

Reliance Steel & Aluminum Co. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/RCC95923B17BEN.html

Date: May 2025 Pages: 50 Price: US\$ 499.00 (Single User License) ID: RCC95923B17BEN

Abstracts

Reliance Steel & Aluminum Co. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Reliance Steel & Aluminum Co. and its competitors. This provides our Clients with a clear understanding of Reliance Steel & Aluminum Co. position in the Metals and Mining Industry.

The report contains detailed information about Reliance Steel & Aluminum Co. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Reliance Steel & Aluminum Co.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Reliance Steel & Aluminum Co. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Reliance Steel & Aluminum Co. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Reliance Steel & Aluminum Co. business.

About Reliance Steel & Aluminum Co.

Reliance Steel & Aluminum Co. operates metals service centers. The company's network of metals service centers operates approximately 200 locations in 38 states, Belgium, Canada, China, Mexico, Singapore, South Korea and the United Kingdom. Through this network, the company provides metals processing services and distribute a line of approximately 100,000 metal products, including alloy, aluminum, brass, copper, carbon steel, stainless steel, titanium and specialty steel products, to approximately 125,000 customers in a range of industries.

Products and Processing Services

The company provides various processing services to meet each customer's specifications and deliver products to fabricators, manufacturers and other end users.

The company's primary processing services include bar turning involves machining a metal bar into a smaller diameter; bending is the forming of metals into various angles; blanking is the cutting of metals into close-tolerance square or rectangular shapes; deburring is the process used to smooth the sharp, jagged edges of a cut piece of metal; rectropolishing is the process used on stainless steel tubing and fittings to



simultaneously smooth, brighten, clean and passivate the interior surfaces of these components; fabricating includes performing second- and/or third-stage processing per customer specifications, typically to provide a part, casing or kit, which is used in the customer's end product; forming involves bending and forming plate or sheet products into customer-specified shapes and sizes with press brakes; and grinding or blanchard grinding involves grinding the top and/or bottom of carbon or alloy steel plate or bars into close tolerance.

The company's primary processing services include leveling (cutting-to-length) involves cutting metal along the width of a coil into specified lengths of sheets or plates; machining refers to performing multiple processes to a piece of metal to produce a customer-specified component part; oscillate slitting involves slitting the metal into specified widths and then oscillating the slit coil when it is wound; pickling involves treating metal surfaces with chemicals to remove impurities, such as stains, inorganic contaminants, and rust or scale, from ferrous metals, copper, and aluminum alloys; pipe threading refers to the cutting of threads around the circumference of the pipe; polishing changes the texture of the surface of the metal to specific finishes in accordance with customer specifications; precision plate sawing involves sawing plate (primarily aluminum plate products) into square or rectangular shapes to tolerances as close as 0.003 of an inch; and punching is the cutting of holes into carbon steel beams or plates by pressing or welding per customer specifications.

The company's primary processing services also include routing produces various sizes and shapes of aluminum plate according to customer-supplied drawings through the use of CNC controlled machinery; sawing involves cutting metal into customer-specified lengths, shapes or sizes; shape cutting, or burning, can produce various shapes according to customer-supplied drawings through the use of CNC controlled machinery; shearing is the cutting of metal into small, precise square or rectangular pieces; skin milling grinds the top and/or bottom of a large aluminum plate into close tolerance; slitting involves cutting metal to specified widths along the length of the coil; tee splitting involves splitting metal beams. Tee straightening is the process of straightening split beams; trepanning involves removing the desired diameter from sheet metal, plates, or structural sections by cutting out a solid disk; twin milling grinds one or all six sides of a small square or rectangular piece of aluminum plate into close tolerance; welding is the joining of one or more pieces of metal; and wheelabrating, shotblasting and beadblasting involve pressure blasting metal grid onto carbon steel products to remove rust and scale from the surface.

Sales



The company has sales operations located in 42 states, including Belgium, Canada, China, France, Malaysia, Mexico, Singapore, South Korea, and the United Kingdom.

Customers

The company has approximately125,000 metals service center customers in various industries. Its customers are manufacturers and end-users in the general manufacturing, non-residential construction, transportation (rail, truck trailer and shipbuilding), aerospace, energy, electronics and semiconductor fabrication, and related industries.

Suppliers

The company's suppliers of domestic carbon steel products include California Steel Industries, Inc., Gerdau Ameristeel Corporation (including Chaparral Steel Company), Evraz Claymont Steel, Evraz Oregon Steel Mills, ArcelorMittal, Nucor Corporation, Steel Dynamics, Inc., SSAB and United States Steel Corporation. Allegheny Technologies Incorporated, AK Steel, North American Stainless, and ThyssenKrupp AG supply stainless steel products. It operates as a distributor for various major aluminum companies, including Alcoa Inc., Alcan Aluminum Limited, Aleris International, Inc., Kaiser Aluminum Corp., Novelis Inc., and Sapa Group.

History

Reliance Steel & Aluminum Co. was founded in 1939.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

^{2 -} These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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