

Prysmian S.p.A. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/P3D92E5DA1CBEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: P3D92E5DA1CBEN

Abstracts

Prysmian S.p.A. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Prysmian S.p.A. and its competitors. This provides our Clients with a clear understanding of Prysmian S.p.A. position in the [Electrical Equipment](#) Industry.

The report contains detailed information about Prysmian S.p.A. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Prysmian S.p.A.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Prysmian S.p.A. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Prysmian S.p.A. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Prysmian S.p.A. business.

About Prysmian S.p.A.

Prysmian S.p.A. produces, distributes, and sells cables, systems, and related accessories for energy and telecommunication industries. The company offers its products in the Asia Pacific, Europe, the Middle East, Africa, North America, and Latin America.

Segments

The company operates in two segments, Energy Cables and Systems Segment and Telecom Cables and Systems Segment.

Energy Cables and Systems Segment

The Energy Cables and Systems Segment engages in the production, installation, and sale of cables and systems used for the transmission and distribution of low, medium, and high voltage power for underground and submarine applications, as well as within residential and non-residential buildings.

Power Transmission Systems (High Voltage): The company designs, produces, and installs systems with high and extra-high voltage cables for transporting electricity both

from power stations and within primary transmission and distribution networks. This segment mainly focuses on providing turnkey solutions customized to serve customer specifications. Products include cables insulated with paper impregnated with oil or fluid for voltages of approximately 1,100 kV and extruded polymer insulated cables for voltages below 500 kV. This segment provides its customers with installation and post-installation services, as well as network management and maintenance services, including network performance monitoring, network cable repair and maintenance, and emergency services, such as disaster recovery.

Submarine Power Transmission and Distribution Systems (Submarine): The company designs, produces, and installs turnkey submarine power transmission and distribution systems. It uses specific technology for submarine power transmission and distribution to develop cables and accessories boasting proprietary technology for installation at depths of approximately 2,000 meters. These cables offer two types of insulation, including cables insulated with paper impregnated with oil or fluid for transmission of up to 500 kV in direct and alternating current; extruded polymer insulated cables for transmission of up to 400 kV in alternating current; and approximately 300 kV in direct current.

Power Distribution Cables and Systems (Power Distribution): In the field of power distribution cables and systems, the company produces medium voltage cables and systems for the connection of industrial and/or residential buildings to primary distribution networks; and low voltage cables and systems for power distribution and the wiring of buildings.

Network Accessories and Components (Accessories): The company also produces accessories, such as joints and terminations for low, medium, high, and extra-high voltage cables, as well as accessories to connect cables with each other and with other network equipment, suitable for industrial, building or infrastructure applications, and for power transmission and distribution applications.

The company produces a range of both rigid and flexible low voltage cables to distribute power to and within residential and non-residential buildings. It serves a range of industries, including oil & gas, transport, infrastructure, mining, and renewable energy. Its customers include industrial groups and OEMs (original equipment manufacturers), such as ABB, AKER, Alstom, SNCF, Petrobras, Peugeot-Citroen, Renault, Siemens, and Valeo. It offers solutions to the oil & gas industry for both upstream and downstream activities. Its products range from low and medium voltage power and instrumentation/control cables, to multipurpose umbilical cables for transporting energy,

telecommunications, fluids, and chemical products when connecting submarine sources and collectors to FPSO (floating, production, storage, and offloading) platforms.

In the transport sector, the company's cables are used for the construction of trains, ships, and motor vehicles. The principal applications for which its cables are used in the infrastructure sector are railways, ports, and airports. The range also includes cables for the mining industry and for applications in the renewable energy sector. It also supplies cables for military ap

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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