

Ramco-Gershenson Properties Trust Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Ramco-Gershenson Properties Trust Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Ramco-Gershenson Properties Trust and its competitors. This provides our Clients with a clear understanding of Ramco-Gershenson Properties Trust position in the <u>Real Estate</u> Industry.

The report contains detailed information about Ramco-Gershenson Properties Trust that gives an unrivalled in-depth knowledge about internal businessenvironment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Ramco-Gershenson Properties Trust. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Ramco-Gershenson Properties Trust financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented



on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Ramco-Gershenson Properties Trust competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Ramco-Gershenson Properties Trust business.

About Ramco-Gershenson Properties Trust

Ramco-Gershenson Properties Trust operates as a real estate investment trust. The company engages in the ownership, development, acquisition, management, and leasing of community shopping centers, including power centers and single-tenant retail properties, and one regional mall, in the Midwestern, Southeastern and Mid-Atlantic regions of the United States.

The company's operating partnership is Ramco-Gershenson Properties, L.P. As of December 31, 2007, it owned interests in 89 shopping centers, included 65 community centers, 21 power centers, 2 single tenant retail properties, and 1 enclosed regional mall.

Joint Ventures

Troy Marketplace in Troy, Michigan: A joint venture in which the company has a 30% ownership interest purchased vacant shopping center space adjacent to a shopping center owned by such joint venture.



Paulding Pavilion in Hiram, Georgia is part of a joint venture in which the company has a 20% ownership interest. Its redevelopment plans for this center include the construction of a 4,000 square foot outlot.

Old Orchard in West Bloomfield, Michigan is owned by a joint venture in which the company has a 30% ownership interest.

Collins Pointe Plaza in Cartersville, Georgia is part of a joint venture in which the company has a 20% ownership interest.

In June 2007, the company formed Ramco Highland Disposition LLC, a joint venture with Hartland Realty Partners LLC to develop Hartland Towne Square. It own 20% of the joint venture and its joint venture partner owns 80%.

In June 2007, the company also formed Ramco HHF KL LLC, a joint venture with a discretionary fund managed by Heitman LLC to acquire Kissimmee West Shopping Center and Shoppes of Lakeland. It owns 7% of the joint venture and its joint venture partner owns 93%.

In July 2007, the company formed Ramco HHF NP LLC, a joint venture with a discretionary fund managed by Heitman LLC to specifically acquire Nora Plaza located in Indianapolis, Indiana. It owns 7% of the joint venture and its joint venture partner owns 93%.

In September 2007, the company formed Ramco Jacksonville North Industrial LLC, a joint venture formed to develop land adjunct to its River City Marketplace shopping center. It owns 5% of the joint venture and its joint venture partner owns 95%.

Wholly-Owned

West Allis Towne Centre in West Allis, Wisconsin: The company's redevelopment plans include building additional retail space, adding two outlots and upgrading the facade.

Oakbrook Square in Flint, Michigan: Hobby Lobby executed a lease for 55,000 square feet of space. It also intends to replace vacancy and to build-out additional space.

As of December 31, 2007, the company has five additional value-added redevelopment projects in process, including two projects owned by joint ventures.



The company's development projects include The Town Center at Aquia in Stafford, Virginia; Northpointe Town Center in Jackson, Michigan; Shoppes of Lakeland II in Lakeland, Florida; Hartland Towne Square in Hartland, Michigan; and Rossford Pointe, Ohio.

Acquisitions

Joint ventures in which the company has ownership interest acquired in various properties, including Cocoa Commons, Cypress Point, Old Orchard Center, Peachtree Hill, The Shops on Lane Avenue and Upper Arlington 450 LLC, Paulding Pavilion, and Olentangy Plaza and Market Plaza.

In April 2007, the company acquired the remaining 80% interest in Ramco Jacksonville LLC, an entity that was formed to develop a shopping center in Jacksonville, Florida.

Dispositions

In March 2007, the company sold its ownership interests in Chester Springs and in July 2007, it sold its ownership interests in Paulding Pavilion to joint ventures in which the company has a 20% ownership interest. In June 2007, the company also sold Kissimmee West Shopping Center and Shoppes of Lakeland to a joint venture which it has a 7% ownership interest.

Tenants

The company's major tenants include TJ Maxx/Marshalls, Publix, Wal-Mart, Home Depot, and OfficeMax.

REIT Tax Status: The company has elected to be a taxable REIT for federal income tax purposes. As a REIT, it would not be subject to federal income taxes, if it distributes approximately 90% of its taxable income to its shareholders.

History

Ramco-Gershenson Properties Trust was founded in 1988.

The above Company Fundamental Report is a half-ready report and contents are subject to change.



It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

^{2 -} These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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