

Polymer Group Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Polymer Group Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Polymer Group Inc. and its competitors. This provides our Clients with a clear understanding of Polymer Group Inc. position in the Industry.

The report contains detailed information about Polymer Group Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Polymer Group Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Polymer Group Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Polymer Group Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Polymer Group Inc. business.

About Polymer Group Inc.

Polymer Group, Inc. engages in the manufacture and marketing of engineered materials, focused primarily on the production of nonwovens. The company's products are the critical substrates and components for disposable consumer applications, such as baby diapers, feminine hygiene products, household and personal wipes, disposable medical applications, such as surgical gowns and drapes, and for various durable industrial applications, including furniture and bedding, filtration, and protective apparel.

Segments

The company's sales are focused in two operating divisions, Nonwovens and Oriented Polymers.

Nonwovens Segment

The Nonwovens segment develops and sells products in various consumer and industrial markets, including hygiene, medical, industrial, and wiping. Nonwovens are categorized as either disposable or durable. The company sells an array of products to various niche industrial end markets. Its products are a mix of roll goods and downstream and integrated finished products.

Hygiene applications: In the hygiene market, the company's substrates are the critical components providing absorbency, barrier strength, fit, and softness in diapers, training pants, feminine sanitary protection and adult incontinence products. Its product offerings provide customers with a range of specialized and highly engineered components, including top sheet, transfer layer, backsheet fabric, leg cuff fabric, sanitary protective facings, absorbent pads for incontinence guard, panty shield, and absorbent core applications.

Medical applications: The company's medical products are the materials that are used in disposable surgical packs, apparel, such as operating room gowns and drapes, face masks, shoe covers, and wound care sponges and dressings. Nonwovens feature characteristics and properties which address barrier performance, breathability, strength, and softness.

Wiping applications: The company produces nonwoven products for the consumer wipes market, which includes personal care and facial wipes, baby wipes, and household wipes. It also markets a converted line of wipes under its own Chix brand directly to industrial, foodservice, and janitorial markets. Its proprietary APEX technology enables the company to impart three-dimensional images. It has commercialized a new family of products based upon its Spinnlance technology that meets customers' demand for products.

Industrial applications: The company's industrial business serves a collection of niche end markets that includes cable wrap, furniture and bedding, home furnishings, filtration and landscape, and agricultural applications. The company focuses on markets where there is a demand for engineered and tailored materials which can be served by its technological capabilities and where its customers place significant value.

Oriented Polymers Segment

The Oriented Polymers segment provides packaging products that utilize coated and uncoated oriented polyolefin fabrics. The segment utilizes extruded polyolefin processes and woven technologies to produce an array of products for industrial packaging, building products, agriculture, and protective apparel markets. These include housewrap, lumberwrap, fiberglass packaging tubes, steel wrap, coated bags for specialty chemicals and mineral fibers, performance fabrics for firemen turnout gear and other performance fabrics. The company's woven slit film component of the business supplies uncoated markets, such as carpet backing fabric, geotextiles and bags. The

industrial packaging markets in which the company operates include applications, such as lumberwrap, steel wrap, and fiberglass packaging. The building products applications include protective coverings, printed billboard material and specialized components that are integrated into various industrial products (roofing substrates and flame-retardant fabric).

Customers

The company sells to customers in the domestic and international marketplace. Its major customer is The Procter & Gamble Company.

Acquisitions

In December 2, 2009, the company completed the acquisition, from Grupo Corinpa, S.L., of certain assets and the operations of the nonwovens businesses of Tesalca-99, S.A. and Texnovo, S.A, which are headquartered in Barcelona, Spain.

In 2009, the company also completed the acquisition of the 40% non-controlling ownership interest in its Argentina business, Dominion Nonwovens Sudamericana, S.A.

Dispositions

In 2009, the company completed the sale of Fabpro Oriented Polymers, LLC.

Competition

The company's primary competitors in its nonwoven product markets are E.I. du Pont de Nemours & Co.; Fiberweb plc; Ahlstrom Corporation; Avgol Industries Ltd.; First Quality Enterprises, Inc.; Companhia Providencia Industria e Comercio; Toray Saehan, Inc.; and Mitsui Chemicals, Inc. Its primary competitors in the oriented polymers products markets are Intertape Polymer Group Inc. and Royal Ten Cate.

History

Polymer Group, Inc. was founded in 1994.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need

2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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