

Redflex Holdings Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Redflex Holdings Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Redflex Holdings Ltd. and its competitors. This provides our Clients with a clear understanding of Redflex Holdings Ltd. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Redflex Holdings Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Redflex Holdings Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Redflex Holdings Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Redflex Holdings Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Redflex Holdings Ltd. business.

About Redflex Holdings Ltd.

Redflex Holdings Limited engages in the supply and operation of outsourced photo enforcement systems in the United States. The company has contracts with 248 cities across 21 states in the U.S.

In the U.S., Redflex Traffic Systems Inc, a wholly owned subsidiary of the company, is a provider and operator of photo enforcement solutions.

In Australia, Redflex Traffic Systems Pty Ltd operates as an Australian/International digital Traffic camera photo enforcement business. It provides traffic cameras and back office products and services to the rest of the world.

Products

REDFLEXplatescan: REDFLEXplatescan provides license plate recognition to law enforcement. Intelligent neural network technology enhances optical character recognition to providing capture of license plate images as vehicles pass a REDFLEXplatescan camera – whether mobile or fixed.

SMARTsceneLive!2.0: The company offers a version of live and recorded streaming

video web portal called SMARTsceneLive!2.0. Through this portal, streaming video is accessed via a standard web browser 24 hours a day, 7 days a week by registered authorized users. The SMARTsceneLive! Web portal allows Redflex customers, where legal, to view each intersection in real-time with the added features of accessing archived video on demand. The system is commonly utilized for traffic management purposes or at 911 call centres in response to accidents or for general traffic management purposes at specific intersection locations. The system is utilized in various investigations, including traffic accidents, hit and runs, domestic disputes, robbery, homicides, and rape cases.

Photonotice Kiosk: Redflex offers its violator portal photonotice.com in the form of a Kiosk, which has been installed at a customers' court house. The Kiosk provides a service to the community to review their violation details online. This includes the high resolution still images and full motion video clip. The violators can also read frequently asked questions as a link while they log online to pay their fines.

REDFLEXspeed Trailer: The company is in the process of completing a new addition to the REDFLEXspeed mobile portfolio. This unmanned vehicle offers the combination of remote security surveillance capabilities (video, intrusion detection, and GPS tracking).

Remotely Monitored Speed Van: The company offers a remotely monitored speed van solution.

Flush Mount Sensors: The addition of a Flush Mount Sensor to the suite of vehicle detection systems allows the company to further expand its ability to photo enforce scenarios previously unattainable using existing traditional technologies. It is a semi-intrusive detection system.

History

Redflex Holdings Limited was incorporated in 1995.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. REDFLEX HOLDINGS LTD. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. REDFLEX HOLDINGS LTD. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. REDFLEX HOLDINGS LTD. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. REDFLEX HOLDINGS LTD. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. REDFLEX HOLDINGS LTD. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Redflex Holdings Ltd. Direct Competitors
- 5.2. Comparison of Redflex Holdings Ltd. and Direct Competitors Financial Ratios
- 5.3. Comparison of Redflex Holdings Ltd. and Direct Competitors Stock Charts
- 5.4. Redflex Holdings Ltd. Industry Analysis
 - 5.4.1. Software and Technology Services Industry Snapshot
 - 5.4.2. Redflex Holdings Ltd. Industry Position Analysis

6. REDFLEX HOLDINGS LTD. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. REDFLEX HOLDINGS LTD. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. REDFLEX HOLDINGS LTD. ENHANCED SWOT ANALYSIS²

9. AUSTRALIA PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. REDFLEX HOLDINGS LTD. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. REDFLEX HOLDINGS LTD. PORTER FIVE FORCES ANALYSIS²

12. REDFLEX HOLDINGS LTD. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Redflex Holdings Ltd. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Redflex Holdings Ltd. 1-year Stock Charts
Redflex Holdings Ltd. 5-year Stock Charts
Redflex Holdings Ltd. vs. Main Indexes 1-year Stock Chart
Redflex Holdings Ltd. vs. Direct Competitors 1-year Stock Charts
Redflex Holdings Ltd. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

Redflex Holdings Ltd. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Redflex Holdings Ltd. Key Executives
Redflex Holdings Ltd. Major Shareholders
Redflex Holdings Ltd. History
Redflex Holdings Ltd. Products
Revenues by Segment
Revenues by Region
Redflex Holdings Ltd. Offices and Representations
Redflex Holdings Ltd. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Redflex Holdings Ltd. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Redflex Holdings Ltd. Capital Market Snapshot
Redflex Holdings Ltd. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Software and Technology Services Industry Statistics

Redflex Holdings Ltd. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Redflex Holdings Ltd. Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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