

# RMD Entertainment Group Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

RMD Entertainment Group Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between RMD Entertainment Group and its competitors. This provides our Clients with a clear understanding of RMD Entertainment Group position in the Industry.

The report contains detailed information about RMD Entertainment Group that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for RMD Entertainment Group. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The RMD Entertainment Group financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes RMD Entertainment Group competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of RMD Entertainment Group business.

# **About RMD Entertainment Group**

RMDM Entertainment Group Inc., through its subsidiary United Liquor Alliance (ULA), produces alcoholic beverages, initially rum, and bottled water in Florida. The company, through its subsidiary Innotrek Technology Co., Ltd., provides broadband technology installtion service for hotels in China.

The company focuses on high technology network communications. It develops cable-exempted LAN construction. The company's project, Advanced Broadband Technology Installation Service for Hotels makes use of Innotrek Intelligent Broadband LAN System, which combined Power Line Communication (PLC) with DSL technology and LAN technology to form a whole new Broadband technology. It applied the high speed PLC technology on telephone lines and cables lines, for solving certain problems, such as the instability in connection caused by the existing short distance between the traditional PLC systems being used. It also solves the technical problem.

#### **Products**

The company develops communication technology and related products. It has self-produced the 85Mbps telephone modems and cable modems used in INet Hotel Broadband System and INet Residential Cable Broadband System respectively.



INet Hotel Broadband System: The system makes use of various wired mediums, which allow high-speed transmission of data signals. The installation of the Internet infrastructure can be conducted with minimum construction.

INetPartner: INetPartner is a cable modem, which modulates the signals obtained from the cables and connects it to the Internet.

PDS: With facilities, Premises Distribution System (PDS) is the solution for buildings. This Internet infrastructure can be used for approximately 20 years. The company provides all-round services to its clients, such as designing Internet infrastructure, installation, upgrading and maintenance of the facilities.

Security Products: Its smoke-detection sensitivity can be adjusted according to the company's clients requirements. WAGNER smoke system would match the specimen obtained from the surroundings with the 25,000 samples pre-installed and make necessary announcements.

Monitoring Products: It makes use of various technologies embedded within the system itself. INNO-Car Identification System makes use of various sensors to detect and capture the images of the vehicles immediately.

Computers: The company operates as a distributor for local and foreign IT brands such as Dell and Hewlett Packard. Its products also include network equipments, storage devices, and softwares.

## Competition

The company's competitors include Bacardi International, Cruzan, Captain Morgan, CNC, and China Telecom.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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# **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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