

## Samart Telcoms Public Company Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

Samart Telcoms Public Company Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Samart Telcoms Public Company Limited and its competitors. This provides our Clients with a clear understanding of Samart Telcoms Public Company Limited position in the <u>Communication Services</u> Industry.

The report contains detailed information about Samart Telcoms Public Company Limited that gives an unrivalled in-depth knowledge about internal businessenvironment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Samart Telcoms Public Company Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Samart Telcoms Public Company Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main



financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Samart Telcoms Public Company Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Samart Telcoms Public Company Limited business.

#### About Samart Telcoms Public Company Limited

Samart Telcoms Public Company Limited engages in satellite telecommunications business in Thailand. It operates telecommunications, communication network, and information technology business to provide services, such as rental of satellite-based high-speed iPSAR and VSAT communication systems; high-speed multimedia network communication, including leased line, frame relay, ATM, and wireless communication service; digital broadcasting for businesses to conduct teleconference and broadcast intra-corporate TV program and staff training; and Internet network uplink, and online news and information service network management system design, installation, and maintenance consulting service. The company also operates information technology (IT) and communication system design and installation service contract; distributes, repairs, and maintains communication equipment and computer system; and operates application software for electronic learning, electronic data interchange, workflow management, supply chain management, electronic payment solution, and smart card. In addition, it involves in ICT service outsourcing, media and broadcasting management system outsourcing services and solutions, energy management outsourcing services and solutions, ERP system outsourcing services, ICT maintenance outsourcing



services, and computer and operation center outsourcing services; and offers news and entertainment contents through VoIP, as well as Internet, voice over internet protocol (VoIP), and international call card services. The company is headquartered in Nonthaburi, Thailand. Samart Telcoms Public Company Limited is a subsidiary of Samart Corporation Public Company Limited.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



### Contents

#### RESEARCH METHODOLOGY

DISCLAIMER

#### 1. SAMART TELCOMS PUBLIC COMPANY LIMITED COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

#### 2. SAMART TELCOMS PUBLIC COMPANY LIMITED BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

#### 3. SAMART TELCOMS PUBLIC COMPANY LIMITED SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

#### 4. SAMART TELCOMS PUBLIC COMPANY LIMITED FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

# 5. SAMART TELCOMS PUBLIC COMPANY LIMITED COMPETITORS AND INDUSTRY ANALYSIS

5.1. Samart Telcoms Public Company Limited Direct Competitors

5.2. Comparison of Samart Telcoms Public Company Limited and Direct Competitors Financial Ratios

5.3. Comparison of Samart Telcoms Public Company Limited and Direct Competitors Stock Charts

- 5.4. Samart Telcoms Public Company Limited Industry Analysis
- 5.4.1. Communication Services Industry Snapshot
- 5.4.2. Samart Telcoms Public Company Limited Industry Position Analysis

#### 6. SAMART TELCOMS PUBLIC COMPANY LIMITED NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

#### 7. SAMART TELCOMS PUBLIC COMPANY LIMITED EXPERTS REVIEW<sup>1</sup>

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## 8. SAMART TELCOMS PUBLIC COMPANY LIMITED ENHANCED SWOT ANALYSIS<sup>2</sup>

#### 9. THAILAND PESTEL ANALYSIS<sup>2</sup>

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors

Samart Telcoms Public Company Limited Fundamental Company Report Including Financial, SWOT, Competitors and In...



- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

#### **10. SAMART TELCOMS PUBLIC COMPANY LIMITED IFE, EFE, IE MATRICES<sup>2</sup>**

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

#### 11. SAMART TELCOMS PUBLIC COMPANY LIMITED PORTER FIVE FORCES ANALYSIS<sup>2</sup>

#### 12. SAMART TELCOMS PUBLIC COMPANY LIMITED VRIO ANALYSIS<sup>2</sup>

#### **APPENDIX: RATIO DEFINITIONS**

#### LIST OF FIGURES

Samart Telcoms Public Company Limited Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit Profit Margin Chart Operating Margin Chart Return on Equity (ROE) Chart Return on Assets (ROA) Chart Debt to Equity Chart Current Ratio Chart Samart Telcoms Public Company Limited 1-year Stock Charts Samart Telcoms Public Company Limited 5-year Stock Charts Samart Telcoms Public Company Limited vs. Main Indexes 1-year Stock Chart Samart Telcoms Public Company Limited vs. Direct Competitors 1-year Stock Charts Samart Telcoms Public Company Limited Article Density Chart

2 - These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

<sup>1 –</sup> Data availability depends on company's security policy.



## List Of Tables

#### LIST OF TABLES

Samart Telcoms Public Company Limited Key Facts Profitability Management Effectiveness Income Statement Key Figures **Balance Sheet Key Figures Cash Flow Statement Key Figures Financial Performance Abbreviation Guide** Samart Telcoms Public Company Limited Key Executives Samart Telcoms Public Company Limited Major Shareholders Samart Telcoms Public Company Limited History Samart Telcoms Public Company Limited Products Revenues by Segment Revenues by Region Samart Telcoms Public Company Limited Offices and Representations Samart Telcoms Public Company Limited SWOT Analysis Yearly Income Statement Including Trends Income Statement Latest 4 Quarters Including Trends Yearly Balance Sheet Including Trends Balance Sheet Latest 4 Quarters Including Trends Yearly Cash Flow Including Trends Cash Flow Latest 4 Quarters Including Trends Samart Telcoms Public Company Limited Profitability Ratios Margin Analysis Ratios Asset Turnover Ratios **Credit Ratios** Long-Term Solvency Ratios Financial Ratios Growth Over Prior Year Samart Telcoms Public Company Limited Capital Market Snapshot Samart Telcoms Public Company Limited Direct Competitors Key Facts **Direct Competitors Profitability Ratios Direct Competitors Margin Analysis Ratios Direct Competitors Asset Turnover Ratios Direct Competitors Credit Ratios Direct Competitors Long-Term Solvency Ratios** Communication Services Industry Statistics



Samart Telcoms Public Company Limited Industry Position Company vs. Industry Income Statement Analysis Company vs. Industry Balance Sheet Analysis Company vs. Industry Cash Flow Analysis Company vs. Industry Ratios Comparison Samart Telcoms Public Company Limited Consensus Recommendations<sup>1</sup> Analyst Recommendation Summary<sup>1</sup> Price Target Summary<sup>1</sup> Experts Recommendation Trends<sup>1</sup> Revenue Estimates Analysis<sup>1</sup> Earnings Estimates Analysis<sup>1</sup> Historical Surprises<sup>1</sup> Revenue Estimates Trend<sup>1</sup> Earnings Estimates Trend<sup>1</sup> Earnings Estimates Trend<sup>1</sup> Revenue Revisions<sup>1</sup>



## **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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