

Principal Financial Group Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Principal Financial Group Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Principal Financial Group Inc. and its competitors. This provides our Clients with a clear understanding of Principal Financial Group Inc. position in the Industry.

The report contains detailed information about Principal Financial Group Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Principal Financial Group Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Principal Financial Group Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Principal Financial Group Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Principal Financial Group Inc. business.

About Principal Financial Group Inc.

Principal Financial Group, Inc. provides retirement savings, investment, and insurance products and services in the United States and selected international markets. The company also offers individual and group life insurance, group health insurance, individual and group disability insurance and group dental and vision insurance.

The company primarily focuses on small and medium-sized businesses. It provides a range of retirement and employee benefit solutions to meet the needs of the business, the business owner, and their employees. With approximately 33,000 plans, the company provides corporate defined contribution plans in the U.S. It operates as an employee stock ownership plan consultant. In addition, the company provides nonqualified plans, defined benefit plans, and plan termination annuities. It provides specialty benefits insurance product solutions.

Segments

The company's segments include U.S. Asset Accumulation; Global Asset Management; International Asset Management and Accumulation; and Life and Health Insurance.

U.S. ASSET ACCUMULATION SEGMENT



The U.S. Asset Accumulation Segment offers a portfolio of asset accumulation products and services for retirement savings and investment: to businesses of various sizes with a concentration on small and medium-sized businesses, the company offers products and services for defined contribution pension plans, including 401(k) and 403(b) plans, defined benefit pension plans, nonqualified executive benefit plans and employee stock ownership plan (ESOP) consulting services. For more basic investment needs, the company offers SIMPLE Individual Retirement Accounts (IRA) and payroll deduction plans; to large institutional clients, the company also offers investment-only products, including guaranteed investment contracts (GICs) and funding agreements; and to employees of businesses and other individuals, the company offers the ability to accumulate funds for retirement and savings through mutual funds, individual annuities, and bank products.

The company organizes its U.S. asset accumulation operations into six product and service categories: full service accumulation, Principal Funds (mutual fund business), individual annuities, bank and trust services, investment only, and full service payout.

Full Service Accumulation

Products

The company offers various investment and administrative products for defined contribution pension plans, including 401(k) and 403(b) plans, defined benefit pension plans, non-qualified executive benefit plans and ESOPs. As of December 31, 2009, the company provided full service accumulation products to 32,359 defined contribution pension plans, of which 26,625 were 401(k) plans, covering 3.3 million plan participants, and to 2,694 defined benefit pension plans, covering 338,646 plan participants.

The company delivers both administrative and investment services to its defined contribution plan and defined benefit plan customers through annuities and mutual funds. Its mutual fund offering is called Principal Advantage. It is a qualified plan product based on its series mutual fund, Principal Funds, Inc. The company offers investments covering a range of stable value, equity, fixed income, real estate, and international investment options managed by its Global Asset Management segment, as well as third-party asset managers.

Markets and Distribution: The company offers its full service accumulation products and services to employer-sponsored pension plans, including qualified and nonqualified



defined contribution plans and defined benefit plans. It distributes its full service accumulation products and services nationally, primarily through a captive retirement services sales force.

Principal Funds

The company offers mutual funds to individuals, businesses, and institutional investors for use with in variable life and variable annuity contracts, for use in employer-sponsored pension plans, as a rollover investment option, and for general investment purposes.

Products and Services

The company provides accounting, compliance, corporate governance, and product development for mutual funds it organizes. As of Dec

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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