

Quinenco S.A. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Quinenco S.A. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Quinenco S.A. and its competitors. This provides our Clients with a clear understanding of Quinenco S.A. position in the [Conglomerates](#) Industry.

The report contains detailed information about Quinenco S.A. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Quinenco S.A.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Quinenco S.A. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Quinenco S.A. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Quinenco S.A. business.

About Quinenco S.A.

Quiñenco S.A., through its subsidiaries, operates in the industrial and financial services sectors in Chile. The company also has investments in the beverage and food, telecommunications, and manufacturing sectors.

LQ Inversiones Financieras S.A.

LQ Inversiones Financieras S.A. (LQIF) channels the company's investments in the financial sector. Its principal investment is the controlling shareholding in Banco de Chile.

Banco de Chile is a commercial bank that offers a range of financial products and services to meet the diverse needs of its customers. Its operations are organized around six business areas: Large corporations, Wholesale and large businesses, Individuals and businesses, Treasury, Banco CrediChile, and Capital Markets and Investments. The subsidiaries also provide additional services, including securitization, securities trading, mutual funds, insurance, financial advice, and factoring. Banco de Chile has 371 branches throughout the country, 1,584 automated teller machines, and other electronic distribution channels. It also has representative offices and a network of correspondent banks, providing products and services to its customers worldwide.

Compañía Cervecerías Unidas

Compañía Cervecerías Unidas (CCU) engages in brewing operations in Chile and Argentina. In the beer segment, CCU acquired ICSA in Buenos Aires, Argentina, adding Palermo, Bieckert, and Imperial brands to its portfolio.

In August 2008, CCU, through Foods Compañía de Alimentos CCU S.A. (Foods), acquired 50% of Alimentos Nutrabien S.A., a company producing snacks. Foods has three umbrella brands, Calaf, Natur, and Nutrabien. Its new products launched during 2008 include non-alcoholic drinks, such as Kem Light, Propel (a flavored energizing drink), Ice Fruit, Tuti Arándano, and Watts Soya. Its alcoholic drinks include Sierra Morena Imperial Rum and a variety of cocktails, such as Ruta Piña Colada, Campanario Chirimoya Colada, Campanario Melón, and Campanario Melón Tuna.

The company in collaboration with Nestlé launched Nestlé Pure Life, locally-produced purified water under license from Nestlé.

Telefónica del Sur

Telefónica del Sur is the principal telecommunications company in the south of Chile, providing services from Concepción to Coyhaique, with approximately 317,000 customers. Its 'Uno Móvil' service incorporates the cellular service, which permits the customer to have two functions in one telephone, by joining the characteristics of the 'Superinalámbrico' service with the personal cellular number, just by inserting a chip.

During 2008, Telefónica del Sur made an alliance with Movistar, enabling Telefónica del Sur to rent its networks and antennas in order to commercialize the mobile telephone service throughout Chile under its own name, and offering international roaming as well.

Madeco

Madeco's activities are managed through three principal businesses: the manufacture of brass mills, flexible packaging, and aluminum and PVC profiles. It has 12 manufacturing plants in Chile, Peru, and Argentina. It also has a presence by exporting a variety of products to 20 countries with approximately 3,000 large customers.

History

Quiñenco S.A. was founded in 1957.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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