

## Privatebancorp Inc. Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis

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Privatebancorp Inc. Due Diligence Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Privatebancorp Inc. and its competitors. This provides our Clients with a clear understanding of Privatebancorp Inc. position in the Banks and Thrifts Industry.

- The report contains detailed information about Privatebancorp Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Privatebancorp Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Privatebancorp Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Privatebancorp Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Privatebancorp Inc. business.

### About Privatebancorp Inc.

PrivateBancorp, Inc., through its bank subsidiaries, The PrivateBank and Trust Company and The PrivateBank, N.A., provides customized business and personal financial services to middle-market commercial and commercial real estate companies, as well as business owners, executives, entrepreneurs, and families.

The company delivers a suite of tailored credit and non-credit solutions, including lending, treasury

management, investment products, capital markets products, and wealth management and trust services, to meet their clients' commercial and personal needs. As of December 31, 2009, the company operated through 23 offices in Atlanta, Chicago, Cleveland, Denver, Des Moines, Detroit, Kansas City, Milwaukee, Minneapolis, and St. Louis metropolitan areas.

#### Lines of Business

The company has five lines of business: Illinois Commercial and Specialty Banking; National Commercial Banking; Commercial Real Estate; Community Banking; and The PrivateWealth Group.

**Illinois Commercial and Specialty Banking** – This group targets primarily Illinois-based clients and includes its specialty banking groups – healthcare, construction & engineering, security alarm finance, and asset-based lending.

**National Commercial Banking** – This group includes middle market commercial banking efforts in Atlanta, Cleveland, Denver, Des Moines, Detroit, Kansas City, Milwaukee, Minneapolis, and St. Louis.

**Commercial Real Estate** – The Commercial Real Estate group develops banking relationships with commercial real estate professionals and investors. Credit provides funding for construction, acquisition, redevelopment and refinancing of retail, industrial, office, and multifamily properties. The company's commercial real estate specialists are located in its Chicago, Denver, Detroit, Minneapolis, and St. Louis markets.

**Community Banking** – This group includes its commercial banking activities.

**The PrivateWealth Group** – The company offers high- and ultra-high-net-worth clients private banking, wealth management, trust and investment agency services. It also provides custody, escrow, and tax-deferred exchange services. Additionally, through Lodestar Investment Counsel, L.L.C. (Lodestar), a subsidiary of The PrivateBank - Chicago, the company offers investment management services to individuals, families, and foundations. A particular emphasis is placed on cross-selling these services to executives and business owners who have a commercial banking relationship with the company.

#### Banking and Wealth Management Client Services

The company has segmented its services into two categories, Banking and Wealth Management.

**Banking:** The company offers a range of deposit and lending products to its personal and commercial clients. For commercial banking clients, the company offers lines of credit for working capital, term loans for equipment and other investment purposes, and letters of credit to support the commitments its clients make, as well as treasury management and corporate liquidity products. For personal clients—from individuals and families in its Community Banking business group to high-net-worth clients in its PrivateWealth Group—it offers the services its clients need to reach their financial goals at any life stage. For both commercial and personal clients, the company offers customized financial solutions within a framework of personal service.

**Wealth Management Services:** The Wealth Management services offered to clients of The PrivateWealth Group include investment management, personal trust, guardianship, estate administration, custody, retirement account administration, and brokerage services. The company's wealth management personnel work with its clients to define objectives, goals and strategies for their investment portfolios. It assists the client with the selection of funds and/or outside investment managers and works to tailor the investment program accordingly. Its wealth management and trust administrators also work with its clients and their attorneys to develop their estate plans. The company also provides its clients with custodial services for safekeeping of their assets. It emphasizes on a level of personal service.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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