

## QuinStreet, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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QuinStreet, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between QuinStreet, Inc. and its competitors. This provides our Clients with a clear understanding of QuinStreet, Inc. position in the **Software and Technology Services Industry**.

- The report contains detailed information about QuinStreet, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for QuinStreet, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The QuinStreet, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes QuinStreet, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of QuinStreet, Inc. business.

### About QuinStreet, Inc.

QuinStreet, Inc. operates as an online media and marketing company in the United States and internationally. The company provides vertically oriented customer acquisition programs for its clients.

The company provides direct marketing services, including the delivery of qualified leads or paid clicks; and hosted solution and related services for clients in the direct selling industry. It also offers set-up and professional services. The company serves clients in the education and financial services industries.

The company owns or operates vertical content Web sites, such as WorldWideLearn.com, ArmyStudyGuide.com, and Schools.com in its education client vertical; CardRatings.com, MoneyRates.com, Insurance.com, and Insure.com in its financial services client vertical; AllAboutLawns.com and OldHouseWeb.com in its home services client vertical; Internet.com in its business-to-business client vertical; and ElderCarelink.com in its healthcare client vertical. It Web sites involve in online home renovation and contractor referrals, as well as offer online matching services for businesses that connect Internet visitors with vendors.

## Competition

The company competes with online marketing or media services providers, such as Monster Worldwide in the education client vertical and BankRate in the financial services client vertical; and Internet portals and search engine companies with advertising networks, such as Google, Yahoo!

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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