

Provectus Pharmaceuticals, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Provectus Pharmaceuticals, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Provectus Pharmaceuticals, Inc. and its competitors. This provides our Clients with a clear understanding of Provectus Pharmaceuticals, Inc. position in the [Pharmaceuticals and Biotechnology](#) Industry.

The report contains detailed information about Provectus Pharmaceuticals, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Provectus Pharmaceuticals, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Provectus Pharmaceuticals, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Provectus Pharmaceuticals, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Provectus Pharmaceuticals, Inc. business.

About Provectus Pharmaceuticals, Inc.

Provectus Pharmaceuticals, Inc., a development-stage biopharmaceutical company, focuses on developing products for the treatment of psoriasis and other topical diseases, and certain forms of cancer, including recurrent breast carcinoma, metastatic melanoma, and liver cancer.

The company wholly-owned subsidiaries include Xantech Pharmaceuticals, Inc.; Pure-ific Corporation; Provectus Biotech, Inc.; Provectus Devicetech, Inc.; Provectus Imaging, Inc.; IP Tech, Inc.; and Provectus Pharmatech, Inc., which engage in the development, license, marketing, and sale of products in three sectors of the healthcare industry: over-the-counter products (OTC products); prescription drugs; and medical device systems.

The company's prescription drug products encompass the areas of dermatology and oncology and involve various types of small molecule-based drugs. Its medical device systems include therapeutic and cosmetic lasers, while its OTC products primarily involving skincare applications.

Prescription Drugs

The company is developing various prescription drugs which provide treatment of chronic severe skin afflictions, such as psoriasis, eczema, and acne; and various life-threatening cancers, such as those of the liver, breast, and prostate. These products are in either the pre-clinical or clinical trial stage.

Dermatology: The company's prescription drug candidate for treatment of topical diseases on the skin is PH-10, a topical gel. Rose Bengal, the active ingredient in PH-10, is photoactive in that it reacts to light of certain wavelengths thereby increasing its therapeutic effects. PH-10 also concentrates in diseased or damaged tissue but dissipates from healthy tissue. It is developing PH-10 for the treatment of psoriasis, atopic dermatitis, actinic keratosis, and severe acne.

Oncology: The company is developing PV-10, a sterile injectible form of Rose Bengal, for direct injection into tumors. It commenced a Phase 1 liver cancer trial with PV-10 in October 2009. The company is evaluating options for expanding clinical studies of direct injection of PV-10 into breast tumors and has completed the Phase 1 clinical studies of its indication for PV-10 in recurrent breast carcinoma. It is evaluating options for initiating clinical studies of direct injection of PV-10 into prostate tumors. It is conducting Phase 2 study of PV-10 for the treatment of metastatic melanoma.

Medical Devices

The company has medical device technologies to address two markets, including cosmetic treatments, such as reduction of wrinkles and elimination of spider veins and other cosmetic blemishes; and therapeutic uses, including photoactivation of PH-10 other prescription drugs and non-surgical destruction of certain skin cancers. In the medical devices field, the company primarily focuses on the development of a laser-based product for treatment of melanoma.

Over-the-Counter Pharmaceuticals

The company's technologies offer practical solutions for various intractable maladies, using ingredients which have no side effects compared with existing products. To develop its OTC products, the company uses compounds with potent antibacterial and antifungal activity as building blocks and combines these building blocks with anti-inflammatory and moisture-absorbing agents. Products with these properties can be used for treatment of various skin afflictions, including hand irritation associated with use of disposable gloves, eczema, and mild to moderate acne.

GloveAid: The company has developed GloveAid, a hand cream with both antiperspirant and antibacterial properties, to improve the comfort of users' hands during and after the wearing of disposable gloves. The company intends to license this product to a third party with experience in the institutional sales market.

Pure-ific: The company's Pure-ific line of products includes two quick-drying sprays, Pure-ific and Pure-ific Kids, that immediately kill germs on skin and prevent regrowth for six hours. Pure-ific products help prevent the spread of germs and thus complement its other OTC products designed to treat irritated skin or skin conditions, such as acne, eczema, dandruff, and fungal infections. The company's Pure-ific sprays are targeted towards mothers, travelers, and anyone concerned about the spread of sickness-causing germs. The company intends to license the Pure-ific product.

Acne: The company intends to develop OTC products similar to the GloveAid line for the treatment of mild to moderate cases of acne and other blemishes.

Competition

The company's competitors include QLT, Inc. and Dusa Pharmaceuticals, Inc.

History

Provectus Pharmaceuticals, Inc. was founded in 2002.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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