

Premier Power Renewable Energy, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Premier Power Renewable Energy, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Premier Power Renewable Energy, Inc. and its competitors. This provides our Clients with a clear understanding of Premier Power Renewable Energy, Inc. position in the [Utilities](#) Industry.

The report contains detailed information about Premier Power Renewable Energy, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Premier Power Renewable Energy, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Premier Power Renewable Energy, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main

financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Premier Power Renewable Energy, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Premier Power Renewable Energy, Inc. business.

About Premier Power Renewable Energy, Inc.

Premier Power Renewable Energy, Inc. engages in the design, development, and integration of solar energy solutions for residential, commercial, industrial, and equity fund customers in North America, Spain, and Italy.

Products and Services

The company provides a range of installation services to its solar energy customers, including design, engineering, procurement, permitting, construction, grid connection, warranty, system monitoring, and maintenance services. In addition, the company is a reseller of solar energy system components, including racking, wiring, inverters, solar modules, and other related components sourced from various manufacturers and suppliers. Through its partners, the company assists in arranging power purchase agreement programs for its customers.

Business Segments

The company operates in four business segments: U.S. commercial, U.S. residential, Spain, and Italy.

U.S Commercial

The U.S. Commercial business consists of ground mount or rooftop solar energy projects generally ranging from 100 kilowatt (kWh) to 20 MW provided to corporate, municipal, agricultural, and utility customers. In this market, the company designs and builds its solar energy systems to meet each customer's individual needs and circumstances. The company assesses the customer's annual power requirements and average daily consumption rates in different seasons of the year to size and engineers the solar energy system.

The company assesses the customer's site and if relevant roof size, configuration, and composition to determine the optimum location for the solar modules. It also identifies the relevant federal, state, and local regulations, including building codes that are important to operation and return on investment of the customer's solar energy system, as well as relevant tax rates and various other factors. The company assesses this data using solar monitoring tools that enable it to design a solar energy system to a size and configuration. The company provides customers with a return on investment analysis and determines the rebates and performance-based incentives that are available to each customer. It prepares final construction plans to obtain a building permit and, as soon as the permit is approved, its installation professionals begin the installation by placing metal racking on the customer's roof (or by building a ground mount), followed by installation of the solar modules, inverters, and the balance of systems components and safety equipment.

U.S. Residential

The U.S. Residential business consists mainly of rooftop solar installations generally ranging from 5 kWh to 40 kWh provided to customers primarily in California and New Jersey. The company provides installations in other states when financially attractive. The services the company provides to its residential customers are similar to its U.S. commercial customers. Key differences include that the entire process typically takes between 60 to 90 days for residential customers versus 3 to 6 months for commercial customers, and the actual installation work usually requires two to five days for residential customers versus two weeks to two months for commercial customers.

Spain

The company's Spanish business consists of rooftop solar installations generally ranging 5 kWh to 1 MW provided primarily to businesses that own commercial buildings or warehouses. Its Spanish business also serves other European countries other than Italy. The services the company provides to its Spanish customers are similar to its U.S. commercial customers. Additionally in Spain, the company performs distribution services whereby it procures solar modules and invertors and sells these to other solar integrators or commercial buyers.

Italy

The company's Italian business consists of distribution, ground mount, roof mount, and solar power plant installations. In Italy, a portion of its business consists of ground mount or rooftop solar energy projects generally ranging from 50 kWh to 500 kWh provided to corporate, municipal, agricultural, and utility customers. In Italy, its customers commission the company to install solar energy systems based on customer-defined specifications, but the company has the ability to define its own projects and select sites based on attractive solar characteristics. These projects are typically 1 MW in size. The company enters into these projects generally with a reseller of solar power plants or a financial investor who contracts the company to construct the project.

Customers

In 2009, the company's clients in the United States included utility companies, such as Pacific Gas and Electric and Sierra Pacific Power Company; home builders, such as KB Homes; and various agricultural clients, such as wineries in Napa Valley, California. Its clients in Spain included BTV, CasaVilla, and Salvi Cazados. Its clients in Italy included Global Green Advisors, Nacastri, and Camardo.

