

# Puradyn Filter Technologies Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/PC167536977BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: PC167536977BEN

## Abstracts

Puradyn Filter Technologies Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Puradyn Filter Technologies Inc. and its competitors. This provides our Clients with a clear understanding of Puradyn Filter Technologies Inc. position in the [Auto Parts Industry](#).

The report contains detailed information about Puradyn Filter Technologies Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Puradyn Filter Technologies Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Puradyn Filter Technologies Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Puradyn Filter Technologies Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Puradyn Filter Technologies Inc. business.

### **About Puradyn Filter Technologies Inc.**

Puradyn Filter Technologies Incorporated engages in the design, manufacture, marketing, and distribution of puraDYN bypass oil filtration systems used in internal combustion engines and hydraulic equipment that use lubricating oil worldwide.

#### **Products**

The company's main product, the Puradyn bypass oil filtration system, is offered in two models, TF and PFT, and can be attached to almost any engine and hydraulic system. Whenever the engine or machinery is operating, the Puradyn is extracting from the oil solid particles down to approximately one micron (1/39 millionth of an inch), as well as gaseous and liquid contaminants, while protecting the engine or hydraulic equipment from harmful wear caused by contaminants in the oil.

The company's Puradyn system, working in conjunction with an engine's full-flow oil filter, cleans oil by continually removing solid, liquid, and gaseous contaminants from the oil through a filtration and evaporation process. For engine lubricating oil, the company's filters incorporate an additive package. The Puradyn system has been used to extend oil-drain intervals and to extend the time between engine overhauls. The

company manufactures disposable replacement filter elements for the Puradyn.

The Puradyn system is manufactured in six different sizes suitable for placement on engines or equipment with oil sump capacities ranging from a minimum of 8 to approximately 300 quarts. All Puradyn systems are compatible with standard and synthetic oils on the market and they work with engines using gasoline, diesel, propane, or natural gas.

The company also manufactures and distributes elements for the Puradyn system. Depending upon the application, it recommends that the element be replaced at the engine manufacturer's recommended/approved periodic oil change interval or as oil analysis dictates. The type of element used also depends upon the specific type of engine or hydraulic application.

The company is also a distributor for the MotorCheck On-Site Oil Analysis. The analyzer combines optical emission and infrared oil analysis with optional viscometer within a desktop-sized enclosure for fluid analysis.

## Sales and Marketing

The company's products are marketed to various industries, including marine, trucking, agricultural, bus, generator, construction, mining, industrial, and a multitude of hydraulic applications, and other users of engines or equipment that utilize approximately 50 weight oil for lubrication. Its primary focus is on the industrial/construction, generator set, marine, and original equipment manufacturer (OEM) segments.

The company directly and/or with the assistance of its manufacturer's representatives, distributors or other agents, markets its products directly to OEMs, other distributors, and national accounts. It directly and/or with the assistance of commission-based manufacturer's representatives, has established primarily non-exclusive distributors and sales representation in various countries, including Denmark, Germany, South Africa, Nigeria, United Kingdom, Thailand, Colombia, and others.

The company's products are being evaluated by various potential end users and existing customers, including an engine OEM; a transmission OEM; a road materials handling company; food companies; the U.S. military; and long-haul carriers.

## Competition

The company's competitors include Premo Lubrication Technologies, Inc.; OilGuard; Amsoil Inc.; and Oil Purification Systems, Inc.

## History

Puradyn Filter Technologies Incorporated was founded in 1987.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Contents

RESEARCH METHODOLOGY

DISCLAIMER

### **1. PURADYN FILTER TECHNOLOGIES INC. COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### **2. PURADYN FILTER TECHNOLOGIES INC. BUSINESS OVERVIEW**

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### **3. PURADYN FILTER TECHNOLOGIES INC. SWOT ANALYSIS**

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

### **4. PURADYN FILTER TECHNOLOGIES INC. FINANCIAL ANALYSIS**

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. PURADYN FILTER TECHNOLOGIES INC. COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Puradyn Filter Technologies Inc. Direct Competitors
- 5.2. Comparison of Puradyn Filter Technologies Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Puradyn Filter Technologies Inc. and Direct Competitors Stock Charts
- 5.4. Puradyn Filter Technologies Inc. Industry Analysis
  - 5.4.1. Auto Parts Industry Snapshot
  - 5.4.2. Puradyn Filter Technologies Inc. Industry Position Analysis

## **6. PURADYN FILTER TECHNOLOGIES INC. NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. PURADYN FILTER TECHNOLOGIES INC. EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. PURADYN FILTER TECHNOLOGIES INC. ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors

9.5. Environmental Factors

9.6. Legal Factors

## **10. PURADYN FILTER TECHNOLOGIES INC. IFE, EFE, IE MATRICES<sup>2</sup>**

10.1. Internal Factor Evaluation Matrix

10.2. External Factor Evaluation Matrix

10.3. Internal External Matrix

## **11. PURADYN FILTER TECHNOLOGIES INC. PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. PURADYN FILTER TECHNOLOGIES INC. VRIO ANALYSIS<sup>2</sup>**

### **APPENDIX: RATIO DEFINITIONS**

### **LIST OF FIGURES**

Puradyn Filter Technologies Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Profit Margin Chart

Operating Margin Chart

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

Current Ratio Chart

Puradyn Filter Technologies Inc. 1-year Stock Charts

Puradyn Filter Technologies Inc. 5-year Stock Charts

Puradyn Filter Technologies Inc. vs. Main Indexes 1-year Stock Chart

Puradyn Filter Technologies Inc. vs. Direct Competitors 1-year Stock Charts

Puradyn Filter Technologies Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
The complete financial data is available for publicly traded companies.

## List Of Tables

### LIST OF TABLES

Puradyn Filter Technologies Inc. Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Puradyn Filter Technologies Inc. Key Executives  
Puradyn Filter Technologies Inc. Major Shareholders  
Puradyn Filter Technologies Inc. History  
Puradyn Filter Technologies Inc. Products  
Revenues by Segment  
Revenues by Region  
Puradyn Filter Technologies Inc. Offices and Representations  
Puradyn Filter Technologies Inc. SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Puradyn Filter Technologies Inc. Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Puradyn Filter Technologies Inc. Capital Market Snapshot  
Puradyn Filter Technologies Inc. Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Auto Parts Industry Statistics



Puradyn Filter Technologies Inc. Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Puradyn Filter Technologies Inc. Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

Product name: Puradyn Filter Technologies Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

Product link: <https://marketpublishers.com/r/PC167536977BEN.html>

Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PC167536977BEN.html>