

# Riptide Worldwide, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Riptide Worldwide, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Riptide Worldwide, Inc. and its competitors. This provides our Clients with a clear understanding of Riptide Worldwide, Inc. position in the Industry.

The report contains detailed information about Riptide Worldwide, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Riptide Worldwide, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Riptide Worldwide, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Riptide Worldwide, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Riptide Worldwide, Inc. business.

### **About Riptide Worldwide, Inc.**

Riptide Worldwide, Inc. provides business process management (BPM) and information technology (IT) services in the United States and internationally.

The company offers custom programming services to build configurable enterprise software solutions for revenue and financial management systems, enterprise application integration, user-interface frameworks, middle-tier frameworks, military and commercial modeling and simulation, and military C3 centers (Command, Control and Communications). Its enterprise software products provide customers with a range of options to make the product their own through a customizable configuration process.

#### Solutions and Services

##### Capability Maturity Model Integration (CMMI)

The company has developed the processes, documentation, templates and artifacts necessary to assist software product or services organizations in achieving CMMI Level 3 for themselves. It offers this capability by delivering a generic form of the Process Asset Library (PAL) used to support CMMI Level 3 activities. In addition to PAL, the company has developed a Web browser-based application to modify and manage the

PAL for organizations before, during and after the assessment.

### Banking Performance Management

The company developed an enterprise software suite that is targeted toward banking operations that perform various transactions. The project requirements included custom software to support Banking Performance Management (BPM), Activity-Based Analysis (ABA) and Activity-Based Costing (ABC).

### Hospitality Solutions

The company provides software in the hospitality industry. The Resort Management System (RMS) is an On Demand, configurable system designed to meet the management needs of any size resort. Resort and/or time share property management can configure the Web based system to oversee operations to a granular level.

### Travel Supplier Management Systems

The company developed rate management systems for national travel suppliers that combine business rules with the competition's rates and market conditions. These systems can use data pulled automatically from travel reservation sites, such as Orbitz and Travelocity, individual travel supplier sites, or by paying monthly subscription fees for direct data feeds.

### Revenue Management System

The company developed an application that included a Java 2 Enterprise Edition (J2EE) application using a Microsoft Windows-based GUI (using Java Swing components), an Oracle Database and an IBM MQ Series interface to legacy systems.

The revenue management system consisted of two applications: a product management application, which defines the configuration of a property product, including the room configuration, the amenities, the resort type and any initial purchase benefits; and a sales application, which allows a distributed sales staff to reserve or sell products. The system included a distributed system hosted at the resort's corporate data-center connecting revenue managers located at corporate offices on the wide-area network with inside sales staff at sales offices and remote sales staff at resort locations.

### Registered Salesforce.com Consulting Partner

The company operates as a Salesforce.com registered consulting partner and offers Salesforce.com consulting services. It provides turn-key Salesforce.com implementation, administration and support for customers of all sizes across industries. It has developed a reference tracking application of the interfaces with Salesforce.com's platform. Using reference tracking application an organization can record all customers who are references, associate products with the references, associate contacts with both products and references, and associate references with sales opportunities. It is also possible to track standard Salesforce.com activities such as emails, meetings, phone calls, etc. with references, reference contacts, and opportunity references so users can monitor how often a particular reference is being used.

### Web Technology

The company provides Web solutions developed using the technologies. The Enterprise Portal System (EPS) has all the functionality needed to deploy a collaborative portal and also provides a framework for developing functionality. Custom module development is developed using the C#.NET 2.0 programming language. The company focuses on the development of object-oriented applications, the PHP language and MySQL database tools were selected for this application due to the need for limited functions.

### Other Services

The company also provides information technology services to organizations of all sizes. It is both a Sun Microsystems and a Microsoft Certified Partner and operates in information technology, including networking and security, server administration, enterprise architecture and custom software development.

### RTWW Business Services (RBS)

RBS provides document scanning and management services to customers that have a need to store large volumes of documents in an organized accessible format. RBS provides these services to FEMA, the Federal Emergency Management Agency and has processed various claims documents for FEMA.

### Customers

The company's customers include commercial customers and federal, state and local government agencies. It has contract with Marriott Vacation International, and the

Federal Emergency Management Agency.

## Competition

The company's competitors include BEA Systems, Wipro Ltd., Cognizant Technology Solutions, DemandTech, Inc., and Tibco Software, Inc.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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