

QBE Insurance Group Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

QBE Insurance Group Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between QBE Insurance Group Ltd. and its competitors. This provides our Clients with a clear understanding of QBE Insurance Group Ltd. position in the Industry.

The report contains detailed information about QBE Insurance Group Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for QBE Insurance Group Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The QBE Insurance Group Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes QBE Insurance Group Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of QBE Insurance Group Ltd. business.

About QBE Insurance Group Ltd.

QBE Insurance Group Limited operates as an international general insurance and reinsurance group. The company underwrites commercial and personal lines classes of business through operations in 45 countries.

Operations

The company primarily has operations in Australia, the Asia Pacific, Europe, and the Americas.

Australian Operations

The company conducts general insurance operations throughout Australia providing various major lines of insurance cover for personal and commercial risks. The company provides insurance covers, such as property; professional indemnity; general liability; marine, energy and aviation; householders; accident and health; motor vehicle; lenders' mortgage insurance; workers' compensation; travel; compulsory third party; and credit and surety.

Asia Pacific Operations



The company provides general insurance in 15 countries in the Asia Pacific region providing personal, commercial, and specialist insurance covers, including professional and general liability, marine, corporate property, and trade credit. It also provides other insurance covers, such as property; workers' compensation; motor & motor casualty; engineering; financial and credit; professional indemnity; householders; liability; travel; and accident and health.

European Operations

The European operations comprise general insurance business written in the United Kingdom, Ireland, and 15 countries in mainland Europe. It also includes general insurance and reinsurance business written in the Lloyd's market and reinsurance business written through its Dublin office. The company provides insurance covers, such as marine, energy & aviation; property treaty; public/product liability; workers' compensation; professional indemnity; motor and motor casualty; financial and credit; property facultative and direct; and accident and health.

The company has operations in mainland Europe, in Bulgaria, the Czech Republic, Denmark, Estonia, France, Germany, Hungary, Italy, Macedonia, Romania, Slovakia, Spain, Sweden, and Switzerland. It also has seven regional offices in the United Kingdom in Birmingham, Bristol, Chelmsford, Glasgow, Leeds, Manchester, and Stafford.

The Americas

The company conducts general insurance and reinsurance business in the Americas. This business comprises the specialty insurance programmes, regional insurance, and reinsurance businesses in the U.S. and its four general insurance operations in Argentina, Brazil, Colombia, and Mexico. The company provides insurance covers, such as motor and motor casualty, property, casualty, workers' compensation, accident and health, householders, and bloodstock.

The specialty insurance programme business focuses on niche products mainly written through managing agents who have a track record of profitability. It also includes managing agents, namely, ZC Sterling Corporation, Community Association Underwriters of America Inc., Deep South group of companies, and SIU LLC. Its regional insurance business comprises property and casualty products that focus on small to medium size clients throughout the U.S. and distributes insurance products to



independent and captive agents. The reinsurance business covers small to medium regional insurers with an exposure to catastrophes or nationwide clients.

Acquisitions

In April 2008, the company acquired North Pointe Holdings Corporation, a property and casualty insurer in the U.S.

In July 2008, the company acquired 90% of Sanderson Insurance Brokers Pty Limited.

In October 2008, the company acquired PMI Mortgage Insurance Limited (PMI), a mortgage insurer for lenders writing business in Australia and New Zealand.

In December 2008, the company acquired PMI Mortgage Insurance Asia Limited, a mortgage insurer for lenders writing business in Hong Kong.

In December 2008, the company also acquired Burnett Holdings Inc, the U.S. based underwriting agency.

History

QBE Insurance Group Limited was founded in 1886.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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