

Samsung C&T Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Samsung C&T Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Samsung C&T Corporation and its competitors. This provides our Clients with a clear understanding of Samsung C&T Corporation position in the [Wholesale and Distribution Industry](#).

The report contains detailed information about Samsung C&T Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Samsung C&T Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Samsung C&T Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Samsung C&T Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Samsung C&T Corporation business.

About Samsung C&T Corporation

Samsung Corporation operates in the trading, construction, housing development, and retail business areas worldwide.

The Company is a member of the Samsung Group of companies, which comprises numerous companies under common management control. The company engages in trading, construction, housing development, and Internet business worldwide.

Operating from 82 overseas offices, the Trading Group is involved in a wide range of business projects worldwide. The company's main export items include semiconductors, plants, chemicals, and textiles. On the other hand, the Trading Division imports energy, chemicals and machinery. In addition to international trade, the division carries out project organizing business, natural resources development and investment in privatization projects of developing countries as well as in promising start-ups. The Construction Group carries out various construction, civil engineering, industrial plant and land development projects around the world, with the most recent addition being nuclear power plant construction. The Housing Development Group builds condominiums and apartments equipped with fiber optic network in some of the best residential areas. Its Internet business operates an on-line shopping mall at

www.samsungmall.co.kr in Korea; and industry specific global e-marketplaces for medical products and chemicals, investment in online payment solution, Web service for large residential complexes, and logistics operation. The company also undertakes ventures, which include biopesticides, health care products, disposable batteries, and Internet business projects.

Trading

The company serves the trading needs for export and import of industrial goods, consumer goods and commodity goods. It also offers services for plant construction and project financing. The company's Basic Materials & Fine Chemicals products are Paints, Dyes, Pesticides, Rubber, Ethanol, Molasses, Soybean Oil and Sugar (Raw & Refined). Its Chemical products consist of Methanol, Solvents, Monomers, Caustic Soda and Plastics. The company's Coal & Mineral products are Coal, Anthracite, Uranium, Phosphate and Maganese ore. Its Information & Telecommunications products are Telecommunications devices, Digital goods, Display devices, Home appliances, Network devices, Optical goods, Optical storage media, PC peripherals and Digital Satellite Receivers. Its Iron & Steel products are Silicon steel, CR steel, HR steel, STS wire rods, STS wire and STS seamless tubes & pipes. Its IT Media & Consumables are Home Care Products, Media (CDR, DVDR), Film, Battery. Its Marine Products are Sole fillet, Salmon, Halibot, Cod fillet, Herring roe and Salmon roe. Its Machinery & Electronics consist of Semiconductor equipment, Heat exchanger, Security products and Water treatment systems. The company's Metals are Aluminium, Lead, Zinc, Copper, Gold and Silver. Its Petrochemicals products are PTA, Mono ethylene glycol, DMT, Acetic acid, PE, HIPS / GPPS, EPS and ABS. The company's various Projects consist of Chemical plants, Infrastructure projects, Power & Telecommunications projects and its Textile products are Raw Materials Fabrics, Yarns and Fibers.

Construction & Development

The company's Construction & Housing Development Group can carry out all aspects of a construction project, from planning, design, engineering, construction and project management, to O & M (Operation & Maintenance).

E-Business

Samsung Corporation is actively pursuing e-business projects both at home and abroad by forming alliances with leading players in the industry. On the B2B front, the company has launched global e-marketplaces for chemicals and seafood products. It also

operates an online trading catalog system called Merchant Intelligence System with detailed information on over 1,000 products in many product categories including chemicals, IT & telecommunications, machinery, steel and textiles.

The company's domestic e-business initiatives include e-marketplaces for medical products and chemicals, investment in online payment solution, web service for large residential complexes and logistics operation. It is also a leading B2C e-commerce player with an online shopping mall in Korea called SamsungMall. GoldenGate, the company's corporate venture capital arm, invests in promising start-ups to help them grow into viable business enterprises.

Significant Events

Samsung Corp. is collaborating with MusicNet, Inc. to develop a music library service to offer customers its range of portable music players. MusicNet would power and supply content for a subscription digital music service being launched by Samsung. It would go live first in the U.K., Germany and France before rolling out to Asia and the rest of Europe.

On January 26, 2010, Samsung C&T Corporation and Korea Electric Power Corp. have signed a deal with Ontario to build facilities to produce 2,500 megawatts of wind and solar power in the province.

History

Samsung Corporation was incorporated in 1952.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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