

RS Group of Companies Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

RS Group of Companies Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between RS Group of Companies Inc. and its competitors. This provides our Clients with a clear understanding of RS Group of Companies Inc. position in the Industry.

The report contains detailed information about RS Group of Companies Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for RS Group of Companies Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The RS Group of Companies Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes RS Group of Companies Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of RS Group of Companies Inc. business.

About RS Group of Companies Inc.

RS Group of Companies, Inc. operates as a holding company for an integrated group of insurance and finance-related businesses and affinity program managers. The company has developed and is in the process of implementing a strategy to design, structure, and sell a series of pass-through risk, specialty insurance backed and reinsurance platform products throughout North America.

Products and Services

RentShield

RentShield is the company's residential rental guarantee program. It is marketed to real estate landlords in North America's residential real estate market, with the objective of reducing the financial risk inherent in property management. The RentShield product pays up to \$10,000 to the landlord for willful property damage caused to the unit by a tenant and, should a tenant default on a rental payment, pays the outstanding amount within 30 days after the rental due date for up to six months on the remaining term of the lease. The Rentshield damage protection benefit provides coverage for tenant damage and ensures the landlord that its rent would be paid within 30 days while the covered damage caused by a tenant is repaired. This program eliminates the last

month's rent, upfront payments and security deposits from the tenant's cost of moving in and speeds the landlord's process of qualifying a tenant for an apartment. The company has entered into an agreement with National Credit Systems, Inc. to collect the landlord's outstanding rent payments. This program also covers any associated legal, eviction or collection fees. This covers the background and credit checks of tenants and other initial administrative services for the landlord. Thereafter, the landlord is charged a percent of its rent roll, which is paid to the company either up front, on an annual basis, or on a monthly basis as a direct withdrawal from the landlord's bank account.

The company is in the process of marketing the RentShield program to the multi-family residential market through tradeshow attendance, direct mail, telemarketing campaigns and advertising placements in select trade publications.

Subsidiaries

Dashwood, Brewer & Phipps Ltd. (Dashwood)

The company, as of January 7, 2005, completed acquisition of 49% of the issued share capital of Dashwood, a Lloyd's Insurance Broker in London, England.

Canadian Intermediaries Limited (CIL)

The company, as of April 29, 2004, completed acquisition of 100% of CIL. CIL is a wholly-owned subsidiary and a Lloyd's of London 'coverholder', which is a person authorized by Lloyd's to accept or to issue insurance documents evidencing the acceptance of risks on behalf of Lloyd's underwriting agents. CIL provides the company the ability to specialize in 'hard-to-place' liability insurance and credit insurance.

Value Guaranteed Vacations, Inc. (VGV)

The company, as of October 1, 2004, acquired 100% of VGV, a company previously wholly-owned by John Hamilton. VGV provides an affinity program that offers vacation property timeshare owners with the right to sell their timeshare units to VGV after 10 years for an amount equal to the value of the timeshare at the date of purchase. The VGV Club is offered by timeshare developers that have contracted with VGV. VGV has obtained insurance, which may be provided by affiliates of VGV, to indemnify it against these contractual payment obligations. The VGV Club also would offer timeshare owners who become members, other benefits, such as travel-related discounts. This membership program is in the process of being marketed to large timeshare developers

and marketers, who would, in turn, offer the program to existing and prospective timeshare owners.

Shield Financial Services, Inc. (Shield)

The company, as of October 15, 2004, entered into a Services Agreement with Initiatives Canada Corporation and Canadian Literacy Initiatives, each a company formed under the laws of Ontario, Canada providing a charitable donation program with benefits for both Canadian-based registered charities and participating Canadian taxpayers. The company is engaged to provide certain administrative services and arranged for Shield, one of its subsidiaries, to secure insurance in support of the donation programs offered by Initiatives Canada and Canadian Literacy Initiatives.

Charter Vacation Club, LLC (Charter)

Charter, a wholly-owned subsidiary of VGV, was in its start-up phase in the year 2005. Its business includes purchasing yachts in the range of 45 to 50 feet and marketing and selling them as timeshares units.

History

RS Group of Companies, Inc. was founded in 2001.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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