

Roadrunner Transportation Systems, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Roadrunner Transportation Systems, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Roadrunner Transportation Systems, Inc. and its competitors. This provides our Clients with a clear understanding of Roadrunner Transportation Systems, Inc. position in the [Railroads and Trucking Services](#) Industry.

The report contains detailed information about Roadrunner Transportation Systems, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Roadrunner Transportation Systems, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Roadrunner Transportation Systems, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows

presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Roadrunner Transportation Systems, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Roadrunner Transportation Systems, Inc. business.

About Roadrunner Transportation Systems, Inc.

Roadrunner Transportation Systems, Inc. provides transportation and logistics services. The company offers a suite of solutions, including third-party logistics, customized and expedited LTL, TL, parcel, intermodal, and domestic and international air. The company utilizes a third-party network of transportation providers, comprised of ICs and purchased power, to serve a diverse customer base in terms of end market focus and annual freight expenditures.

Services

The company's customers communicate their freight needs to one of its transportation specialists on a shipment-by-shipment basis via telephone, fax, Internet, e-mail, or electronic data interchange. The company leverages its proprietary technology systems and a group of approximately 9,000 third-party carriers to provide scalable capacity and reliable service to approximately 25,000 customers in North America.

Less-than-Truckload

The company provides LTL service originating from points within approximately 150 miles of its service centers to most destinations in the contiguous United States, Hawaii, Alaska, Mexico, Puerto Rico, and parts of Canada. Within the contiguous United States, the company offers national, long-haul service (1,000 miles or greater), inter-regional service (between 500 and 1,000 miles), and regional service (500 miles or less). It serves a group of customers within various industries, including retail, industrial, paper goods, manufacturing, food and beverage, health care, chemicals, computer hardware, and automotive.

Truckload Brokerage

The company provides a range of TL solutions for its customers by leveraging its base of approximately 7,500 third-party carriers who operate temperature-controlled, dry van, and/or flatbed capacity. It specializes in the transport of refrigerated foods, poultry and beverages. In addition to refrigerated shipments, the company also provides various TL transportation solutions for dry goods ranging from paper products to steel, as well as flatbed service for larger industrial load requirements. The company arranges the pickup and delivery of TL freight either through its 12 company dispatch offices or through its network of 24 independent brokerage agents. The company's dispatch offices and brokerage agents are located primarily throughout the Eastern United States and Canada.

Company Dispatchers: The company's brokers, whom the company refers to as dispatchers, not only engage in the routing and selection of its transportation providers, but also serve as its internal TL sales force, responsible for managing existing customer relationships and generating new customer relationships.

Independent Brokerage Agents: In addition to its dispatchers, the company also maintains a network of independent brokerage agents that have partnered with the company. Brokerage agents complement its network of dispatch offices by bringing pre-existing customer relationships, new customer prospects, and/or access to new geographic markets.

Brokerage Agent Expansion: The company offers access to its network of approximately 550 ICs and approximately 7,000 purchased power providers and invests in the working capital required to pay these carriers promptly and assume collection responsibility.

Transportation Management Solutions

The company's TMS offering is designed to provide comprehensive or a la carte third-party logistics services. It provides the necessary operational know-how, information technology capabilities, and relationships with third-party transportation providers to meet the needs of its customers. The company has access to various transportation modes, including customized and expedited LTL, TL, parcel, intermodal, and domestic and international air.

Customers

The company serves approximately 25,000 customers with in various end markets.

Competition

The company's competitors include asset-based integrated logistics companies such as FedEx Corporation and United Parcel Service, Inc.; asset-based freight haulers such as YRC Worldwide, Inc. and Con-Way, Inc.; non-asset based freight brokerage companies such as C.H. Robinson Worldwide, Inc., Landstar System, Inc., and Total Quality Logistics, Inc.; third-party logistics providers that offer comprehensive transportation management solutions such as Transplace, Inc., Echo Global Logistics, Inc., and Schneider Logistics, Inc.

History

The company was founded in 1981. It was formerly known as Roadrunner Transportation Services Holdings, Inc. and changed its name to Roadrunner Transportation Systems, Inc. in March 2010.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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