

# **Questerre Energy Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Questerre Energy Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Questerre Energy Corp. and its competitors. This provides our Clients with a clear understanding of Questerre Energy Corp. position in the [Energy](#) Industry.

The report contains detailed information about Questerre Energy Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Questerre Energy Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Questerre Energy Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Questerre Energy Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Questerre Energy Corp. business.

### **About Questerre Energy Corp.**

Questerre Energy Corporation (Questerre or the company) is a Calgary-based independent resource company actively engaged in the exploration for and development, production and acquisition of natural gas projects in Canada. The Company's current projects are a gas field redevelopment project in British Columbia complemented by an attractive exploration play in Quebec.

#### **Beaver River Field, British Columbia**

The Company's principal asset is a 100% working interest in the Beaver River field (66.66% working interest after payout), a 1.5 Tcf natural gas field located in northeast British Columbia. Questerre is focused on the redevelopment of the Beaver River Field, a 1.4 Tcf OGIP discovered natural gas field located northwest of Fort Nelson, British Columbia.

The Beaver River Field is a discovered gas field with an estimated 1.4 Tcf of original gas in place. Ultimate recoverable gas for this field is estimated to range between 511 Bcf and 730 Bcf. The field is located 100 miles northwest of Fort Nelson on the border of British Columbia and the Yukon.

## Recent Developments

In October 2003, Questerre spudded the new A-5 well at the Beaver River Field. Utilizing the existing A-5 wellbore, the new well is being directionally drilled to the crest of the structure. The Company is currently completing the drilling of the horizontal leg and anticipates the well will be completed, tested and tied-in by the beginning of March 2004.

## St. Lawrence Lowlands

The Company holds 287,915 hectares of exploration acreage in the St. Lawrence Lowlands, located between Montreal and Quebec City south of the St. Lawrence River in Quebec. The St. Lawrence lowlands offer the potential to discover a new sub-basin on-shore North America.

Questerre entered into a farm-in agreement with Gastem Inc., a natural gas exploration company based on Montreal (TSX-V: GMR) to farm-in on Questerre's interests in the St. Lawrence Lowlands. Under the farm-in agreement, Gastem is required to pay 75% of the costs of a well to earn a 50% interest in 1,000 hectares of land surrounding the location of the well. In addition, for a period of six months after the testing of the initial well and any additional wells, Gastem will have an exclusive rolling option to drill further wells on the lands contained within the boundaries of the licenses on the same terms. Drilling is expected to commence in early 2004.

## Recent Developments

In December 2003, Questerre announced that its partner, Gastem Inc., has secured financing to drill the Sainte Sophie #1 well on Questerre's Becancour prospect.

Lease construction commenced in December and the Sainte Sophie #1 well will be spudded in April 2004, subject to rig release. The rig is currently drilling gas injection wells at the St. Flavien Field, approximately 100 km northeast of the Becancour prospect. The St. Flavien Field is a hydrothermal dolomite (HTD) natural gas reservoir that produced 5.7 Bcf and currently serves as a gas storage facility. The Andrews Hz#1 well, completed in the upper Black River Formation, flowed on test at rates in excess of 18 mmcf/d, limited by surface equipment.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Contents

### RESEARCH METHODOLOGY

### DISCLAIMER

## **1. QUESTERRE ENERGY CORP. COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

## **2. QUESTERRE ENERGY CORP. BUSINESS OVERVIEW**

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

## **3. QUESTERRE ENERGY CORP. SWOT ANALYSIS**

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

## **4. QUESTERRE ENERGY CORP. FINANCIAL ANALYSIS**

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. QUESTERRE ENERGY CORP. COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Questerre Energy Corp. Direct Competitors
- 5.2. Comparison of Questerre Energy Corp. and Direct Competitors Financial Ratios
- 5.3. Comparison of Questerre Energy Corp. and Direct Competitors Stock Charts
- 5.4. Questerre Energy Corp. Industry Analysis
  - 5.4.1. Energy Industry Snapshot
  - 5.4.2. Questerre Energy Corp. Industry Position Analysis

## **6. QUESTERRE ENERGY CORP. NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. QUESTERRE ENERGY CORP. EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. QUESTERRE ENERGY CORP. ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. CANADA PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. QUESTERRE ENERGY CORP. IFE, EFE, IE MATRICES<sup>2</sup>**

10.1. Internal Factor Evaluation Matrix

10.2. External Factor Evaluation Matrix

10.3. Internal External Matrix

## **11. QUESTERRE ENERGY CORP. PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. QUESTERRE ENERGY CORP. VRIO ANALYSIS<sup>2</sup>**

## **APPENDIX: RATIO DEFINITIONS**

## **LIST OF FIGURES**

Questerre Energy Corp. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Profit Margin Chart

Operating Margin Chart

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

Current Ratio Chart

Questerre Energy Corp. 1-year Stock Charts

Questerre Energy Corp. 5-year Stock Charts

Questerre Energy Corp. vs. Main Indexes 1-year Stock Chart

Questerre Energy Corp. vs. Direct Competitors 1-year Stock Charts

Questerre Energy Corp. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

## List Of Tables

### LIST OF TABLES

Questerre Energy Corp. Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Questerre Energy Corp. Key Executives  
Questerre Energy Corp. Major Shareholders  
Questerre Energy Corp. History  
Questerre Energy Corp. Products  
Revenues by Segment  
Revenues by Region  
Questerre Energy Corp. Offices and Representations  
Questerre Energy Corp. SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Questerre Energy Corp. Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Questerre Energy Corp. Capital Market Snapshot  
Questerre Energy Corp. Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Energy Industry Statistics



Questerre Energy Corp. Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Questerre Energy Corp. Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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