

Prologic plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Prologic plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Prologic plc and its competitors. This provides our Clients with a clear understanding of Prologic plc position in the **Software and Technology Services Industry**.

- The report contains detailed information about Prologic plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Prologic plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Prologic plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Prologic plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Prologic plc business.

About Prologic plc

Prologic plc engages in the development, supply, and support of software and computer systems, as well as provision of associated services to the fashion and lifestyle industry principally in the United Kingdom. It provides CIMS, a specialist multi-channel business system designed to enable fashion and lifestyle companies adapt to new business opportunities, whilst maintaining control over processes and operations. The company offers various CIMS modules, including product management, prices and promotions, material management, merchandise planning, sourcing and production, warehousing and distribution,

wholesale management, retail management, store systems, home shopping, and reporting. It also provides UNIFY, a managed IT service platform that delivers CIMS services. The company's UNIFY platform includes UNIFY EFT, an automated and PCI compliant authorization and settlement system; UNIFY DataGuard, an automation hardware, software, and networking infrastructure that creates, maintains, and monitors standby databases to protect CIMS data from failure, disaster, errors, and corruptions; UNIFY Continuity, an enterprise level disaster recovery solution that use the methods and technologies; and UNIFY Footfall data, an indicator of trends and future sales. In addition, it offers various consultancy services. The company was founded in 1984 and is based in Berkhamsted, the United Kingdom.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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