

Power Corporation of Canada Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Power Corporation of Canada Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Power Corporation of Canada and its competitors. This provides our Clients with a clear understanding of Power Corporation of Canada position in the Industry.

The report contains detailed information about Power Corporation of Canada that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Power Corporation of Canada. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Power Corporation of Canada financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Power Corporation of Canada competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Power Corporation of Canada business.

About Power Corporation of Canada

Power Corporation of Canada operates as the holding company for Power Financial Corporation (Power Financial or PFC).

Power Financial is a holding company with interests in the financial services industry through its controlling interests in Great-West Lifeco Inc. (Lifeco) and IGM Financial Inc. (IGM). Power Financial also holds, together with the Frère group of Belgium, an interest in Pargesa Holding SA (Pargesa).

Segments

Lifeco segment offers, in Canada, the United States and in Europe, a range of life insurance, retirement and investment products, as well as reinsurance and specialty general insurance products to individuals, businesses and other private and public organizations.

IGM segment offers a package of financial planning services and investment products to its client base.

Parjointco segment holds the company's interest in Pargesa, a holding company which

holds diversified interests in companies based in Europe active in various sectors, including specialty minerals, water, waste services, energy, and wines and spirits.

The Pargesa group has holdings in major companies based in Europe. These investments are held by Pargesa directly or through its affiliated Belgian holding company, Groupe Bruxelles Lambert (GBL). As of December 31, 2008, Pargesa held a 50.0% equity interest in GBL, representing 51.8% of the voting rights. As of December 31, 2008, Pargesa's portfolio was composed of interests in various sectors, including primarily oil, gas and chemicals through Total S.A. (Total); energy, water and waste services through GDF SUEZ and Suez Environnement Company (Suez Environnement); specialty minerals through Imerys S.A.; cement and building materials through Lafarge S.A. (Lafarge); and wines and spirits through Pernod Ricard S.A. (Pernod Ricard). In addition, Pargesa and GBL have also invested, or committed to invest, in the area of private equity, including in the French private equity funds Sagard 1 and Sagard 2, whose management company is a subsidiary of the company.

Victoria Square Ventures Inc.

Victoria Square Ventures Inc. (VSV) is a wholly owned subsidiary of the company. In December 2008, Power Technology Investment Corporation (PTIC) transferred its assets to various affiliates. As part of the transfer, PTIC sold all of its shares in Bellus Health Inc. (Bellus) and Adaltis Inc. (Adaltis), two public companies based in Montréal, to VSV, a wholly owned subsidiary of Power Corporation. VSV holds direct and indirect ownership positions in several other companies.

Gesca Ltée

Gesca Ltée (Gesca) is a wholly owned subsidiary of Power Corporation. Gesca, through its subsidiaries, is engaged in the publication of seven daily newspapers. Through its Development Division, Gesca produces television programming, publishes books and several specialty magazines and operates several Web sites. Gesca holds a 50% interest in Workopolis, an Internet based career and recruitment business, and an interest in the Olive Canada Network. Gesca's Digital Investment Division invests in new media ventures and start-up digital projects.

Asia

The company's most significant investment, in Asia, is its holding in CITIC Pacific Limited (CITIC Pacific). CITIC Pacific's businesses include manufacturing special steel,

iron ore mining, developing and investing in real estate properties, power generation, civil infrastructure and aviation. CITIC Pacific is also engaged in marketing and distributing motor vehicles and consumer products throughout China. In addition, Power Corporation is involved in selected investment projects in China and, in October 2004, was granted a licence to operate as a Qualified Foreign Institutional Investor (QFII) in the Chinese 'A' shares market.

History

Power Corporation of Canada was founded in 1925.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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