

# Rowan Companies Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/RF15031E148BEN.html>

Date: June 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: RF15031E148BEN

## Abstracts

Rowan Companies Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Rowan Companies Inc. and its competitors. This provides our Clients with a clear understanding of Rowan Companies Inc. position in the [Energy](#) Industry.

The report contains detailed information about Rowan Companies Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Rowan Companies Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Rowan Companies Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Rowan Companies Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Rowan Companies Inc. business.

### **About Rowan Companies Inc.**

Rowan Companies, Inc. provides international and domestic contract drilling services. The company also owns and operates a manufacturing division that produces equipment for the drilling, mining, and timber industries.

### **DRILLING OPERATIONS**

Rowan provides contract drilling services utilizing a fleet of 23 self-elevating mobile offshore drilling platforms (jack-up rigs) and 29 marketed deep-well land drilling rigs. The company's primary focus is on high-specification and premium jack-up rigs, which its customers use for offshore exploratory and development drilling and, in certain areas, well workover operations.

The company conducts offshore drilling operations in various markets throughout the world, and onshore drilling operations in the United States. As of February 16, 2010, the company had nine offshore rigs in the Middle East, eight in the U.S. Gulf of Mexico, two in the North Sea, and one each offshore West Africa, eastern Canada, Mexico and Egypt. At that date, the company had twenty-one marketed land rigs in Texas, six in Louisiana, and one each in Oklahoma and Alaska.

## Offshore Operations

Rowan operates jack-up rigs capable of drilling depths up to 35,000 feet in maximum water depths ranging from 250 to 550 feet, depending on rig size and location. The company's jack-ups are designed with a floating hull that is equipped to serve as a drilling platform supported by three independently elevating legs. The rig is towed to the drilling site where the legs are lowered until they penetrate the ocean floor, and the hull is jacked up to the elevation required to drill the well. Each of its jack-ups was designed and built by its manufacturing division.

As of February 16, 2010, the company's offshore drilling fleet comprised following: eleven high-specification cantilever jack-up rigs, including one harsh-environment Gorilla class rig, four enhanced Super Gorilla class rigs, four Tarzan Class rigs, and two 240C class rigs; nine premium cantilever jack-up rigs, including two Gorilla class rigs and seven 116-C class rigs; and three conventional or slot jack-up rigs with skid-off capability. Additionally, the company has four EXL class rigs under construction at the Keppel AmFELS, Inc. (Keppel) shipyard in Brownsville, Texas.

## Onshore Operations

In addition to its offshore drilling operations, the company provides drilling equipment and personnel on a contract basis for exploration and development of onshore areas. As of February 16, 2010, its onshore fleet consisted of 29 marketed deep-well land rigs, 28 of which are 2,000 HP or greater and capable of drilling wells to 35,000 feet, and 19 of which are AC drive.

## MANUFACTURING OPERATIONS

The company's manufacturing operations are conducted through its wholly-owned subsidiary, LeTourneau Technologies, Inc. (LTI). It has two segments: Drilling Products and Systems; and Mining, Forestry, and Steel Products.

The Drilling Products and Systems segment has designed and built approximately 200 units including 23 of its jack-up rigs. It provides equipment, spare parts and engineering support to the offshore drilling industry. Drilling Products and Systems also designs and manufactures primary drilling equipment in a range of sizes, including mud pumps, top drives, drawworks and rotary tables, as well as variable-speed motors, variable-frequency drive systems, and other electrical components for the oil and gas, marine, mining, and dredging industries. It also provides land rigs and related drilling equipment

packages.

The Mining, Forestry and Steel Products segment manufactures heavy equipment, such as large wheeled front-end loaders, diesel-electric powered log stackers, and steel plate products. The company's mining loaders feature bucket capacities up to 53 cubic yards. LTI loaders are generally used in coal, copper, and iron ore mines, and utilize a proprietary diesel-electric drive system with digital controls. This system allows mobile equipment to stop, start and reverse direction without gear shifting and high-maintenance braking. LTI's wheeled loaders can load rear-dump trucks in the 85-ton to 400-ton range. The company's log stackers offer either two- or four-wheel drive configurations and load capacities ranging from 35 to 55 tons. Mining products and parts are distributed through its own distribution network serving the western the United States, Australia, Canada, China, and Brazil, as well as through a worldwide network of independent dealers.

From its mini mill in Longview, Texas, the company recycles scrap metal and produces carbon, alloy and tool steel plate products for internal needs, as well as external customers. The company concentrates on niche markets that require higher-end steel grades, including mold steels, aircraft-quality steels and steels resistant to hydrogen-induced cracking. Sales consist primarily of steel plate, but also include value-added fabrication of steel products. The company's products are generally sold to steel service centers, fabricators, and manufacturers through a direct sales force. Plate products are sold throughout North America while sales of fabricated products are regional, encompassing Texas, Oklahoma, Louisiana, Mississippi, and Arkansas. Carbon and alloy plate products are also used internally in the production of equipment and parts.

## Customers

The company's major customer is Saudi Aramco.

## History

Rowan Companies, Inc. was founded in 1923.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same

price. Please note that preparation of additional types of analyses requires extra time.

## Contents

### RESEARCH METHODOLOGY

### DISCLAIMER

## 1. ROWAN COMPANIES INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

## 2. ROWAN COMPANIES INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

## 3. ROWAN COMPANIES INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

## 4. ROWAN COMPANIES INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. ROWAN COMPANIES INC. COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Rowan Companies Inc. Direct Competitors
- 5.2. Comparison of Rowan Companies Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Rowan Companies Inc. and Direct Competitors Stock Charts
- 5.4. Rowan Companies Inc. Industry Analysis
  - 5.4.1. Energy Industry Snapshot
  - 5.4.2. Rowan Companies Inc. Industry Position Analysis

## **6. ROWAN COMPANIES INC. NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. ROWAN COMPANIES INC. EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. ROWAN COMPANIES INC. ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. ROWAN COMPANIES INC. IFE, EFE, IE MATRICES<sup>2</sup>**

10.1. Internal Factor Evaluation Matrix

10.2. External Factor Evaluation Matrix

10.3. Internal External Matrix

## **11. ROWAN COMPANIES INC. PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. ROWAN COMPANIES INC. VRIO ANALYSIS<sup>2</sup>**

## **APPENDIX: RATIO DEFINITIONS**

## **LIST OF FIGURES**

Rowan Companies Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Profit Margin Chart

Operating Margin Chart

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

Current Ratio Chart

Rowan Companies Inc. 1-year Stock Charts

Rowan Companies Inc. 5-year Stock Charts

Rowan Companies Inc. vs. Main Indexes 1-year Stock Chart

Rowan Companies Inc. vs. Direct Competitors 1-year Stock Charts

Rowan Companies Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



## List Of Tables

### LIST OF TABLES

Rowan Companies Inc. Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Rowan Companies Inc. Key Executives  
Rowan Companies Inc. Major Shareholders  
Rowan Companies Inc. History  
Rowan Companies Inc. Products  
Revenues by Segment  
Revenues by Region  
Rowan Companies Inc. Offices and Representations  
Rowan Companies Inc. SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Rowan Companies Inc. Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Rowan Companies Inc. Capital Market Snapshot  
Rowan Companies Inc. Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Energy Industry Statistics

Rowan Companies Inc. Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Rowan Companies Inc. Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

Product name: Rowan Companies Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

Product link: <https://marketpublishers.com/r/RF15031E148BEN.html>

Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RF15031E148BEN.html>