

# Premier Oil plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

Premier Oil plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Premier Oil plc and its competitors. This provides our Clients with a clear understanding of Premier Oil plc position in the <a href="Energy">Energy</a> Industry.

The report contains detailed information about Premier Oil plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Premier Oil plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Premier Oil plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Premier Oil plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Premier Oil plc business.

## **About Premier Oil plc**

Premier Oil plc engages in the exploration, development, and production of oil and gas properties. The company has oil and gas producing interests primarily in Asia, the Middle East and Pakistan, the North Sea, and West Africa.

#### Exploration

The company participated in 14 exploration and appraisal wells in 2008. The company acquired approximately 4,250 kilo meters of new 2D seismic and 600 square kilo meters of 3D to advance its exploration interpretations in preparation for 2009/2010 drilling.

#### Asia

Indonesia: During 2008, Premier's operated Natuna Sea Block A gas sales amounted to 142 billion British thermal units per day (BBtud) (gross), and the non-operated Kakap field contributed a further 60 BBtud (gross).

Vietnam: During 2008, the company drilled appraisal well in the Chim Sáo field, which tested two zones at a combined rate of 4,330 bopd plus 3.5 mmscfd. During 2008, Premier drilled three further exploration prospects in Block 12W.



Philippines: The company and its partners are carrying out exploration activities over a prospective trend in the Panaon Limestone formation found with new seismic data obtained in 2008.

India: The company is maintaining a limited presence in India pending resolution of the signature of the Ratna licence with the Government of India.

Middle East-Pakistan

Pakistan: The Qadirpur field produced an average of 4,060 boepd, from the company's working interest of 4.75 percent. Six new production wells were drilled. The Kadanwari field produced an average of 1,225 boepd in 2008 from the company's 15.79 percent working interest. Bhit/Badhra production was 3,190 boepd in 2008 from the company's 6 percent working interest.

Egypt: The Al Amir SE-1 well, drilled in October 2008, encountered oil in the Kareem formation, opening up a new play in the area. The well tested approximately 3,000 bopd and 4.25 mmscfd of associated gas.

Abu Dhabi: The company has a joint venture, which pursues the acquisition of upstream oil and gas assets across the Middle East and North Africa, with a particular focus on future projects in Abu Dhabi and Iraq.

North Sea

U.K. and Norway: TheWytch Farm oil field contributed 2,965 boepd production net to Premier. In October 2008 a three to four well infill drilling programme commenced.

West Africa

Mauritania: In Mauritania, Chinguetti production averaged 11,700 bopd (950 bopd net to Premier) in 2008. The Chinguetti Phase 2B development programme comprising three workovers and two new production wells was completed in 2008.

Congo: The company has a 31.5 percent equity interest.

SADR: The company's exploration rights in the Saharawi Arab Democratic Republic (SADR) remain under force majeure, awaiting resolution of sovereignty under a United



Nations mandated process.

Joint Ventures

Premco Energy Projects Company LLC (PREMCO) is owned 49 per cent by the company and 51 percent by Emirates International Investment Company LLC (EIIC). Premco Energy Projects BV (PREMBV) is owned 50 per cent by the company and 50 percent by EIIC.

Acquisitions

During early 2009, the company acquired Oilexco North Sea Ltd.

Reserves

As of December 31, 2008, the company had proved plus probable reserves of 228 million barrels of oil equivalent.

Significant Events

On January 5, 2009, Serica Energy PLC announced that it has reached agreement with Premier Oil plc for the farm-out of UK Central North Sea Block 22/19c, which contains the Oates and Bowers Palaeocene prospects and in which Serica presently holds a 100% interest.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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## **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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