

Rizal Commercial Banking Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Rizal Commercial Banking Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Rizal Commercial Banking Corp. and its competitors. This provides our Clients with a clear understanding of Rizal Commercial Banking Corp. position in the Industry.

The report contains detailed information about Rizal Commercial Banking Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Rizal Commercial Banking Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Rizal Commercial Banking Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Rizal Commercial Banking Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Rizal Commercial Banking Corp. business.

About Rizal Commercial Banking Corp.

Rizal Commercial Banking Corporation offers various banking and financial products and services. The company offers commercial and retail banking, credit cards, asset management, treasury, and investment banking products and services. It generates various deposit accounts, including checking accounts, savings accounts, time deposits, and foreign currency deposits. The company provides commercial loans comprising fleet and floor stock financing, short-term credit facilities, term loans, and trade finance; and consumer loans, including auto insurance loans, car loans, gold cheques, housing loans, salary loans, and credit cards, as well as special lending facilities. It also offers payment and settlement services, including cheque clearing, domestic letters of credit, fund transfer, international trade settlement, overseas workers remittance, and securities settlement services; treasury and global market services; trust services; and corporate cash management services. In addition, the company provides investment banking services, such as underwriting of debt and equity securities for distribution via public offering or private placement, financial advisory and consultancy, and mergers and acquisitions, as well as arranging/packaging of syndicated loans, joint ventures, and project finance. Further, Rizal Commercial Banking Corporation offers day and night depository, deposit pickup and delivery, foreign currency conversion, foreign trade information, economic and investment research, wealth management, and safety deposit box services. As of December 31, 2009, it had 367 automated teller machines,



219 branches, 19 E-biz centers, 3 extension offices, and 3 foreign exchange booths in the Philippines, the United States, Asia, and Europe. The company was formerly known as Rizal Development Bank and changed its name to Rizal Commercial Banking Corporation in 1963. Rizal Commercial Banking Corporation was founded in 1960 and is headquartered in Makati City, the Philippines.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. RIZAL COMMERCIAL BANKING CORP. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. RIZAL COMMERCIAL BANKING CORP. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. RIZAL COMMERCIAL BANKING CORP. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. RIZAL COMMERCIAL BANKING CORP. FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. RIZAL COMMERCIAL BANKING CORP. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Rizal Commercial Banking Corp. Direct Competitors
- 5.2. Comparison of Rizal Commercial Banking Corp. and Direct Competitors Financial Ratios
- 5.3. Comparison of Rizal Commercial Banking Corp. and Direct Competitors Stock Charts
- 5.4. Rizal Commercial Banking Corp. Industry Analysis
- 5.4.1. Industry Snapshot
 - 5.4.2. Rizal Commercial Banking Corp. Industry Position Analysis

6. RIZAL COMMERCIAL BANKING CORP. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. RIZAL COMMERCIAL BANKING CORP. EXPERTS REVIEW1

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. RIZAL COMMERCIAL BANKING CORP. ENHANCED SWOT ANALYSIS²

9. PHILIPPINES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors



- 9.5. Environmental Factors
- 9.6. Legal Factors

10. RIZAL COMMERCIAL BANKING CORP. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. RIZAL COMMERCIAL BANKING CORP. PORTER FIVE FORCES ANALYSIS²

12. RIZAL COMMERCIAL BANKING CORP. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Rizal Commercial Banking Corp. Annual Revenues in Comparison with Cost of Goods

Sold and Gross Profit

Profit Margin Chart

Operating Margin Chart

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

Current Ratio Chart

Rizal Commercial Banking Corp. 1-year Stock Charts

Rizal Commercial Banking Corp. 5-year Stock Charts

Rizal Commercial Banking Corp. vs. Main Indexes 1-year Stock Chart

Rizal Commercial Banking Corp. vs. Direct Competitors 1-year Stock Charts

Rizal Commercial Banking Corp. Article Density Chart

^{1 –} Data availability depends on company's security policy.

^{2 –} These sections are available only when you purchase a report with appropriate additional types of analyses. The complete financial data is available for publicly traded companies.



List Of Tables

LIST OF TABLES

Rizal Commercial Banking Corp. Key Facts

Profitability

Management Effectiveness

Income Statement Key Figures

Balance Sheet Key Figures

Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide

Rizal Commercial Banking Corp. Key Executives

Rizal Commercial Banking Corp. Major Shareholders

Rizal Commercial Banking Corp. History

Rizal Commercial Banking Corp. Products

Revenues by Segment

Revenues by Region

Rizal Commercial Banking Corp. Offices and Representations

Rizal Commercial Banking Corp. SWOT Analysis

Yearly Income Statement Including Trends

Income Statement Latest 4 Quarters Including Trends

Yearly Balance Sheet Including Trends

Balance Sheet Latest 4 Quarters Including Trends

Yearly Cash Flow Including Trends

Cash Flow Latest 4 Quarters Including Trends

Rizal Commercial Banking Corp. Profitability Ratios

Margin Analysis Ratios

Asset Turnover Ratios

Credit Ratios

Long-Term Solvency Ratios

Financial Ratios Growth Over Prior Year

Rizal Commercial Banking Corp. Capital Market Snapshot

Rizal Commercial Banking Corp. Direct Competitors Key Facts

Direct Competitors Profitability Ratios

Direct Competitors Margin Analysis Ratios

Direct Competitors Asset Turnover Ratios

Direct Competitors Credit Ratios

Direct Competitors Long-Term Solvency Ratios

Industry Statistics



Rizal Commercial Banking Corp. Industry Position

Company vs. Industry Income Statement Analysis

Company vs. Industry Balance Sheet Analysis

Company vs. Industry Cash Flow Analysis

Company vs. Industry Ratios Comparison

Rizal Commercial Banking Corp. Consensus Recommendations¹

Analyst Recommendation Summary¹

Price Target Summary¹

Experts Recommendation Trends¹

Revenue Estimates Analysis¹

Earnings Estimates Analysis¹

Historical Surprises¹

Revenue Estimates Trend¹

Earnings Estimates Trend¹

Revenue Revisions¹



ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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