

Renesas Electronics Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Renesas Electronics Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Renesas Electronics Corporation and its competitors. This provides our Clients with a clear understanding of Renesas Electronics Corporation position in the [Semiconductor Industry](#).

The report contains detailed information about Renesas Electronics Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Renesas Electronics Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Renesas Electronics Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Renesas Electronics Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Renesas Electronics Corporation business.

About Renesas Electronics Corporation

NEC Electronics Corporation engages in the development and manufacture of semiconductors for the automotive, industrial, and consumer electronics sectors worldwide. The company operates as a subsidiary of NEC Corporation.

Products

The company's product portfolio comprises system LSIs, driver ICs for small and large TFT-LCDs, system memories, general-purpose microcontrollers, gate arrays, diodes, transistors, optical semiconductors, and microwave semiconductors.

Communications: The company's products in this category include system LSIs, Driver ICs for small TFT-LCDs, and system memories. These products are used in mobile handsets; and broadband networking equipment, such as routers, and mobile phone base stations.

Computing and Peripherals: The company's products include System LSIs, microcontrollers, and driver ICs for large TFT-LCDs. These products are used in computers, including servers and workstations; and computing peripherals, such as

rewritable DVD drives, printers, and LCDs for PCs.

Consumer Electronics: The company's products include system LSIs and microcontrollers. These products are used in digital consumer electronics, such as blu-ray players/recorders, digital televisions, and digital cameras; home appliances, and game consoles.

Automotive and Industrial: The company's products include microcontrollers and system LSIs. These are used in automobiles, including engine, body control, airbags, and car audios; and industrial, such as factory automation.

Multi-market ICs: The company's products include general-purpose microcontrollers, gate arrays, and general-purpose system memories. These are used in a range of electronics equipment.

Discrete, Optical, and Microwave Devices: The company's products include diodes, transistors, optical semiconductors, and microwave semiconductors. These are used in a range of electronics equipment.

Markets

The company primarily serves communications; computing and peripherals; consumer electronics; automotive and industrial; multi-market ICs; and discrete, optical, and microwave devices markets. The company operates in Japan, the United States, Europe, and Asia.

Customers

Communications: The company's customers in this category include Nokia Siemens Networks, Samsung Electronics, Sharp, Sony Ericsson Mobile Communications, and NEC.

Computing and Peripherals: The company's customers in this category include AUO, Canon, Hitachi, LG Display, Pioneer, Samsung Electronics, Seiko Epson, and NEC.

Consumer Electronics: The company's customers in this category include Casio Computer, LG Electronics, Nintendo, Panasonic, Samsung Electronics, Sharp, and Sony.

Automotive and Industrial: The company's customers in this category include Continental, Delphi, DENSO, Mitsubishi Electric, Robert Bosch, Siemens, and Toyota.

Discrete, Optical, and Microwave Devices: The company's customers in this category include DENSO, GIGABYTE, Murata Manufacturing, SANYO Electric, and NEC.

Significant Events

On September 9, 2009, NEC Electronics Corp. and Wind River Systems, Inc. announced an expanded collaboration to jointly develop Linux solutions for the market of portable devices, such as multimedia players and mobile televisions. As the first jointly developed solution, NEC Electronics introduced a new software development kit (SDK) based on Wind River Linux technology for the company's EMMA Mobile 1, an optimal system LSI chip for the market of portable devices to process audio and visual (A/V) data.

NEC Electronics Corp., Renesas Technology Corp., NEC, Hitachi Chemical Co. Ltd., and Mitsubishi Electric Corporation announced that they have signed a definitive agreement to integrate business operations at NEC Electronics and Renesas.

On October 5, 2009, Dialog Semiconductor plc has collaborated with NEC Electronics Corp. to develop a design platform based on NEC Electronics' multimedia processor system-on-chips (SoCs) and Dialog's power management platform ICs.

On October 6, 2009, NEC Electronics Corp. and KPIT Cummins Infosystems Ltd. announced the availability of an AUTOSAR 3.0-compatible software package for various hardware platforms. The package includes AUTOSAR Basic Software and a comprehensive tool chain, and was developed in close cooperation between the two companies.

On December 17, 2009, NEC Electronics Corp. and Western Digital Corp. announced that the companies have collaborated to promote the new SuperSpeed Universal Serial Bus (USB) 3.0 standard, a next-generation interface to be used in a range of electronic devices including PCs, PC peripherals, and digital appliances.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to

the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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