

RF Monolithics Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/R23EEA686D4BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: R23EEA686D4BEN

Abstracts

RF Monolithics Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between RF Monolithics Inc. and its competitors. This provides our Clients with a clear understanding of RF Monolithics Inc. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about RF Monolithics Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for RF Monolithics Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The RF Monolithics Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes RF Monolithics Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of RF Monolithics Inc. business.

About RF Monolithics Inc.

RF Monolithics, Inc. engages in the design, development, manufacture, and marketing of solutions-driven and technology-enabled wireless connectivity products for a range of wireless applications – from individual standard and custom components to modules for industrial wireless sensor networks and machine-to-machine (M2M) technology.

The company focuses its component and radio product development in the frequency range of 50 megahertz (MHz) to 5.8 gigahertz (GHz). It markets its line of approximately 500 radios, radio modules, resonators, filters, clocks, and oscillators to distributors, electronic manufacturing service companies and original equipment manufacturers (OEMs) worldwide.

Segments

The company operates in two business segments, Wireless Solutions and Wireless Components.

WIRELESS SOLUTIONS

The Wireless Solutions segment includes surface acoustic wave (SAW) based and

radio frequency integrated circuit (RFIC) short-range radios; RF module products; and stand alone radio systems. The company's product offerings include miniature radios that are very short range and ultra low power. It also markets standard and custom RF radio modules, as well as stand alone radio systems that are packaged radio and network gateway products.

RF Module Products

The company's RF module products are primarily embedded module applications that are targeted for an embedded module market. These products include wireless sensor node modules, as well as gateway and network bridge products used to connect different network types (wired and wireless) to one another. In addition to various radio products, the company uses various communication protocol systems to manage point-to-point, point-to-multipoint and mesh wireless sensor networks.

The company offers various RF module products, including lower-priced RF modules to capture business at lower price points. These products include Zigbee, DNT and LPR radio modules. DNT is a long-range and frequency-hopping spread spectrum module. LPR is an 802.15.4 wireless sensor networking line of modules. The company also has introduced a line of industrial grade networking products based upon Dust Networks technology. Its new products include a WirelessHart module incorporating Dust Networks technology and a next generation ultra low power battery powered Wi-Fi module. Its sales for these products are targeted primarily for industrial and medical markets and products, which include OEM or contract manufacturing customers.

Virtual Wire and RFIC Short-range Radio Products

The company's proprietary hybrid transmitter, receiver, and transceiver modules are the primary products included in Virtual Wire Short-range Radio products. Its transceiver module, based on its patented Amplifier Sequenced Hybrid (ASH) technology, offers two-way data communication in a single small module, with performance identical to separate transmitter and receiver modules. The Virtual Wire product includes a custom RFIC. The Virtual Wire Short-range Radio product offerings also include transceiver design and development kits that allow inexperienced RF system designers the ability to incorporate wireless data transfer into their designs. The company also provides software protocols for key applications. Its sales for these products are targeted primarily for industrial and medical markets and products, which include OEM or contract manufacturing customers. The applications for Virtual Wire Short-range Radio products include medical device-implanted applications, such as insulin pumps,

pacemakers and defibrillators, remote bar code data entry, AMR, point of sale terminals, medical monitoring systems, home automation, consumer sports, data link equipment, and wireless thermostats.

WIRELESS COMPONENTS

The Wireless Components segment includes filters, frequency control modules, and low-power components.

Filters

The company's filter products are suited, and primarily intended for, satellite radio (SDAR), global positioning systems (GPS), various telecommunications base stations, and repeaters, such as GSM, EDGE, CDMA/CDMA2000, WCDMA, TD-SCDMA, and WiMax, as well as ISM band applications. The co

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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