

Pure Energy Services Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Pure Energy Services Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Pure Energy Services Ltd. and its competitors. This provides our Clients with a clear understanding of Pure Energy Services Ltd. position in the [Energy](#) Industry.

The report contains detailed information about Pure Energy Services Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Pure Energy Services Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Pure Energy Services Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Pure Energy Services Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Pure Energy Services Ltd. business.

About Pure Energy Services Ltd.

Pure Energy Services, Ltd., an oilfield services company, provides completion and drilling related services to oil and gas exploration and development entities in the Western Canadian Sedimentary Basin (WCSB) and in the Rocky Mountain region of the United States (Rocky Mountain region) through its wholly-owned subsidiary, Pure Energy Services (USA), Inc.

The company provides logging and perforating, production testing, multiline, drilling and pressure transient analysis services to customers in the WCSB, and also provides production testing services to customers in the Rocky Mountain region.

Segments

The company has two segments: the Completion Services Segment and the Drilling Services Segment, which carry on business through various operating divisions.

Completion Services Segment

The Completion Services Segment carries on business in both Canada and the United States through various operating divisions.

Production Testing Divisions(Canadian and United States)

The company's both the Canadian and United States Production Testing Divisions offer production testing services using enclosed production testing tanks of different sizes depending on pressure ratings and volume capacity. Both the Canadian and United States Production Testing Divisions also process raw production testing data, which verifies and standardizes the presentation of the data for final distribution to customers.

Services: Services offered by the Production Testing Divisions include: Production Testing, Fracturing Fluid Flow Back Services, Swabbing, Absolute Open Flow, Underbalanced Drilling Services, and PAS filing services.

Customers: The Canadian Production Testing Division had approximately 140 customers as of September 30, 2005 and the United States Production Testing Division had a total of five customers as of September 30, 2005.

Logging and Perforating Divisions (Canadian and United States)

The Canadian Logging and Perforating Division provides cased-hole electric wireline services. Using electric wireline units, the Canadian Logging and Perforating Division offers cased-hole logging and perforating services in major producing areas in the WCSB, and the United States Logging and Perforating Division has received delivery of two cased-hole electric wireline trucks which would begin operating in the Rocky Mountain region in the year 2006.

Services: Services offered by the Canadian Logging and Perforating Division include, and in the case of the United States Logging and Perforating Division would include: Perforating Services; Specialty Logging including Bond logging, Casing inspection, and Casing vent leak logging; Production Logging; and Downhole Video Camera Services.

Customers: The Canadian Logging and Perforating Division had approximately 182 customers as of September 30, 2005.

Multiline Services Division

The company, through the Multiline Services Division, offers slickline and combination slickline/electric line services in major producing areas in the WCSB. This division operates from five locations in Alberta and British Columbia. Slickline services are used

on cased wells using non-electric wireline of various sizes during the completion, testing and maintenance phases of operating oil and natural gas wells. Slickline services are performed in various downhole environments, including at high pressure, with sour natural gas, and at significant well depths. The Multiline Services Division focuses on two service areas, namely bottom hole pressure (BHP) services and completion services for high pressure critical sour natural gas wells. BHP services involve running recorders into a well to monitor downhole conditions.

Services: Services offered by the Multiline Services Division include: Pressure Recorder Services, Completion Services, Electric Line Services, Fishing Services, Downhole Camera Services, and Pressure Transient Analysis Reports.

Customers: The Multiline Services Division had approximately 155 customers as of September 30, 2005.

Pressure Transient Analysis Division

The Pressure Transient Analysis Division provides services to external customers as well as to the Canadian a

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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