

# Q-Cells SE Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/QD02FB75F65BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: QD02FB75F65BEN

## Abstracts

Q-Cells SE Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Q-Cells SE and its competitors. This provides our Clients with a clear understanding of Q-Cells SE position in the [Semiconductor](#) Industry.

The report contains detailed information about Q-Cells SE that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Q-Cells SE. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Q-Cells SE financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Q-Cells SE competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Q-Cells SE business.

## **About Q-Cells SE**

Q-Cells SE engages in the development, manufacture and marketing of solar cells made of monocrystalline and multicrystalline silicon. The company, through its subsidiaries, develops thin-film photovoltaic modules. It also engages in the planning and development of largescale plants.

The company supplies solar cells and thin-film modules to approximately 80 customers in 40 countries.

### **Products**

The company's product portfolio includes Q6LM, a 6-inch format solar monocrystalline cell; Q6LTT, Q6LTT3, and Q6LEP3, which are acid texturized solar cells.

### **Subsidiaries**

**Solibro GmbH:** Solibro GmbH was established as a joint venture between Q-Cells SE (67.5%) and Solibro AB (Sweden). It offers copper indium gallium diselenide (CIGS) thin-film technology. with the Solibro production process, the micrometrethin, photoactive CIGS layer is applied by deposition onto molybdenum-coated substrate glass. For mechanical stabilization the coated substrate glass is laminated with a prestressed

cover glass.

**Flexcell:** The company holds a stake of 57.1% in Flexcell. Flexcell's flexible cell is based on research conducted by the Institute for Micro Technology at the University of Neuchâtel. It comprises an amorphous silicon layer which is applied to flexible substrates such as plastic films or textiles. The substrate is fed into the coating process from the roll. Finished modules are then wound up onto another roll (roll-to-roll mass production).

**CSG Solar:** Q-Cells has a stake of 18.63 % in CSG. CSG stands for Crystalline Silicon on Glass. In a special reactor, gas containing silicon is deposited on a glass substrate, which has been roughened and provided with an antireflective layer. In a follow-up heating process the deposit then crystallizes into a 2 µm thin film.

**Q-Cells International GmbH:** The company's wholly owned subsidiary Q-Cells International GmbH field of business is the planning and development of large ground mounted and roof-top facilities.

**REC Renewable Energy Corporation:** The company, in February 2007, acquired a stake in REC Renewable Energy Corporation ASA (REC) with headquarters in Høvik/Norway. REC is the manufacturer of multicrystalline silicon and silicon wafers for solar cell production and one of Q-Cells' main suppliers.

**Sovello:** Sovello AG is a joint venture in which Q-Cells SE, REC and Evergreen Solar Inc., Marlboro, Massachusetts, USA each hold an equal stake (33.33%). The company produces wafers, solar cells and solar modules on an integrated production line using the string ribbon process developed by Evergreen Solar.

**Solaria:** Q-Cells SE holds a stake in the Solaria Corporation (Solaria). The company uses a cell multiplication PV technology based on standard silicon solar cells. By guiding the sunlight with a simple plastic cover, 2 to 3 times more modules can be produced with the same quantity of silicon than is the case with conventional cells.

## Significant Events

On July 24, 2009, Q-Cells SE has established a joint venture with MEMC Electronic Materials Inc. to build large solar parks in which each partner would have a 50% share. The first project would be a facility in Strasskirchen, Bavaria and Q-Cells International, a 100%-owned subsidiary of Q-Cells SE, has been commissioned to construct the facility.

## History

Q-Cells SE was founded in 1999. It was formerly known as Q-Cells AG and changed its name to Q-Cells SE in October 2008.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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