

# **Ridley Corp. Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

<https://marketpublishers.com/r/RF1A52F7B1FBEN.html>

Date: April 2024

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: RF1A52F7B1FBEN

## **Abstracts**

Ridley Corp. Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Ridley Corp. Ltd. and its competitors. This provides our Clients with a clear understanding of Ridley Corp. Ltd. position in the [Food and Beverages](#) Industry.

The report contains detailed information about Ridley Corp. Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Ridley Corp. Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Ridley Corp. Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Ridley Corp. Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Ridley Corp. Ltd. business.

### **About Ridley Corp. Ltd.**

Ridley Corp, Ltd. engages in the manufacture and production of stockfeed; and refining of salt for food and industrial markets in Australia. The company's 69% owned subsidiary, Ridley, Inc. manufactures stockfeed in North America.

#### **Divisions**

The company operates in three divisions: AgriProducts, Cheetham Salt, and Ridley, Inc.

#### **AgriProducts Division**

Ridley AgriProducts is a 100% owned subsidiary of Ridley Corporation. It engages in the production and marketing of stock feed products in Australia. Its brands include Barastoc, Supastok, Fielders Farm, Cobber, and Ridley Aqua Feeds. It operates 20 stockfeed mills and two supplement blocking plants around Australia that produce a range of feeds for the beef, dairy, pig, poultry, horse, sheep, petfood and marine industries.

The operations of the Agriproducts division include:

**Stockfeed:** Ridley AgriProducts produces approximately 1 million tonnes of compound animal feeds annually. The company's network of feedmills across Australia provides livestock producers with access to a range of bulk and bagged stockfeed products.

These products are marketed under brands such as Barastoc, Supastok, and Fielders Farm. Compound feeds are manufactured and distributed to various commercial livestock operations including poultry, pigs, dairy and beef cattle, horses, sheep and goats, in addition to smaller and emerging animal industries.

**Supplements:** Ridley AgriProducts produces a range of blocks and concentrates, manufactured in Eastern and Western Australia under the Rumevite and Fosforlic brands. Rumevite pressed blocks and molasses performance blocks are complimented by a range of Fosforlic salt blocks and loose mixes. Medicated blocks for the prevention of grass tetany and bloat are also marketed under the Rumevite brand.

Ridley AgriProducts manufacture a range of concentrates and loose mixes, designed to be fed ad-lib or mixed with a feed base such as grain or molasses. Rumevite concentrates are produced for pasture fed and feedlot cattle, dairy cattle, horses, sheep and goats. Special formulations are developed for stud stock.

Ridley AgriProducts also manufacture controlled release trace element devices. Selenium pills, cobalt pills and magnesium capsules are all designed to assist in the management of trace mineral deficiencies in sheep and cattle.

**Aquaculture Feeds:** The company manufactures diets for all aquaculture species farmed in Australia. Its Aquafeed range of products includes steam pressed pellets for trout, prawns, red claw and yabbies and extruded pellets for Barramundi, Trout, Silver Perch and Atlantic and Pacific Salmon. As part of its ongoing Research and Development program, Ridley Aqua-Feed develops diets.

**Animal Health:** CCD Animal Health provides services to livestock industries. It distributes a range of animal health products including medications, disinfectants, insecticides, and related application equipment.

**Export:** Ridley AgriProducts offers its products to approximately 25 countries. Companion products such as dogfood are being sold into the Middle East and pastoral products to Europe.

**Cheetham Salt Division**

Cheetham Salt Limited, a wholly owned subsidiary of Ridley Corporation Limited, produces and refines salt for food and industrial markets in Australia.

Cheetham Salt's associate companies include Salpak throughout Australia, Western Salt Refinery in Western Australia, Dominion Salt and Cerebos-Skellerup in New Zealand and PT Cheetham Garam in Indonesia. Cheetham Salt distributes salt throughout Australia, South East Asia and the Pacific Region. Cheetham's major brands include: Saxa, Cerebos, Mermaid, Kooka, and Crown.

The company's offerings include:

**Natural Sea Salt:** Cheetham Salt Limited produces naturally evaporated solar sea salt. Its sea salt is washed, dried, sieved and graded to give particle sizes.

**Retail Salt:** Cheetham Salt produces salt in small packs for household use. Cooking and Table salt is distributed within Australia by 'Salpak', a joint venture company formed between Cerebos (Australia) and Cheetham Salt. Brand names include Mermaid, Cerebos, Saxa, Kooka.

**Vacuum Salt:** Cheetham Salt L

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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