

## Regal Entertainment Group Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Regal Entertainment Group Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Regal Entertainment Group and its competitors. This provides our Clients with a clear understanding of Regal Entertainment Group position in the **Media Industry**.

- The report contains detailed information about Regal Entertainment Group that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Regal Entertainment Group. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Regal Entertainment Group financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Regal Entertainment Group competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Regal Entertainment Group business.

### About Regal Entertainment Group

Regal Entertainment Group, through its subsidiaries, operates a theatre circuit in the United States. The company develops, acquires and operates multi-screen theatres primarily in mid-sized metropolitan markets and suburban growth areas of metropolitan markets.

### THEATRE OPERATIONS

As of December 31, 2009, the company owned 6,768 screens in 548 theatres in 39 states and the District of Columbia. It operated 42 IMAX screens and operated 427 additional screens outfitted with digital 3D projection systems.

The company operates its theatre circuit using its Regal Cinemas, United Artists, and Edwards brands. It operates multi-screen theatres. Its multi-screen theatre complexes typically contain 10 to 18 screens, each with auditoriums ranging from 100 to 500 seats. In addition, its theatres feature amenities, such as wall-to-wall screens, digital stereo surround-sound, multi-station concessions stands, computerized ticketing systems, plush stadium seating with cup holders and retractable armrests, interiors and exteriors, and video game areas adjacent to the theatre lobby.

## NATIONAL CINEMEDIA JOINT VENTURE

The company maintains an investment in National CineMedia, LLC (National CineMedia or NCM). National CineMedia primarily concentrates on in-theatre advertising and creating complementary business lines that use the operating personnel, asset and customer bases of its theatrical exhibition partners, which includes the company, AMC Entertainment, Inc. (AMC) and Cinemark, Inc. (Cinemark). National CineMedia operates a digital in-theatre network in North America and utilizes its in-theatre digital content network to distribute pre-feature advertising, cinema and lobby advertising, and entertainment programming content.

In April 2010, Regal Entertainment Group announced the launch of a new giant screen all-digital format called the Regal Premium Experience.

In November 2010, Regal Entertainment Group announced the addition of six locations for the new giant screen all-digital format branded the Regal Premium Experience.

## Competition

The company identifies competition from AMC and Cinemark.

## History

Regal Entertainment Group was founded in 2002.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need 2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Table of Content

### RESEARCH METHODOLOGY

### DISCLAIMER

## 1. REGAL ENTERTAINMENT GROUP COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

## 2. REGAL ENTERTAINMENT GROUP BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### **3. REGAL ENTERTAINMENT GROUP SWOT ANALYSIS**

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

### **4. REGAL ENTERTAINMENT GROUP FINANCIAL ANALYSIS**

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis
  - 4.2.3. Asset Turnover
  - 4.2.4. Credit Ratios
  - 4.2.5. Long-Term Solvency
  - 4.2.6. Growth Over Prior Year
  - 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

### **5. REGAL ENTERTAINMENT GROUP COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Regal Entertainment Group Direct Competitors
- 5.2. Comparison of Regal Entertainment Group and Direct Competitors Financial Ratios
- 5.3. Comparison of Regal Entertainment Group and Direct Competitors Stock Charts
- 5.4. Regal Entertainment Group Industry Analysis
  - 5.4.1. Media Industry Snapshot
  - 5.4.2. Regal Entertainment Group Industry Position Analysis

### **6. REGAL ENTERTAINMENT GROUP NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

### **7. REGAL ENTERTAINMENT GROUP EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Opinion
- 7.2. Experts Estimates

### **8. REGAL ENTERTAINMENT GROUP ENHANCED SWOT ANALYSIS<sup>2</sup>**

### **9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors

- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. REGAL ENTERTAINMENT GROUP IFE, EFE, IE MATRICES<sup>2</sup>**

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

## **11. REGAL ENTERTAINMENT GROUP PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. REGAL ENTERTAINMENT GROUP VRIO ANALYSIS<sup>2</sup>**

### **APPENDIX: RATIO DEFINITIONS**

#### **LIST OF TABLES**

Regal Entertainment Group Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Regal Entertainment Group Key Executives  
Key Executives Biographies<sup>1</sup>  
Key Executives Compensations<sup>1</sup>  
Regal Entertainment Group Major Shareholders  
Regal Entertainment Group History  
Regal Entertainment Group Products  
Revenues by Segment  
Revenues by Region  
Regal Entertainment Group Offices and Representations  
Regal Entertainment Group SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Regal Entertainment Group Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Regal Entertainment Group Capital Market Snapshot  
Regal Entertainment Group Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios

Direct Competitors Long-Term Solvency Ratios  
Media Industry Statistics  
Regal Entertainment Group Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Regal Entertainment Group Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## LIST OF FIGURES

Regal Entertainment Group Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit  
Profit Margin Chart  
Operating Margin Chart  
Return on Equity (ROE) Chart  
Return on Assets (ROA) Chart  
Debt to Equity Chart  
Current Ratio Chart  
Regal Entertainment Group 1-year Stock Charts  
Regal Entertainment Group 5-year Stock Charts  
Regal Entertainment Group vs. Main Indexes 1-year Stock Chart  
Regal Entertainment Group vs. Direct Competitors 1-year Stock Charts  
Regal Entertainment Group Article Density Chart

<sup>1</sup> – Data availability depends on company's security policy.

<sup>2</sup> – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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