

Raisio plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Raisio plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Raisio plc and its competitors. This provides our Clients with a clear understanding of Raisio plc position in the [Food and Beverages](#) Industry.

The report contains detailed information about Raisio plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Raisio plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Raisio plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Raisio plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Raisio plc business.

About Raisio plc

Raisio Group Oyj (the company) was founded in 1939. The Company's operations are divided into three business sectors: Raisio chemicals, Raisio nutrition and Raisio Life sciences.

Raisio Chemicals

Raisio Chemicals serves the paper industry globally, supplying it with functional paper chemical concepts. Raisio Chemicals focuses especially on functional paper chemicals that improve paper and board quality and properties. The product range includes latex binders used for paper coating, specialty chemicals and starch binders. Specialty chemicals include de-inking chemicals, hydrophobic sizes and specialty polymers. Europe and Asia, especially China are the key growth areas.

Specialty chemicals consist of hydrophobic sizes, de-inking chemicals, Raifix and Raisabond polymers and additives for coatings. The main customer groups are manufacturers of fine paper, newsprint paper and packaging board. The market areas are Europe, North and South America and Asia.

Raisio Nutrition

Raisio Nutrition comprises the Food business area (Milling, Margarine and Potato Processing businesses), Animal Feeds and Malt business areas as well as the Grain Starch business. Raisio Nutrition focuses mainly on the Baltic region, particularly Finland, Poland and Russia.

Raisio Nutrition's current business operations are based on total control and traceability of the processing chain from vegetable-based raw materials – grain, oil plants and potatoes – into foods, raw materials for other food production and animal feeds.

Food business area

The Food business area comprises Milling, Margarine and Potato Processing.

Grains: The product range includes flakes, flours, pasta and rice. Other brand names in Finland: Sunnuntai, Risella, Ani Helena, Torino and Nalle.

Margarines: Besides margarine, the product range includes vegetable-based cream cheeses and edible oils. Finnish brands are Benecol, Keiju, Kultasula, Sunnuntai.

Potato products: The product range includes frozen and dried products, such as French fries, mashed potato powders and special potato products.

Animal Feed

The Animal Feeds business area makes highly processed feed mixes for farm animals and special feeds for fish and fur animals. The Animal Feeds business area comprises Raisio Feed Ltd, which makes farm and fish feeds, Monäs Feed Oy Ab which produces feeds for fur farming and the Oil Milling business which processes vegetable oils and protein meal for use as raw material in Raisio's own food and animal feed operations. Raisio Feed's best-known brands in Finland: Herkku, Maituri, Melli, Nutra, Royal and Hercules.

Malt

The business area Malt's is to be a growing and developing unit forming a link in the value chain of brewery products as Finnish barley is processed into beer and whisky.

Oil&Milling

Raisio's oil milling plant is a major manufacturer of vegetable oils and protein meals in Finland. The product range includes soybean and rapeseed oils, as well as soybean and rapeseed meals. The annual production capacity is approximately 180,000 tonnes of vegetable oils and meals, of which 2/3 are refined from soybean and 1/3 from rapeseed. Oil and milling Products include vegetable oils and protein meals.

Raisio Life Sciences

Raisio Life Sciences produces functional food ingredients and food diagnostics. Raisio Life Sciences (RLS) develops, produces and markets food ingredients with health benefits, feed components and also analytical systems, diagnostic testing systems and reagents for testing the food safety and quality. The company's main focus is to respond to health problems such as heart health, diabetes, and allergy in industrial countries, with nutritional methods.

The main product of the Raisio Life Sciences business sector is the Benecol ingredient, stanol ester. Stanol ester is used in a number of products including margarine, yoghurt, milk and snack bars.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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