

PowerSecure International, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

PowerSecure International, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between PowerSecure International, Inc. and its competitors. This provides our Clients with a clear understanding of PowerSecure International, Inc. position in the [Electrical Equipment](#) Industry.

The report contains detailed information about PowerSecure International, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for PowerSecure International, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The PowerSecure International, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes PowerSecure International, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of PowerSecure International, Inc. business.

About PowerSecure International, Inc.

PowerSecure International, Inc. provides energy and smart grid solutions and energy services to utilities, commercial, institutional and industrial customers, and oil and natural gas producers. The company provides its products and services across the strategic business areas of Interactive Distributed Generation, Utility Infrastructure, Energy Efficiency, and Energy Services.

Interactive Distributed Generation

Interactive Distributed Generation business involves manufacturing, installing and operating electric generation equipment located at the facility where the power is used, including commercial, institutional, and industrial operations, generally on behalf of electric utilities. The company's equipment provides a dependable backup power supply during power outages. The company's Interactive Distributed Generation systems contain its proprietary electronic controls, which enable its systems to be monitored around the clock by its smart grid monitoring center, protecting its customers' operations from power outages and their costs.

Through its monitoring center, the company also forecasts utilities' peak demand

periods, and electronically deploys its systems during these periods to power the customers' operations instead of drawing electricity from the utility grid. The company's systems also enable utilities to delay new infrastructure investments for transmitting and distributing power, and minimize energy losses associated with moving electricity over long distances.

The company provides Interactive Distributed Generation systems and programs for its customers. The typical distributed generation system is installed and maintained at a utility's end customer's location and is designed to supply power only to that one particular site.

The primary elements of its turn-key Interactive Distributed Generation systems include designing and engineering the distributed generation system; obtaining the required regulatory approvals and permits; establishing the electricity inter-connect between the utility and the customer to take advantage of preferred rates; acquiring and installing the generators and other system equipment and controls; designing, engineering, constructing and installing the switchgear and process controls; and providing continuous 24 x 7 monitoring and servicing of the system.

Utility Infrastructure Business Area

Utility Infrastructure business is focused on helping electric utilities design, build, upgrade, and maintain infrastructure that improves the efficiency of their grid systems. The company's products and services include transmission and distribution system construction and maintenance, installation of metering and lighting, and emergency storm restoration. Additionally, the company provides utilities with a range of engineering and design services, as well as consulting services for regulatory and rate design matters. The primary geography the company serves is the Southeastern U.S. The company serves utilities in the Mid-Atlantic, Midwest, and Gulf Coast regions.

Products and Services

The scope of services that the company offers through UtilityEngineering includes technical engineering services for its utility partners and their customers, including design and engineering services relating to element of their transmission and distribution systems, substations and utility lighting. Through PowerServices, the company provides management consulting services to utilities and commercial and industrial customers, including planning and quality improvement, technical studies involving reliability analysis and rate analysis, acquisition studies, accident

investigations, and power supply contracts and negotiations.

Energy Efficiency Business Area

Energy Efficiency area is focused on providing energy solutions to commercial, institutional, and industrial customers. The company's primary business in this area is its EfficientLights business, and its primary product is its EfficientLights LED-based, or light-emitting diode based, lights. Additionally, the company is in the process of developing other LED-based lighting products, including additional in-store retail lighti

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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