

# Ralcorp Holdings Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Ralcorp Holdings Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Ralcorp Holdings Inc. and its competitors. This provides our Clients with a clear understanding of Ralcorp Holdings Inc. position in the [Food and Beverages](#) Industry.

The report contains detailed information about Ralcorp Holdings Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Ralcorp Holdings Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Ralcorp Holdings Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Ralcorp Holdings Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Ralcorp Holdings Inc. business.

## **About Ralcorp Holdings Inc.**

Ralcorp Holdings, Inc., through its subsidiaries, engages in the manufacture, distribution, and marketing of Post brand ready-to-eat cereal products and other regional and value-brand food products in the grocery, mass merchandise, drugstore, and foodservice channels in the United States.

### **Products**

The company's products include ready-to-eat and hot cereal products; nutritional bars; wet-filled products such as salad dressings, mayonnaise, peanut butter, syrups, jams and jellies, and specialty sauces; snack nuts, snack mixes, corn-based snacks and chocolate candy; dry pasta products; crackers and cookies; frozen griddle products (pancakes, waffles, French toast, and custom griddle products) and biscuits; and breads, rolls, and muffins.

### **Segments**

The company's business is consists of five business segments: Branded Cereal Products; Other Cereal Products; Snacks, Sauces & Spreads, Frozen Bakery Products; and Pasta.

## Branded Cereal Products Segment

The company's Branded Cereals segment includes the Post brand ready-to-eat cereal business. Post foods is engaged in the production, marketing, and sale of ready-to-eat cereals under its own various brand names, including Honey Bunches of Oats, Pebbles, Post Selects, Great Grains, Spoon Size Shredded Wheat, Post Raisin Bran, Grape-Nuts, and Honeycomb. Post's products are manufactured in the United States and Canada primarily in four manufacturing facilities, utilizing various production processes, including shredding, extruding, gun-puffing, batch cooking, and continuous cooking.

## Other Cereal Products Segment

The company's Other Cereal Products segment includes its private-brand and value-brand ready-to-eat cereals and hot cereals, and the bloomfield bakers products which include nutritional bars and natural and organic specialty cookies, crackers, and cereals. Private-brand ready-to-eat cereals are produced at three manufacturing facilities include 45 different cereal varieties utilizing flaking, extrusion, and shredding technologies. Private-brand and value-brand hot cereals are produced at one facility and include old-fashioned oatmeal, quick oatmeal, regular instant oatmeal, flavored instant oatmeal, farina, instant Ralston (a branded hot wheat cereal), and 3 Minute Brand hot cereals.

## Snacks, Sauces & Spreads Segment

The company's Snacks, Sauces & Spreads segment includes cracker and cookie business; its snack nuts, candy, and chips business; and sauces and spreads business.

**Cracker and Cookie Business:** The company manufactures and sells store brand crackers and cookies. It also produces cookies under the Rippin' Good brand, and crackers under the Ry Krisp and Champagne brands. Its cracker and cookie business operates nine plants in the United States and Canada.

**Snack Nuts, Candy, and Chips Business:** The company's snack nuts, candy, and chips business operates three plants that produce various jarred, canned, and bagged snack nuts, one plant that produces chocolate candy, and one plant that produces chips (corn-based snacks). The business produces private-brand products, as well as value-branded products under the Nutcracker, Flavor House, Hoody's, Linette, and Medallion brands.

**Sauces & Spreads:** The company's sauces & spreads business operates four plants and produces various store brand shelf-stable dressings, syrups, peanut butter, jellies, salsas and sauces, and non-alcoholic drink mixes under the Major Peters' and JERO brands.

### Frozen Bakery Products Segment

The company's Frozen Bakery Products business operates 12 facilities in the United States and Canada. It produces frozen griddle products, such as pancakes, waffles and French toast; frozen bread products, such as breads, rolls and biscuits; dessert products, such as frozen cookies and frozen cookie dough, muffins, and Danishes; and dry mixes for bakery foods. Products are sold to foodservice customers, such as restaurant chains and distributors of foodservice products, retail grocery chains, and mass merchandisers. It utilizes the trademark Krusteaz for frozen griddle products sold to retail grocery chains and mass merchandisers. Also, it produces in-store bakery cookies under

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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