

RINO International Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

RINO International Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between RINO International Corporation and its competitors. This provides our Clients with a clear understanding of RINO International Corporation position in the [Commercial Services and Supplies](#) Industry.

The report contains detailed information about RINO International Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for RINO International Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The RINO International Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes RINO International Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of RINO International Corporation business.

About RINO International Corporation

RINO International Corporation, through its contractually controlled affiliates in the People's Republic of China, operates in the environmental protection and remediation business.

The company's business consists of designing, manufacturing, installing and servicing wastewater treatment and flue gas desulphurization equipment principally for use in China's iron and steel industry, and anti-oxidation products and equipment designed for use in the manufacture of hot rolled steel plate products. All of its products are custom-built for specific project installations, and the company executes supply contracts during the design phase of its projects.

Principal Products

The company has three principal products and product lines: the 'Lamella Inclined Tube Settler Waste Water Treatment System,' the 'Circulating, Fluidized Bed, Flue Gas Desulphurization System,' and the 'High Temperature Anti-Oxidation System for Hot Rolled Steel.'

Lamella Inclined Tube Settler Waste Water Treatment System

The company's core product, the Lamella Inclined Tube Settler Waste Water Treatment System (the 'Waste Water System'), is a wastewater treatment system that incorporates its proprietary and patented 'Lamella Inclined Tube Settler' technology. It includes industrial water treatment equipment, sets of effluent-condensing equipment, solid and liquid abstraction dewatering equipment and coal gas dust removal and cleaning equipment.

The company's combination of proprietary system design and patented technology allows wastewater to flow through the system in layers while at the same time settling particulate matter without disturbing the water flow.

Circulating, Fluidized Bed, Flue Gas Desulphurization System

The Circulating, Fluidized Bed, Flue Gas Desulphurization System (the 'Desulphurization System') is a system that removes particulate sulphur from flue gas emissions generated by the sintering process in the production of iron and steel (a process in which sulphur and other impurities are removed from iron ore by heating, without melting, pulverized iron ore) with the resulting discharge meeting all relevant PRC air pollution standards. Without treatment, flue gasses that result from sintering contain high content of sulphur dioxide which reacts with atmospheric water and oxygen to produce sulphuric acid that precipitates as 'acid rain.'

High Temperature Anti-Oxidation System for Hot Rolled Steel

The company's High Temperature Anti-Oxidation System for Hot Rolled Steel (the 'Anti-Oxidation System') is a set of products and a mechanized system that reduces oxidation-related output losses in the production of continuous cast, hot rolled steel. In addition, oxidation in high-temperature steel production results in the waste of water and energy and generates pollution.

The company's Anti-Oxidation System is specifically designed to work with hot rolled steel product in high temperature environment. Each unit of its Anti-Oxidation System services one steel line.

Contract Machining Services

The specialized heavy machinery and equipment that the company uses to produce its

Lamella Wastewater System, Desulphurization System, and Anti-Oxidation System also provides the company with a capacity to undertake the machining of high-precision and advanced structures. The company maintains strategic cooperation relationships with Dalian Heavy Industry (Zhonggong) and China First Heavy Industries with which the company contracts to provide production time on its heavier machine tools, during 'down time' on its own production.

Suppliers

The company's principal suppliers are Dalian Shuntongda Trading Co., Ltd. and Dalian Shuangying Trading Co., Ltd.

Competition

Desulphurization System: Companies engaged in the desulphurization equipment market include Beijing Guodian Longyuan Environmental Company, Zhejiang Feida Company, Fujian Longjing Environmental Company, Wuhan Kaidi Electric Power Company, Jiulong Electric Power Company, and Qinghua Tongfang Company.

Anti-Oxidation System: The company competes with Advanced Technical Products Company, ATP Metallurgical Coatings, Duffy Company, Condursal and Berktekt.

History

RINO International Corporation was founded in 1984.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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