

Rubicon Minerals Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Rubicon Minerals Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Rubicon Minerals Corporation and its competitors. This provides our Clients with a clear understanding of Rubicon Minerals Corporation position in the Industry.

The report contains detailed information about Rubicon Minerals Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Rubicon Minerals Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Rubicon Minerals Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Rubicon Minerals Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Rubicon Minerals Corporation business.

About Rubicon Minerals Corporation

Rubicon Minerals Corporation, a development stage mineral exploration company, engages in the acquisition, exploration, and development of mineral properties in Canada and the United States.

Red Lake Greenstone Belt

The majority of the company's Ontario mineral properties are located in the Red Lake gold camp which is situated in the Red Lake greenstone belt (RLGB). All of the major volcano-sedimentary assemblages are represented on the company's Red Lake properties. Much of the Property is underlain by Balmer assemblage rocks, including the DMC, East Bay, Phoenix Gold Property, Red Lake North, Slate Bay, Humlin and Adams Lake target areas. The company controls approximately 65,000 acres of exploration ground in the Red Lake gold camp, in the province of Ontario.

Phoenix Gold Property

The company focuses on exploration of its 100% owned Phoenix Gold Property, which is located in Bateman Township in the Red Lake District of Northwestern Ontario. The company has a 100% interest in the Phoenix Gold Project. The water covered areas of

the property, held as 25 Licenses of Occupation and 1 Mining Lease, were optioned from Dominion Goldfields Corporation (DGC). The land portions of the Property, held as 16 Patented Claims. The Phoenix Gold Project covers an area of approximately 746 hectares.

Other Red Lake projects

Adams Lake Property: The Adams Lake property consist of 35 unpatented mining claims (236 units) located approximately 5 kilometers east of the Red Lake mine complex. The company conducted a two-hole reconnaissance program at Adams Lake.

East Bay Property: The East Bay Property consists of 43 unpatented mining claims (123 units) that occupies 4 kilometers of strike length of the East Bay Trend.

DMC Property: The DMC property consists of 130 contiguous unpatented mining claims (263 units) located 7.5 kilometers northwest of the Red Lake mine complex and covers approximately 17 kilometers strike length of the northeast-trending RLGB.

Humlin Property: The Humlin Property consists of 31 unpatented mining claims (294 units) located in Fairlie Township.

Slate Bay Property: The company has a 100% interest in 30 unpatented mining claims (153 units) located in McDonough, Dome and Graves Townships.

Partnered Projects

McCuaig JV Property: The McCuaig Property consists of 3 unpatented mining claims (10 claim units) 7 kilometers northwest of the Red Lake mine complex and is a Joint Venture between Rubicon (60%) and Golden Tag Resources (40%).

Red Lake North Property: The company has optioned a 55% interest in its 48 unpatented mining claims (337 units) that consist of the Red Lake North Project located in Bateman, Black Bear, Coli Lake and McDonough Townships to Solitaire Minerals Corporation (Solitaire). The main focus of exploration on the property is in the area referred to as the Sidace Area claims.

Westend Property: During 2008, the company optioned a 60% interest in 23 unpatented mining claims (87 units) known as the Westend Project located in Ball Township to Halo Resources Ltd. (Halo).

U.S. Projects

Alaska: The company owns a 512,960 acre land package in Alaska, southeast of Fairbanks. The lands surround the Pogo Gold Deposit, owned by Sumitomo Minerals (60%) and Teck Cominco (40%).

Nevada: The company owns a 225,000 acre land package in Elko County, Northeastern Nevada.

History

Rubicon Minerals Corporation was founded in 1996.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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