

Princeton Review Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Princeton Review Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Princeton Review Inc. and its competitors. This provides our Clients with a clear understanding of Princeton Review Inc. position in the [Diversified Services](#) Industry.

The report contains detailed information about Princeton Review Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Princeton Review Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Princeton Review Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Princeton Review Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Princeton Review Inc. business.

About Princeton Review Inc.

The Princeton Review, Inc. provides integrated classroom-based, print, and online products and services to the high school and post-secondary markets in the United States and internationally.

In December 2009, the company acquired Penn Foster Education Group, a company engaged in online education, which provides career-focused degree and vocational programs in the fields of allied health, business, technology, education, and select trades.

Divisions

The company operates through the following three divisions: The Test Preparation Services division, The Penn Foster division, and The Supplemental Educational Services (SES).

THE TEST PREPARATION SERVICES DIVISION

The Test Preparation Services division provides live and online test preparation courses, as well as individual and small group tutoring in test preparation and academic

subjects. Additionally, the division receives royalties from its independent international franchisees that provide test preparation courses under the Princeton Review brand, as well as from the sale of approximately 165 print and software titles on test preparation, academic admissions, and related topics under the Princeton Review brand sold primarily through Random House, Inc. (Random House).

The Test Preparation Services division provides test preparation services to students taking the following U.S. standardized tests: SAT; GMAT (Graduate Management Admissions Test); GRE (Graduate Record Examination); TOEFL (Test of English as a Foreign Language); USMLE (United States Medical Licensing Examination); LSAT (Law School Admissions Test); MCAT (Medical College Admissions Test); ACT (American College Test); PSAT; and SAT Subject Tests.

Classroom-Based Course Offerings

The company's test preparation programs focus on customer service and quality instruction. The company's teachers generally work with small groups of students in its high school programs.

Online Course Offerings

The company's online programs are interactive. The online programs are designed for use by all of its classroom-based and tutoring students as well. Students can take tests or simply do extra work online on their own schedule. The company offers a suite of online products, with a range of content options, which may be used to augment classroom courses or private tutoring or may be used instead of those offerings, including private tutoring programs delivered online.

School-Based Offerings

In addition to offering its standardized test preparation programs to individual students, the company also offers its SAT, SAT Subject Test, and ACT test preparation services and college readiness services to individual schools and school districts around the United States. The Princeton Review works with institutional clients to provide test preparation and college readiness services to their students. These clients range from remote private schools to urban school districts and other sponsoring non-educational organizations. The company also offers extensive testing and professional development services to teachers.

Test Preparation & Admissions Publications and Software

The company's books and educational software products include the following: Cracking the SAT; Cracking the GMAT; Cracking the LSAT; Cracking the AP Calculus; Cracking the AP Chemistry; Cracking the AP U.S. History; Anatomy Coloring Book; Essential SAT Vocabulary Flashcards; Essential TOEFL Vocabulary Flashcards; Cracking the GRE; WordSmart; MathSmart; GrammarSmart; Cracking the AP European History; Cracking the GED; Math Workout for the GMAT; Verbal Workout for the GMAT; Cracking the Praxis; Cracking the ASVAB; Crash Course for the SAT; Crash Course for the GRE; The Princeton Review: Cracking the SAT, ACT, GMAT, LSAT & GRE 2010 Editions software; The Princeton Review: The Best 371 Colleges, Best 301 Business Schools, Best 172 Law Schools, Best 168 Medical Schools; Cracking the CAHSEE (California); Roadmap to the FCAT (Florida); Roadmap to the HSPA (New Jersey); Roadmap to the Regents(New York); Roadmap to TAKS (Texas); Ohio Roadmap Series; Roadmap to the Virginia SOL; Know It All Series; and Smart Junior Series.

The company also

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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