Suppliers

The company uses solar components from various suppliers and manufacturers, including solar panels from General Electric (GE), Canadian Solar, Sharp, Solyndra, and Sun Power; inverters from Fronius, Wattsun, SMA, Satcon, and Xantrex; solar trackers from Wattsun; and residential solar thermal systems from Schuco.

Acquisitions

In July 2009, the company acquired Premier Power Italy S.p.A., a distributor of solar

modules and developer and integrator of ground mount and rooftop solar power systems in Italy.

Significant Events

On April 27, 2010, the company announced an agreement to develop 19 megawatts (Mws) of photovoltaic (PV) projects in a solar market. It has entered into a joint venture (JV) with Plaan Czech s.r.o. to develop 19 Mws of solar PV projects throughout the Czech Republic. The first 3 Mws include the Jarsov (2 Mws) and Verovice (1 Mws) projects.

Competition

U.S. Competitors: The company's competitors include Akeena Solar, Solar Universe, Solar City, SPG, SunPower, and BP Solar.

Spanish Competitors: In the Spanish market, the company faces competition from Acciona and Tudela Solar.

Italian Competitors: In the Italian market, the company faces competition from Enerqos and SAEM Energy Alternative.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. PREMIER POWER RENEWABLE ENERGY, INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. PREMIER POWER RENEWABLE ENERGY, INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. PREMIER POWER RENEWABLE ENERGY, INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. PREMIER POWER RENEWABLE ENERGY, INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. PREMIER POWER RENEWABLE ENERGY, INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Premier Power Renewable Energy, Inc. Direct Competitors
- 5.2. Comparison of Premier Power Renewable Energy, Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Premier Power Renewable Energy, Inc. and Direct Competitors Stock Charts
- 5.4. Premier Power Renewable Energy, Inc. Industry Analysis
 - 5.4.1. Utilities Industry Snapshot
 - 5.4.2. Premier Power Renewable Energy, Inc. Industry Position Analysis

6. PREMIER POWER RENEWABLE ENERGY, INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. PREMIER POWER RENEWABLE ENERGY, INC. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. PREMIER POWER RENEWABLE ENERGY, INC. ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors

9.5. Environmental Factors

9.6. Legal Factors

10. PREMIER POWER RENEWABLE ENERGY, INC. IFE, EFE, IE MATRICES²

10.1. Internal Factor Evaluation Matrix

10.2. External Factor Evaluation Matrix

10.3. Internal External Matrix

11. PREMIER POWER RENEWABLE ENERGY, INC. PORTER FIVE FORCES ANALYSIS²

12. PREMIER POWER RENEWABLE ENERGY, INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Premier Power Renewable Energy, Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Profit Margin Chart

Operating Margin Chart

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

Current Ratio Chart

Premier Power Renewable Energy, Inc. 1-year Stock Charts

Premier Power Renewable Energy, Inc. 5-year Stock Charts

Premier Power Renewable Energy, Inc. vs. Main Indexes 1-year Stock Chart

Premier Power Renewable Energy, Inc. vs. Direct Competitors 1-year Stock Charts

Premier Power Renewable Energy, Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

Premier Power Renewable Energy, Inc. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Premier Power Renewable Energy, Inc. Key Executives
Premier Power Renewable Energy, Inc. Major Shareholders
Premier Power Renewable Energy, Inc. History
Premier Power Renewable Energy, Inc. Products
Revenues by Segment
Revenues by Region
Premier Power Renewable Energy, Inc. Offices and Representations
Premier Power Renewable Energy, Inc. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Premier Power Renewable Energy, Inc. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Premier Power Renewable Energy, Inc. Capital Market Snapshot
Premier Power Renewable Energy, Inc. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Utilities Industry Statistics

Premier Power Renewable Energy, Inc. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Premier Power Renewable Energy, Inc. Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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