

# Rainier Pacific Financial Group Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Rainier Pacific Financial Group Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Rainier Pacific Financial Group Inc. and its competitors. This provides our Clients with a clear understanding of Rainier Pacific Financial Group Inc. position in the Industry.

The report contains detailed information about Rainier Pacific Financial Group Inc. that gives an unrivalled in-depth knowledge about internal businessenvironment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Rainier Pacific Financial Group Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Rainier Pacific Financial Group Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Rainier Pacific Financial Group Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Rainier Pacific Financial Group Inc. business.

### About Rainier Pacific Financial Group Inc.

Rainier Pacific Financial Group, Inc. operates as the holding company for Rainier Pacific Savings Bank, which provides various banking services. The company offers consumers an array of deposit and loan services through Rainier Pacific Bank and offer automobile and homeowners' insurance, financial planning, and non-federally insured mutual fund and investment services through two operating units of the company doing business as Rainier Pacific Insurance Services and Rainier Pacific Financial Services. It also provides deposit and loan services to small businesses, and local builders of singlefamily residential homes in its local markets.

### Market Area

As of December 31, 2008, the company operated a retail network of 14 branches throughout the Tacoma-Pierce County market and the City of Federal Way, with its corporate office located in the central business district of downtown Tacoma.

### Lending Activities

The company focuses its lending activities primarily on generating five or more family



residential (multi-family) and commercial real estate loans, loans secured by owner occupied one- to four-family residences, real estate construction and land loans, consumer loans, and commercial loans for small businesses. It offers various secured and unsecured consumer loan products, including direct and indirect auto loans, deposit secured loans, unsecured personal loans, VISA lines of credit, and home equity loans and lines of credit. It focuses on originating multi-family and commercial real estate loans on properties located primarily in the Puget Sound region of Western Washington. It offers real estate construction and land loans secured by single-family residential properties to consumers and local builders.

Residential One- to Four-Family Lending: Residential mortgage loans are primarily made on owner-occupied properties within the Pierce and South King County markets. It originates a limited number of jumbo fixed- and adjustable-rate single-family loans.

Multi-Family and Commercial Real Estate Lending: The company originates multi-family and commercial real estate loans. It pursues' multi-family and commercial real estate loans located in the Puget Sound region of Washington State. Commercial and multifamily real estate loans include investment or owner-occupied office and medical buildings, retail shopping centers, mini-storage facilities, warehouse facilities, and apartment buildings and complexes.

Real Estate Construction and Land Loans: The company originates real estate construction and land loans primarily in the Pierce, Thurston, and King County market areas with custom residential construction all-in-one, residential speculative construction, single-family land acquisition and development, and lot inventory loans to builders and developers. It originates undeveloped land loans to local contractors and developers for the purpose of holding the land for future development. The company also makes construction loans for commercial and multi-family development projects. These projects include multi-family, apartment, retail, office/warehouse, and office buildings.

Consumer Lending: The company's consumer installment loans, such as auto, boats, recreational, home equity, and personal loans, are generally offered on a fixed-rate basis, while VISA, unsecured personal lines of credit, and home equity lines of credit are principally offered on a variable rate basis. These loans consist primarily of indirect auto loans and include indirect loans on recreational vehicles and boats.

Commercial Business Lending: The company provides commercial business loans.



Investment Activities

As of December 31, 2008, the company's investment portfolio included federal home loan bank stock, trust preferred CDO securities, U.S. Government mortgage-backed securities, and municipal bonds.

Deposits: The company offers deposit instruments, such as checking accounts, money market accounts, savings accounts, and certificates of deposit.

### Competition

The company's major competitors include Columbia Bank, Key Bank, Bank of America, Washington Mutual - Chase, and Wells Fargo Bank.

History

Rainier Pacific Financial Group, Inc. was founded in 1932.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.



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# **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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