restaurants and institutional accounts for their meat, poultry, dairy and flour-based requirements, as well as provides food solutions/ recipes and menus. GFS also handles Smokey's franchising operations and operates San Mig Cafe restaurant and Outbox

food-to-go stall / cart.

San Miguel Foods, Inc. (SMFI) is a 100%-owned subsidiary of SMPFC and operates the integrated Poultry and Feeds business and the San Miguel Food Shop franchising operations.

Poultry business – engages in integrated poultry operations and sells live birds, frozen and fresh chilled birds and cut-ups. The business supplies the chicken meat requirements of Purefoods-Hormel Company, Inc. for the manufacturing of its chicken-based value-added products.

Feeds business – manufactures and sells different types of feeds to commercial growers. Internal requirements of SMFI's Poultry Business and Monterey Foods Corporation are likewise being served by the Feeds business.

San Miguel Food Shop – engages in franchising operations, established primarily to showcase San Miguel Group's food and beverage products and to further enhance consumer awareness. There are 14 ou

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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