

Royal Bank of Canada Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Royal Bank of Canada Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Royal Bank of Canada and its competitors. This provides our Clients with a clear understanding of Royal Bank of Canada position in the Industry.

The report contains detailed information about Royal Bank of Canada that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Royal Bank of Canada. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Royal Bank of Canada financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Royal Bank of Canada competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Royal Bank of Canada business.

About Royal Bank of Canada

Royal Bank of Canada provides personal and commercial banking, wealth management services, insurance, corporate, investment banking, and transaction processing services worldwide. The company serves personal, business, public sector, and institutional clients through offices in Canada, the U.S., and internationally.

Segments

The company's segments include Canadian Banking, Wealth Management, Insurance, International Banking, and Capital Markets.

Canadian Banking

The Canadian Banking segment comprises its domestic personal and business banking operations and certain retail investment businesses and is operated through three business lines: Personal Financial Services, Business Financial Services, and Cards and Payment Solutions. Canadian Banking provides a suite of financial products and services to approximately 10 million individual and business clients through its branch, automated teller machines (ATMs), online, and telephone banking networks, as well as through various proprietary sales professionals.

The Personal Financial Services focuses on serving the needs of its individual clients at every stage of their lives through a range of financing and investment products and services, including home equity financing, personal lending, deposit accounts, mutual funds and self-directed brokerage accounts, GICs, and Canadian private banking. Its retail banking network includes 1,197 branches and 4,214 ATMs.

The Business Financial Services offers a range of lending, leasing, deposit, investment, foreign exchange, cash management, and trade products and services to small and medium-sized businesses and commercial, agriculture, and agribusiness clients across Canada. Its business banking network includes approximately 100 business banking centers and approximately 2,000 business account managers.

The Cards and Payment Solutions provide an array of customized credit cards and related payment products and solutions. It has approximately 6 million credit card accounts. In addition, this business line includes 50% interest in Moneris Solutions, Inc., its merchant card processing joint venture with the Bank of Montreal.

Wealth Management

The Wealth Management segment comprises Canadian Wealth Management, the U.S. and International Wealth Management, and Global Asset Management. It serves affluent and high net worth clients in Canada, the United States, Latin America, Europe, and Asia with a suite of investment, trust, and other wealth management solutions. It also provides asset management products and services directly, through other RBC distribution channels and through third-party distributors to institutional and individual clients.

The Canadian Wealth Management includes its full-service Canadian retail brokerage with approximately 1,430 investment advisors providing advice-based financial solutions to affluent and high net worth clients. Additionally, it provides discretionary investment management and estate and trust services to its clients through approximately 70 investment counselors and approximately 120 trust professionals in locations across Canada.

The U.S. and International Wealth Management include a full-service retail brokerage firms in the U.S. approximately 2,300 financial consultants. It also operates a clearing and execution services business that serves small to mid-sized independent broker-dealers and institutions. Internationally, it provides customized trust, banking, credit, and

investment solutions to high net worth private clients with approximately 2,500 employees across a network of 31 offices located in 21 countries worldwide.

The Global Asset Management is responsible for its proprietary asset management business. It provides a range of investment management services through mutual and pooled funds, fee-based accounts, and separately managed portfolios. The company distributes its investment solutions through a network of its bank branches, discount and full-service brokerage businesses, independent advisors, and directly to consumers. It also provides investment solutions directly to institutional clients, including pension plans, endowments, and foundations.

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The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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