

Rotary Power International Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Rotary Power International Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Rotary Power International Inc. and its competitors. This provides our Clients with a clear understanding of Rotary Power International Inc. position in the Industry.

The report contains detailed information about Rotary Power International Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Rotary Power International Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Rotary Power International Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Rotary Power International Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Rotary Power International Inc. business.

About Rotary Power International Inc.

Rotary Power International, Inc (the Company), a Delaware corporation formed in 1991, is engaged in the business of developing and manufacturing rotary engines for commercial use. The Company has two wholly owned subsidiaries, Pegasus Technologies, Incorporated (Pegasus) and E-Drive Systems Corporation (E-Drive). Pegasus and E-Drive are currently inactive. The Company intends to direct its product development and manufacturing to three commercial areas where the Company's products have intrinsic advantages over reciprocating engines: marine propulsion and shipboard use; energy generation; and prime movers for rotating machinery, such as pumps and compressors.

In 1997, the Company began redirecting its efforts to focus mainly on the production of engines for commercial markets.

The Company formed an Industrial Products Group within the Company in March of 1994 to develop and sell natural gas rotary engines in commercial and industrial markets. The Company executed a Development Agreement with Mazda North America (MANA) of Flat Rock, Michigan and Mazda Motor Corporation of Hiroshima, Japan on December 7, 1993 and developed a natural gas version of the Mazda rotary during the 1994 and 1995 calendar years designated as the Series 65 natural gas rotary engine.

To further augment its commercial product thrust, the Company created a wholly-owned subsidiary called Rotary Power Marine, Inc. (RPM) on July 26, 1995 to address the development of its engines for the commercial pleasure craft marine market.

Engine Products

The Company is currently focusing its efforts on the production of the three families of displacement rotary engines.

Industrial and Commercial Markets

Marine Propulsion

Recent successful hull designs, such as those utilized in high-speed fishing fleets and catamaran ferries, strongly favor lightweight, powerful engines. Additionally, a combination of environmental pressures are forcing redesign of many traditional engines, such as two-stroke diesels, outboards, ship engines and stationery generators. All of these developments over the past few years are favorable for the Company's products.

Reserves of natural gas far exceed reserves of oil: The Company has developed a family of 580 Series engines to run on gaseous fuels, including natural gas. These engines can satisfy a large market for electricity peak-shaving in buildings, shopping malls and supermarkets, as well as cold-storage facilities.

Electricity supplied by large utilities remains scarce in developing nations and the Company's rotary engines would be favorable in these markets. Lightweight, powerful engine driven generators which incorporate the Company's rotary engines may be easily transported to remote locations and installed on rooftops where conventional units would require major structural reinforcement. The rotary engine based generators can also run on any locally available fuel.

Military Markets

The Company has also looked into the potential military application of the Company's SCORE™ engines. There are some military uses for engine/propulsion systems requiring the power density and multi-fuel capability advantages of the Company's SCORE™ engines.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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